

The 2016 EPCC Spring Arts Festival and the Mass Communication discipline present:

**The 40th Anniversary
of the first Chicano indie film**

by Efraín Gutiérrez

Inducted into the
National Film Registry

EVENTS!:

Tuesday, Feb. 23

6pm

UTEP Union Cinema
film screening and Q&A with director
(free / open to the public / limited seating)

Wednesday, Feb. 24

11am – 12:20pm

EPCC Mission del Paso campus
Room D118
Q&A with director in film course

Wednesday, Feb. 24

2-3 PM

EPCC Valle Verde Campus
Room A1121
Q&A with director in film course

Wednesday, Feb. 24

6pm

Premiere Cinema at Bassett Place
6101 Gateway West
film screening and Q&A with director
(free / open to the public / limited seating)

Thursday, Feb. 25

11:00 am - 12:20 pm

EPCC Valle Verde Campus Room A2706
Q&A with director in Introduction to Film course



PLEASE, DON'T BURY ME ALIVE! (1976)

The San Antonio barrio in the early 1970s is the setting for writer, director and star Efraín Gutiérrez's independent piece, considered by historians to be the first Chicano feature film. A self-taught filmmaker, Gutiérrez not only created the film from the top to the bottom on a shoestring, he also acted as its initial distributor and chief promoter, negotiating bookings throughout the Southwest where it filled theaters in Chicano neighborhoods. He tells his story in the turbulent days near the end of the Vietnam War, as a young Chicano man questioning his and his people's place in society as thousands of his Latino brethren return from war in coffins. Chon Noriega, director of the UCLA Chicano Studies Research Center, wrote, "The film is important as an instance of regional filmmaking, as a bicultural and bilingual narrative, and as a precedent that expanded the way films got made..." Cultural historians often compare Gutiérrez to Oscar Micheaux, the pioneering African-American filmmaker who came to prominence in the 1920's

Questions? Contact: Elvira (831-2844 or ecarriz1@epcc.edu)

