http://ozomatli.musicnewshq.com/news/ozomatli-at-ucla-april-14-for-interactive-chicano-studies-session-latimescom



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Ozomatli at UCLA April 14 for interactive Chicano Studies session, Ozomatli music

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Ozomatli, shown during a summer performance in downtown Los Angeles, will spend part of Monday at UCLA's Chicano Studies Research Center in an interactive session with students. (Kirk McKoy / Los Angeles Times / August 2, 2013)

Ozomatli is taking its polyglot music and attitude from the streets into the halls of academia.

In preparation for Ozomatli Day on April 23 in Los Angeles, the long-running East L.A. rock-R&B-punk-funk ensemble will visit <u>UCLA</u>'s Chicano Studies Research Center at noon Monday for a question-and-answer session and an acoustic performance. Unlike many such sessions where attendees are advised against documenting them with smartphones or tablets, *Ozomatli* is encouraging the audience to shoot the session, then personalize it and share it on the group's web site.

The band's label, Vanguard Records, also is giving students permission to use the title track from Ozomatli's latest album, "Place in the Sun," as a soundtrack for their video pieces.

The goal is for Chicano Studies Research Center students to create videos explaining how they expect to apply their studies to their lives after they leave UCLA and what they plan to do in the way of social activism.

The thrust of Monday's program is to underscore how music and art can be used as tools for advocacy. *Ozomatli* plans to post videos that students submit on the group's website for *Ozomatli* Day.

The session is set to run from noon to 1 p.m. in the CSRC Library, 144 Haines Hall, Westwood.

Ozomatli as cultural ambassadors

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