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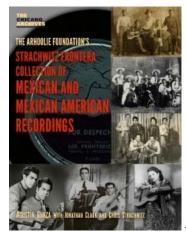
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Former Register columnist Agustin Gurza to discuss Mexican music book View comments November 14th, 2012, 6:00 am -· posted by RON GONZALES, THE ORANGE

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The California Chicano News Media Association on Nov. 17

will hold a fundraiser featuring Agustin Gurza, a former Los Angeles Times music critic and Orange County Register columnist, who will discuss his recently released book about UCLA's rare collection of 20th century recordings of Mexican and Mexican American music.

Proceeds will support CCNMA's mission to promote diversity in the media by providing scholarships and educational programs for Latino journalists.

Tickets are \$100 in advance or \$125 at the door of the event, being held at a Newport Coast residence from 5-8 p.m. Contact CCNMA at 310-458-8040 or via email at ccnmainfo@ccnma.org for more information.

Appetizers will be provided by Avila's El Ranchito Mexican restaurant of Costa Mesa.

The book, "The Arhoolie Foundation's Strachwitz Frontera Collection of Mexican and Mexican American Recordings," looks at music as a part of Mexican American culture in the 20th century. The Strachwitz Frontera Collection is the largest repository of commercially produced Mexican and Mexican American recordings in existence. More than 40,000 78 rpm recordings, all from the first half of the twentieth century, are available free to the public online through the University of California's Digital Library Program.

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