

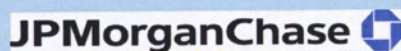
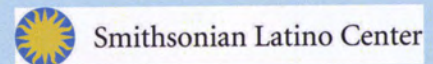
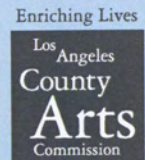
Latino Art Now!
The New Wave/La Nueva Ola
Third Biennial National Conference



Image: Paul Sierra, *El Trovador*, lithograph, 2010

November 10-13, 2010
Plaza de la Raza Cultural Center for the Arts and Education
Los Angeles, California

Latino Art Now! is made possible through the generous support of the following organizations and individuals:



**Dr. Walter and Janet
Miller Fund**

**Gilberto Cárdenas
Dolores Garcia**

Linda Vallejo

Peter Villegas

Welcome

Dear Colleagues,

The Inter-University Program for Latino Research (IUPLR) headquartered at the Institute for Latino Studies at the University of Notre Dame in collaboration with the Chicano Studies Research Center (CSRC) at the University of California Los Angeles and the Centro de Estudios Puertorriqueños at Hunter College are very pleased to welcome you to the third edition of the Latino Art Now! Biennial Conference.

Since 2005, the Latino Art Now! Conference has become the leading national forum for artists, art professionals, educator, scholars, critics, and art dealers. Through dialogue in roundtables and workshops and the presentation of academic scholarship, the conference examines the contemporary state of Latino art in the United States and the world and the cultural forces that are presently shaping it.

As we start a new decade, it is most fitting to reflect on forty years of artistic developments as well as to celebrate the up and coming artists, scholars, collectors, in other words the New Wave, La Nueva Ola!

We want to express our most sincere appreciation to all the people and organizations that have made this conference possible. Without your enthusiasm, commitment, interest, and passion for Latino art we would not have such an exciting and promising conference program.

We hope you enjoy your time here in Los Angeles and we thank you for participating in the conference.

Gilberto Cárdenas
IUPLR Executive Director,
Assistant Provost &
Julian Samora Chair in
Latino Studies
University of Notre Dame



Chon A. Noriega
Director, Chicano Studies Research Center
Professor,
Department of Film, Television and Digital Media
University of California, Los Angeles



Keynote Speakers



NAO BUSTAMANTE is a nationally and internationally known artist whose work encompasses performance art, video installation, visual art, filmmaking, and writing. She has exhibited in the US and at the Institute of Contemporary Arts in London, the New York Museum of Modern Arts, Sundance 2008 &

2010, and the Kiasma Museum of Helsinki among others. Her movies have been shown at Outfest in Los Angeles and Mix in New York City. Bustamante has been published by the Theatre Communications Group in the book, *Out of the Fringe*, as well as the Theatre Drama Review, published by the MIT Press. Among her awards are the New York Foundation for the Arts Fellowship and the Lambent Fellowship in 2007, the Anonymous Was a Woman Fellowship in 2001; and the GLBT Historical Society Arts Award in 2000. She currently holds the position of Associate Professor of New Media and Live Art at Rensselaer Polytechnic Institute.



CARLOS TORTOLERO is the Founder and President of the National Museum of Mexican Art in Chicago, the nation's largest Latino arts organization and the only Latino museum accredited by the American Association of Museums. He is one of the nation's leading critics of the failure of large museums to serve

diverse communities and the need for these museums to return cultural treasures to their respective countries. He currently serves as a trustee of the University of Illinois and has served on the Chicago Department of Cultural Affairs, the Smithsonian Latino Center and the Illinois Humanities Council Boards, among others. Tortolero is the co-author of *Mexican Chicago*, has written articles for national and international publications and has served as an arts/museum consultant in both the U.S. and Mexico.



WANDA RAIMUNDI-ORTIZ is an award-winning interdisciplinary artist with works ranging from performance art, installation, drawing, painting, video and poetry and spoken word. Her work frequently appears in publications and can be found in various museum permanent collections. As an artist, she is the recipient of the 2009 Bronx River

Alliance Cultural Preservation Award, the 2008 El Diario La Prensa's Mujeres Destacada Award, two-time winner of the BRIO Award (Bronx Recognizes Its Own Award), the Skowhegan School of Painting and Sculpture Fellowship, and the 2006 Ralph Bunche Fellowship among others. She holds an MFA from Rutgers University and currently resides in Orlando, Florida.

Thursday, November 12, 2010

12:45 – 1:30 p.m.

KEYNOTE LUNCHEON I: Nao Bustamante, Artist, Troy, NY

Location

Plaza de la Raza, Frank E. Lopez Music Building Room A

Introduction

Chon Noriega, University of California, Los Angeles, CA

Friday, November 12, 2010

12:30 – 1:15 p.m.

KEYNOTE LUNCHEON II: Carlos Tortolero, Executive Director, National Museum of Mexican Art, Chicago, IL

Location

Plaza de la Raza, Frank E. Lopez Music Building Room A

Introduction

Gilberto Cárdenas, IUPLR, University of Notre Dame, Notre Dame, IN

Saturday, November 13, 2010

12:30 – 1:15 p.m.

KEYNOTE LUNCHEON III: Wanda Raimundi-Ortiz, Interdisciplinary Artist, Orlando, FL

Location

Plaza de la Raza, Frank E. Lopez Music Building Room A

Introduction

Yasmin Ramírez, Center for Puerto Rican Studies, Hunter College, New York, NY

Conference Agenda

Wednesday, November 10, 2010

12:00 – 3:00 p.m.

Registration

Plaza de la Raza, Entrance

12:00 – 3:00 p.m.

BROWNBAG WORKSHOP I: Registration at <http://www.surveymonkey.com/s/plaza1110>

**LOS ANGELES COUNTY ARTS COMMISSION:
ARTS TUNE-UP**

**Location
Chairs**

Plaza de la Raza, Frank E. Lopez Music Building
Angela Gaspar-Milanovic, Los Angeles County Arts Commission, CA
Tomas J. Benitez, Plaza de la Raza, Los Angeles, CA

Topics for individual artists include: Advocacy, Arts Education In-School Resources & Working in Arts Education (K-12), Best Foot Forward: Creating Presentations, Cultural and Community Outreach, Fundraising for Individual Artists, Getting Your Sh*t Together, Green Public Art Initiatives, Health Insurance for Individual Artists, Indie Production and Marketing for Musicians and Media Artists, Intro to Public Art, Marketing for Individual Artists, PR for Artists and Organizations and Production Resources.

Topics for small budget arts organizations include: Advocacy, Arts Education In-School Resources & Working in Arts Education (K-12), Best Foot Forward: Creating Presentations, Board Leadership for Challenging Times, Cultural and Community Outreach, Fundraising for Organizations, Marketing for Arts Organizations, PR for Artists and Organizations and Production Resources.

Presenters: Karen Atkinson, Becca Ansert, Susan Braig, Carrie Brown, Ashley McLean Emenegger, C. Raul Espinoza, Richard Espinoza, Abe Flores, Brittany A. Gash, Jennifer Huang, Monica Hubbard, Ayanna Hudson, Daniel Kitowski, Tram Le, Nancy Hytone Leb, Diana Luna, Gil Morales, Camille Schenckan, Judith Teitelman, Linda Vallejo.

3:00 – 4:00 p.m.

NETWORKING RECEPTION

Plaza de la Raza, Patio

EXHIBITION TOUR: Sergio Vasquez

Plaza de la Raza, Boathouse Art Gallery

Patrick Ela and **Frank E. Romero**, Curators, Los Angeles, CA

4:30 – 6:30 p.m.

**WORKSHOP II: WHO ARE WE? PRESERVING
LEGACY AND MEMORY: A PRESERVATION AND
ACCESS WORKSHOP FOR ARTISTS AND ARTS
ORGANIZATIONS**

LA Plaza de Cultura y Artes

Tracy Grimm, Archivist, ILS, University of Notre Dame, Notre Dame, IN

Lizette Guerra, Librarian, CSRC, University of California, Los Angeles, CA

This workshop will provide arts organizations and artists an introduction to the management of organizational archives and personal papers and explore options for ensuring their preservation and access for future generations. Objectives of the workshop will be to impart the significance of these materials, to teach how to identify archival/historical materials, to give practical advice for preserving them, and discuss various options for making them accessible for future generations. Lastly, the workshop will provide a list of potential resources available to assist organizations and individuals with the preservation of their archives and personal papers.

**ORAL HISTORY INTERVIEWS WITH CONSEJO
GRAFICO MEMBERS**

LA Plaza de Cultura y Artes

Tomás Ybarra-Frausto, Independent Scholar, San Antonio, TX

Tracy Grimm, Archivist, ILS, University of Notre Dame, Notre Dame, IN

Olga Herrera, IUPLR, University of Notre Dame, Washington, DC

Amelia Malagamba, Arizona State University, Tempe, AZ

Conference Agenda

Thursday, November 11, 2010

8:30 a.m. – 5:00 p.m. **Registration**

Plaza de la Raza, Entrance

9:00 – 9:15 a.m.

Welcoming Remarks

Plaza de la Raza, Margo Albert Theater

Chon Noriega, University of California, Los Angeles, CA

Gilberto Cárdenas, IUPLR, University of Notre Dame, Notre Dame, IN

Patrick Ela, Secretary, Board of Directors Plaza de la Raza, Los Angeles, CA

Frank Romero, Vice Chairman Board of Directors Plaza de la Raza, Los Angeles, CA

9:15 – 9:40 a.m.

THE FIRST FORTY YEARS: A Salute to Latino Art Organizations

Taller Boricua by Yasmin Ramírez, Center for Puerto Rican Studies, Hunter College, New York, NY

Galeria de la Raza by Tomás Ybarra-Frausto, Independent Scholar, San Antonio, TX

Self Help Graphics by Gilberto Cárdenas, IUPLR, University of Notre Dame, Notre Dame, IN

Plaza de la Raza by Armando Duron, Art Collector, Los Angeles, CA

Centro Cultural de la Raza by Víctor Ochoa, Artist, San Diego, CA

9:40 – 11:10 a.m.

PLENARY SESSION I: Curating Los Angeles: Pacific Standard Time Initiative

Plaza de la Raza, Margo Albert Theater

Location

Moderator

Chon Noriega, University of California, Los Angeles, CA

Panelists

Tere Romo, University of California, Los Angeles, CA
Art Along the Hyphen: The Mexican-American Generation 1945-1965

Chon Noriega, University of California, Los Angeles, CA

Mapping Another L.A.: The Chicano Art Movement

Rita Gonzalez, Los Angeles County Museum of Art, Los Angeles, CA

Asco: Elite of the Obscure

Luis C. Garza, Autry National Center, Los Angeles, CA

Siqueiros in Los Angeles: Censorship Defied

Rubén Ortiz Torres, University of California, San Diego, CA

"Mexicanity" in Los Angeles: A Bastard Modern Child of Nationalism and Internationalism

11:15 a.m. – 12:45 p.m.

SESSION 1: Chicana/o Art: Then and Now!

Location

Plaza de la Raza, Margo Albert Theater

Panelists

Karen Mary Davalos, Loyola Marymount University, Los Angeles, CA

Los Angeles Chicana/o Artists and the European Grand Tour: Documenting New Sources of Aesthetic Inspiration

Renee M. Moreno, California State University, Northridge, CA

A History of the "Group Workshop": Chicano Artists in Denver, Colorado (1966-1972)

Rebeca Guerrero,

Shamanism, Surrealism and Spiritualism as seen in the work of Eduardo Carrillo

George Vargas, Texas A & M University at Kingsville, TX

ADELANTE! The Progress of Chicano Art: An Overview of Chicano Art History

11:15 a.m. – 12:45 p.m.

Location

Panelists

SESSION 2: Gender & Sexuality in Latino Art

Plaza de la Raza, Frank E. Lopez Music Building Room B

Robb Hernandez, Dartmouth College, Hanover, NH

The VIVA Museum: Queer Geographies of Chicano Art

Gina Díaz, University of New Mexico, Albuquerque, NM

Decolonizing Aesthetics, Queering Culture: Latinas and Cultural Production

Alma Lopez, Artist, Los Angeles, CA

The Trouble With Roses: Recent Projects

Barbara Carrasco, Artist and Muralist, Los Angeles, CA

Sexism in Art/Society

11:15 a.m. – 12:45 p.m.

Location

Moderator

SESSION 3: Curatorial Negotiations

Plaza de la Raza, Art Room

Tomás Ybarra-Frausto, Independent Scholar, San Antonio, TX

Jaime Villaneda, Independent Art Historian, New York, NY

The Politics of Museum Display and Art History

Canons: Exhibiting Chicano Art, Conceptual Art and ASCO

Tey Marianna Nunn, National Hispanic Cultural Center Art Museum, Albuquerque, NM

Durmiendo, Soñando y Corriendo: (Mis) Perceptions and Persistence while Riding the Wave

Guisela LaTorre, Ohio State University, Columbus, OH

New Approaches to Chicana/o Art: The Visual and the Political as Cognitive Process

11:15 a.m. – 12:45 p.m.

Location

Moderator

SESSION 4: Art and Technology: Preservation, Access and Practice

Plaza de la Raza, Frank E. Lopez Music Building Room A

Tracy Grimm, Archivist, ILS, University of Notre Dame, Notre Dame, IN

Conference Agenda

Panelists

María C. Gaztambide, International Center for the Arts of the Americas, Museum of Fine Arts-Houston, TX. Read by **Marcela C. Guerrero**, International Center for the Fine Arts-Houston, TX
Traversing the Gap: Charting New Readings of Latino-American Art through the ICAA's Documents Project
Melissa Carrillo, Smithsonian Latino Center, Smithsonian Institution, Washington, DC
The Smithsonian Latino Virtual Museum: Representing Cultural Identity in the Age of the Social Web
Lucia Grossberger Morales, Artist and Curator, Camarillo, CA
Games for Social Change

1:30 – 3:00 p.m.

Location

Moderator

Panelists

Thinking

Miguel Luciano, Artist, New York, NY
Engaging Community Through Interactive Public Art

SESSION 7: The Year of Siqueiros y La Placita

Olvera, Birthplace of Los Angeles

Plaza de la Raza, Margo Albert Theater

Armando Vazquez-Ramos, Amigos de Siqueiros (ADS) Co-Chair and California-Mexico Project Coordinator, Cal State Long Beach Chicano and Latino Studies Department, CA

Abelardo de la Peña, Mexican Cultural Institute Executive Director, Los Angeles, CA
The Mexican Cultural Institute of L.A.: Twenty Years Later

Luis C. Garza, Photojournalist, Los Angeles, CA
Siqueiros' America Tropical: A Historical Perspective

Carol Jacques, El Pueblo Commissioner, Los Angeles, CA

At Last a Reality: The Siqueiros America Tropical Interpretive Center

Dalila Sotelo, Co-Chair of Amigos de Siqueiros (ADS), Los Angeles, CA

Amigos de Siqueiros: Stewards of the Siqueiros America Tropical Interpretive Center

Ignacio Gomez, Artist and ADS Board Member
The Many Faces of Siqueiros and the 78th Anniversary of America Tropical

Jennifer Gutierrez Morgan, Artist and MCI Board Member, Los Angeles, CA

Siqueiros: An Undying Controversy in Los Angeles

1:30 – 3:00 p.m.

Location

Moderator

Panelists

WORKSHOP III: SOCIAL MEDIA LOUNGE--A WORKSHOP IN REALTIME: TWEET, POST AND FLICKR YOUR WAY TO ART STARDOM

Plaza de la Raza, Frank E. Lopez Music Building Room A

Max Benavidez, Author, Independent Scholar and Director of L.A. Public Media, Los Angeles, CA

Gronk, Artist, Los Angeles, CA

Karla Diaz, Poet and Artist, Co-founder of Slanguage and the New Chinatown Barbers, Los Angeles, CA

SESSION 8: Latino Graphic Arts and Consejo Gráfico

Plaza de la Raza, Frank E. Lopez Music Building Room B

Jesus Barraza, Artist, Dignidad Rebelde, Oakland, CA

Pepe Coronado, Artist, Pepe Studio, Hastings on Hudson, NY

Rene Arceo, Artist, Arceo Press, Chicago, IL

Nitza Tufiño, Artist, Taller Boricua, New York, NY

12:45 p.m. – 1:30 p.m.

KEYNOTE LUNCHEON I: Nao Bustamante, Artist Troy, NY

Plaza de la Raza, Frank E. Lopez Music Building Room A

Location

Introduction

Chon Noriega, University of California, Los Angeles, CA

1:30 – 3:00 p.m.

Location

Moderator

SESSION 5: Art of the Border

Plaza de la Raza, Art Room

Amelia Malagamba, Arizona State University, Tempe, AZ

Panelists

Naomi Helena Quiñonez, San Francisco State University, San Francisco, CA

Divining Culture from Glass: The Poetics of Sculpture in The Work Of Viva Paredes

Alicia Gaspar de Alba, University of California, Los Angeles, CA

Ella Tiene Su Tono: The Path to Conocimiento in Liliana Wilson's Art

Amelia Malagamba, Arizona State University Tempe, AZ

I Wish You Were Here: Emerging Arizona Artists

Claudio Dicocha, Artist, Phoenix, AZ

On Casting and Recasting: Del Regimen de Castas

1:30 – 3:00 p.m.

Location

Moderator

SESSION 6: Art Activism and the Urban Space

Plaza de la Raza, Frank E. Lopez Music Building Room B

Yasmin Ramírez, Center for Puerto Rican Studies, Hunter College, New York, NY

Panelists

Lisbeth Espinosa, Graduate Student, California State University, Los Angeles, CA

Survival and Resistance of Los Angeles Murals: The Battle of Public Space

Victoria Delgadillo, Independent Curator and Artist, Los Angeles, CA

Creating a Forum for Social Change Through Visual Art: Case study: Art Activism and the Femicides in Ciudad Juarez, Mexico

James Thomas Rojas, Founder, Latino Urban Forum and Co-founder, G727, Los Angeles, CA

Art to Empower Latinos Communities through Creative

Conference Agenda

3:00–5:00 p.m.	SESSION 9: Tropes & Signs of Resistance <i>Plaza de la Raza, Margo Albert Theater</i>	5:00–6:30 p.m.	ROUNDTABLE I: A VER: Revisioning Art History <i>Plaza de la Raza, Margo Albert Theater</i>
Location	Max Benavidez , Author, Independent Scholar and Director of L.A. Public Media, Los Angeles, CA	Location	Chon Noriega , University of California, Los Angeles, CA & Colin Gunckel , University of Michigan, Ann Arbor, MI
Moderator	Raul Herrera , Independent Scholar, <i>Reading the Pre-Columbian Signs of David Alfaro Siqueiros' Mural, América Tropical: A Reinterpretation</i>	Co-Chairs	Max Benavidez , Author, Independent Scholar and Director of L.A. Public Media, Los Angeles, CA <i>Gronk</i>
Panelists	Jimmy Centeno , California State University, Los Angeles, CA <i>Why should Latino Artists Continue Painting Che Guevara, La Virgen de Guadalupe, and Emiliano Zapata in Today's Post Industrial Society?</i>	Panelists	Karen Mary Davalos , Author, Los Angeles, CA <i>Yolanda M. López</i>
	Film & Discussion: ELOY TAKE TWO: A Case Study of Los Angeles Artist Eloy Torrez		Juan A. Martínez , Author, Miami, FL <i>María Brito</i>
Panelists	Roberto S. Oregel , Director/Producer - OregelFilms Eloy Torres , Artist, Los Angeles, CA	5:00–6:30 p.m.	ROUNDTABLE II: Valuation of Latino Art + Art Market <i>Plaza de la Raza, Art Room</i>
3:00–5:00 p.m.	SESSION 10: Collectors and Collections <i>Plaza de la Raza: Art Room</i>	Location	Tomas J. Benitez , Plaza de la Raza, Los Angeles CA
Location	William Moreno , Founding Executive Director of the Claremont Museum of Art, former Executive Director of The Mexican Museum, San Francisco; board member of the California Association of Museums, San Francisco, CA	Moderator	Patrick Ela , Comprehensive Art Services, Altadena, CA
Moderator	Julian Bermudez , Art Advisor, Los Angeles CA Armando Duron , Art Collector, Los Angeles, CA Juan Sandoval , Art Collector, El Paso, TX Rocio Aranda-Alvarado , El Museo del Barrio, New York, NY	Panelists	Paul Sierra , Artist, Chicago, IL David de la Torre , LA Plaza de Cultura y Artes, Los Angeles, CA
Panelists	E. Carmen Ramos , Smithsonian American Art Museum, Washington, DC Joseph Segura , Segura Press, South Bend, IN		Natasha Bonilla Martinez , Thompson & Martinez Fine Arts Appraisals, Inc., La Jolla, CA Marisa Gutierrez , Independent Appraiser, Sacramento, CA
3:00–5:00 p.m.	SESSION 11: Intersections of the Digital, Literary, and the Visual in U.S. Latino Art Production <i>Plaza de la Raza, Frank E. Lopez Music Building Room A</i>	5:00–6:30 p.m.	ROUNDTABLE III: Latino Art and Education <i>Plaza de la Raza, Frank E. Lopez Music Building Room B</i>
Location	Cary Cordova , University of Texas at Austin, TX	Location:	Pedro Pedraza , Center for Puerto Rican Studies, Hunter College, New York, NY
Moderator	Adriana Cristina Corral , MFA Candidate, University of Texas at Austin, TX <i>Sweet Infestation</i>	Moderator	Joe Matunis , Artist, New York, NY
Panelists	Luis Vargas-Santiago , University of Texas at Austin, TX <i>The Three Zapatas: Models to Construct Nation</i> Tatiana Reinoza Perkins , Ph.D. Student, University of Texas at Austin, TX <i>Chicano Avatars: The Electronic Body and Chicano Art</i> Cary Cordova , University of Texas at Austin, TX <i>Pages of Patronage: Children's Book Press and the Production of Latina/o Art</i>	Panelists	Mario Davila , Director of After School Programs, City of Los Angeles, and Founder and Project Coordinator for LAartlab, Los Angeles, CA Leonardo Bravo , Director, School Programs Music Center: Performing Arts Center of Los Angeles County, Los Angeles, CA Cynthia Campoy-Brophy , Founder and Director, The HeArt Project, Los Angeles, CA (invited) Esther Soliman , Principal, Los Angeles High School of the Arts, Los Angeles, CA

Conference Agenda

6:30–8:30 p.m.

Location

Music

RECEPTION

Plaza de la Raza, Patio

Plaza de la Raza Student Mariachi

ACKNOWLEDGMENTS

PRINT UNVEILING

Francisco Aragón, Letras Latinas, University of Notre Dame, Notre Dame, IN

Malaquias Montoya print to benefit the Andres

Montoya Poetry Prize at the University of Notre Dame

LATINO ART BOOK FAIR and BOOK SIGNING

Plaza de la Raza, Frank E. Lopez Music Building Room B

Max Benavidez

Gronk (UCLA Chicano Studies Research Center Press, 2007; distributed by University of Minnesota Press)

Karen Mary Davalos

Yolanda M. López (UCLA Chicano Studies Research Center Press, 2008; distributed by University of Minnesota Press)

Mexican Museum of San Francisco (UCLA Chicano Studies Research Center Press, 2010)

Juan A. Martínez

María Brito (UCLA Chicano Studies Research Center Press, 2009; distributed by University of Minnesota Press)

Chon Noriega and Rita Gonzalez

Phantom Sightings: Art after the Chicano Movement (LACMA, 2008)

Tomás Ybarra-Frausto

Ruben Trejo: Beyond Boundaries/Aztlan y más allá.

(Edited and Introduced by Ben Mitchell, Essays by Tomás Ybarra-Frausto and John Keeble, University of Washington, 2010)

Ruben Cordova

Con Safo: The Chicano Art Group and the Politics of South Texas (UCLA Chicano Studies Research Center Press, 2009)

Marc Zimmerman

Bringing Aztlan to Mexican Chicago: My Life, My Work, My Art (University of Illinois Press, 2010)

Rene Arceo

Rene Arceo: Between the Instinctive and the Rational (Rene Arceo/Casa Michoacan, 2010)

Linda Vallejo

Fierce Beauty: Linda Vallejo, A Forty Year Retrospective (May 2010)

Ricardo Pau-Llosa

Parallel Currents: Highlights from the Ricardo Pau-

Llosa Collection of Latin American Art, Snite Museum, (University of Notre Dame, 2010)

Betsy Andersen

Eduardo Carrillo (Museo Eduardo Carrillo, 2009)

George Vargas

Contemporary Chican@ Art: Color and Culture for a New America (University of Texas Press, 2010)

Gronk

A Giant Claw (What Books Press, 2010)

Conference Agenda, Friday, November 12, 2010

Location

Authors

8:30 a.m. – 5:00 p.m.

Location

Registration

Plaza de la Raza, Entrance

9:00 – 10:30 a.m.

Location

Moderator

SESSION 12: Latino Art in the Midwest

Plaza de la Raza, Frank E. Lopez Music Building Room B

Victor Alejandro Sorell, Emeritus University

Distinguished Professor of the Social History of Art, Chicago State University, Chicago, IL

Jimmy Longoria, Chicano Artist de Minnesota, MN
Even When You Are Awarded \$50K, A Chicano Artist Still Works in the Streets for Nothing

Marc Zimmerman, University of Houston, Houston, TX

On Bringing Aztlan to Mexican Chicago: José Gamaliel Gonzalez

Judith L. Huacuja, University of Dayton, Dayton, OH
Latino Inter-subjectivity: In Search of a New Place

Rene Arceo, Arceo Press, Chicago, IL

Community and the Arts of Pilsen

9:00 – 10:30 a.m.

Location

Panelists

SESSION 13: Public Art, Public Walls, Public Spaces

Plaza de la Raza, Art Room

Chaz Bojorquez, Artist, Los Angeles

Richard Ahrens & Rosanna-Esparza Ahrens, Artists, Los Angeles, CA

Debra J.T. Padilla, The Social and Public Art Resource Center (SPARC), Venice, CA

Jose “Nuke” Montalvo, Muralist, Los Angeles, CA

9:00 – 10:30 a.m.

Location

Moderator

ROUNDTABLE IV: Splitting The Differences:

Negotiating Puerto Rican Visibility in Contemporary Art

Plaza de la Raza, Frank E. Lopez Music Building Room A

Arlene Torres, Center for Puerto Rican Studies, Hunter College, NY

Yasmin Ramírez, Center for Puerto Rican Studies, Hunter College, NY

Miguel Luciano, Artist, New York, NY

Plátano Pride

Conference Agenda

9:00 – 10:30 a.m.	Wanda Raimundi-Ortiz, Interdisciplinary Artist, Orlando, FL SESSION 14: Building the Next Wave of Latino Art Networks Location <i>Plaza de la Raza, Margo Albert Theater</i> Moderator Eduardo Diaz, Smithsonian Latino Center, Washington, DC Panelists Maria Lopez De Leon, National Association of Latino Arts and Culture, San Antonio, TX Richard A. Lou, Artist/Chair Art Department University of Memphis, Memphis, TN Rebeca Nevarez, Latino Art Network, Los Angeles, CA	10:30 a.m. – 12:00 p.m. SESSION 17: Art and the Economy Location <i>Plaza de la Raza, Margo Albert Theater</i> Moderator Lorraine García-Nakata, Children's Books Press, San Francisco, CA Panelists Joan Weinstein, Interim Director, The Getty Foundation, Los Angeles, CA Carmen Castellano, Castellano Family Foundation, San Jose, CA Gilberto Cárdenas, IUPLR, University of Notre Dame, Notre Dame, IN
10:30 a.m. – 12:00 p.m.	SESSION 15: Feminist Art Production Location <i>Plaza de la Raza, Art Room</i> Panelists Karen Mary Davalos, Loyola Marymount University, Los Angeles, CA <i>Linda Vallejo: An Arc of Indigenous Spirituality and Indigenist Sensibility</i> Tiffany Ana Lopez, University of California, Riverside, CA <i>Motherhood in Chicana Activist Art: Reading the Work of Barbara Carrasco</i> Constance Cortez, Texas Tech University, Lubbock, TX <i>Carmen Lomas Garza vs. the Giant: The Evolution of a Feminist in South Texas</i> Ann Marie Leimer, University of Redlands, Redlands, CA <i>Considering Consuelo: Fiber, Feminism, and Contestatory Discourses in Contemporary American Art</i>	10:30 a.m. – 12:00 p.m. SESSION 18: The Dominican York Proyecto GRAFICA Location <i>Plaza de la Raza, Frank E. Lopez Music Building Room B</i> Moderator Sherezade Garcia, Artist, New York, NY Panelists Pepe Coronado, StudioPepe, Hasting on Hudson, NY Reynaldo Garcia-Pantaleon, Artist, New York, NY Iliana Emilia Garcia, Artist, New York, NY 12:30 – 1:15 p.m. KEYNOTE LUNCHEON II: Carlos E. Tortolero, Executive Director, National Museum of Mexican Art, Chicago, IL Location <i>Plaza de la Raza, Frank E. Lopez Music Building Room A</i> Introduction Gilberto Cárdenas, IUPLR, University of Notre Dame, Notre Dame, IN
10:30 a.m. – 12:00 p.m.	SESSION 16: Graffiti and Street Art through the Lens of Museums, Academia, Practice and Policy Location <i>Plaza de la Raza, Frank E. Lopez Music Building Room A</i> Moderator Elizabeth Morin, Los Angeles Department of Cultural Affairs, Los Angeles, CA Panelists Isabel Rojas-Williams, California State University, Los Angeles, CA Chaz Bojorquez, Artist Mario Ybarra Jr., Artist and Curator, Los Angeles Al Nodal, Former President, Commission, City of Los Angeles Los Angeles Department of Cultural Affairs, Los Angeles CA	1:15 – 2:45 p.m. PLENARY SESSION II: Latinidad Location <i>Plaza de la Raza, Margo Albert Theater</i> Moderator Tomás Ybarra-Frausto, Independent Scholar, San Antonio, TX Panelists Arlene Davila, New York University, New York, NY Anthony Torres, Independent Curator <i>The Question is Known: (W)here is Latin America/LatinoArt?</i> E. Carmen Ramos, Smithsonian American Art Museum, Washington, DC <i>The First Dominican-Yorker: Freddy Rodríguez's Early Career, 1970s-1980s</i> Ricardo Pau-Llosa, Art Critic and author, Miami, FL

Conference Agenda

2:50 p.m.	BUS TOURS TO ART SPACES
Location	Autry National Center, Siqueiros in Los Angeles: <i>Censorship Defied</i> Freemont Gallery: <i>Elsa Flores Almaraz Exhibition</i> Modern Multiples (1735 North Main Street) Studio Visit (323) 342-1954
5:00 – 8:00 p.m.	WALKING TOUR TO ART SPACES
	Morono Kiang Gallery (218 West 3rd Street, Bradbury Building): <i>Chewbacca to Zapata: Revisiting the Myth of The Mexican Revolution</i> featuring the work of Nao Bustamante, Mario Ybarra Jr., Ruben Ortiz Torres, Laureana Toledo. The Latino Museum of History, Art and Culture (514 South Spring Street) <i>Hybridity: American Unity</i> CB1 Gallery (207 West 5 th Street): <i>Martin Durazo Exhibition</i> Gallery G727 (727 South Spring Street): <i>Carmen Argote, Gronk, James Rojas and Santiago Borja, William Acedo, Raul Baltazar</i>
7:00 p.m.	Exhibition: CONSEJO GRAFICO EXHIBITION
Location	El Nopal Press 109 West 5th Street Los Angeles, CA 90058 (323) 581-7112

Conference Agenda Saturday, November 13, 2010

8:30 – 9:00 a.m.	COFFEE & PAN DE HUEVO Courtesy of Latino Arts Network
8:30 – 10:00 a.m.	Registration <i>Plaza de la Raza, Entrance</i>
9:00 – 10:30 a.m.	PLENARY SESSION: The National Museum of the American Latino Commission
Location	<i>Plaza de la Raza, Margo Albert Theater</i>
Moderator	Tomás Ybarra-Frausto , Independent Scholar, San Antonio, TX
Panelists	Luis Cancel , Commissioner, San Francisco, CA Moctezuma Esparza , Commissioner, Los Angeles, CA Gilberto Cárdenas , Commissioner, South Bend, IN Joanne Flores , Program Officer, Smithsonian Institution, Washington, DC

10:30 – 10:45 a.m.	COFFEE BREAK
10:45 a.m. – 12:15 p.m.	SESSION 19: Latino Art in the Southwest
Location	<i>Plaza de la Raza, Frank E. Lopez Music Building Room B</i>
Moderator	Andrew Connors , The Albuquerque Museum of Art & History, Albuquerque, NM
Panelists	Luz Maria Sanchez , Artist, San Antonio, TX <i>Post-dystopia: Language, sound and machines in the making of Latino sound art</i> Carlos Callejo , Artist, University of Texas at El Paso, TX <i>Latino Public Art</i> Gaspar Enriquez , Artist, University of Texas at El Paso, TX Juan de Dios Mora , Artist, University of Texas at San Antonio, TX Federico Vigil , Artist, Albuquerque, NM <i>Torreón Fresco</i>
10:45 a.m. – 12:15 p.m.	SESSION 20: Art as an Economic Stimulus
Location	<i>Plaza de la Raza, Frank E. Lopez Music Building Room A</i>
Moderator	Yasmin Ramírez , Center for Puerto Rican Studies, Hunter College, New York, NY
Panelists	Ana Pescador , The Latino Museum of History, Art and Culture, Los Angeles, CA <i>Transformative Museums, Cultural Equity and Latino Patrimony</i> Bill Aguado , President, Bronx Council on the Arts, Bronx, NY Luis Cancel , San Francisco Arts Commission, San Francisco, CA Arlene Davila , New York University, New York, NY Mari Tere Alvarez , Getty Institute, Los Angeles, CA

10:45 a.m. – 12:15 p.m.	SESSION 21: Latino Photography Today
Location	<i>Plaza de la Raza, Art Room</i>
Panelists	Elizabeth Ferrer , BRIC Arts Media, Brooklyn, NY <i>Constructing a History of Latino Photography</i> Rocio Aranda-Alvarado , El Museo del Barrio, New York, NY <i>Varios: Exploring Discourse in Latino Photography</i> Sally Mincher , University of Essex, UK <i>Photographic agency in representations and interpretations of Lynching in the history of American racism as constitutive of a national modernist cultural process</i> Camilo Cruz , Photographer, Los Angeles, CA <i>Inside White Space: Portraits of Black and Brown Power in the Institution</i>

Conference Agenda

10:45 a.m. – 12:15 p.m. **SESSION 22: Latino Art Veterans**

Location: *Plaza de la Raza, Margo Albert Theater*

Panelists: **Betsy Andersen**, Museo Eduardo Carrillo, CA
Eduardo Carrillo

Tomás Ybarra-Frausto, Independent Scholar, San Antonio, TX

Ruben Trejo

Ruben Cordova, San Antonio, TX

Cinema, Sexual Revolution, and the Genesis of the Mel Casas Humanscape

Holly Barnett-Sanchez, University of New Mexico, Albuquerque, NM

Luis Jimenez

Tere Romo, University of California, Los Angeles, CA
Dora de Larios

LATINO ART FAIR

Thursday, November 10, 2010 – Saturday
November 13, 2010

10:00 a.m. to 2:30 p.m.

Chair **Poli Marichal**, Los de Abajo Printmaking Collective

Artists **Melanie Cervantes and Jesús Barraza**, Dignidad Rebelde, Oakland, CA

Juan Fuentes, Pájaro Editions, San Francisco, CA

Pepe Coronado, StudioPepe, Hastings on Hudson, NY

Richard Duardo, Modern Multiples, Los Angeles, CA

Poli Marichal, Los de Abajo Printmaking Collective, Los Angeles, CA

Gabriel Villa, Yollocalli, Chicago, IL

Betsy Anderson, Eduardo Carrillo Museum, Santa Cruz, CA

12:30 – 1:30 p.m.

KEYNOTE LUNCHEON III: Wanda Raimundi-Ortiz, Interdisciplinary Artist, Orlando, FL

Location

Plaza de la Raza, Frank E. Lopez Music Building Room A

Introduction

Yasmin Ramírez, Center for Puerto Rican Studies, Hunter College, New York, NY

1:45–3:30 p.m.

FORUM: Latino Art and Its Global Circuits

Plaza de la Raza, Margo Albert Theater

Location

Moderator

Olga Herrera, IUPLR, University of Notre Dame, Washington, DC

Panelists

Tomas J. Benitez, Plaza de la Raza, Los Angeles, CA

Sally Mincher, University of Essex, UK

George Rivera, University of Colorado, Denver, CO

William Moreno, Founding Executive Director of the Claremont Museum of Art, former Executive Director of The Mexican Museum, San Francisco; board member of the California Association of Museums, CA

3:30 p.m.

DESPEDIDA BRINDIS and TEQUILA by Latino Arts Network (LAN)

Location

Plaza de la Raza, Patio

Music by

Plaza de la Raza Student Mariachi

Remarks

Armando G. Ramírez, President, Board of Directors
Plaza de la Raza, Los Angeles, CA

6:00 p.m.

FAREWELL RECEPTION

Location

Self-Help Graphics

3802 E Cesar E Chavez Avenue

Los Angeles, CA 90063-1805

(323) 881-6444

Inter-University Program for Latino Research (IUPLR)

Inter-University Program for Latino Research (IUPLR)

IUPLR is a national consortium of university-based centers dedicated to the advancement of the Latino intellectual presence in the United States. IUPLR works to expand the pool of Latino scholars and leaders and increase the availability of policy-relevant Latino-focused research. IUPLR headquarters, located at the University of Notre Dame, and the IUPLR Washington DC Office, located at the University of California Washington Center, work to strengthen the network of centers and to enhance their institutional capacity.

In 1983 IUPLR was founded to effect change through expanding the body of knowledge on the Latino community at the local, state, regional, national, and international levels. IUPLR's guiding principle is to share resources and advance scholarship, thus illuminating conditions and solving problems that affect Latinos in the United States. IUPLR-sponsored research also serves to inform public policy on these issues.

The objectives of IUPLR is to: promote comparative, interdisciplinary, and policy-focused research; develop collaborative national programs that support Latino students and faculty in higher education; establish collaborative projects with scholars in the arts, culture and the humanities; and disseminate publications generated by the IUPLR national network of scholars.

For additional information please visit: <http://www.nd.edu/~iuplr>

UCLA Chicano Studies Research Center

The UCLA Chicano Studies Research Center (CSRC) was founded in 1969 with a commitment to foster multidisciplinary research efforts as part of the land grant mission of the University of California. That mission states that University of California research needs to be in the service of the state and that it must maintain a presence in the local community.

The CSRC serves the entire campus and supports faculty and students in the social sciences, life sciences, humanities, and the professional schools. Its research addresses the growing Chicano and Latino population, which now constitutes nearly one-third of California's and one-half of Los Angeles's population, yet continues to have disproportionately low access to higher education. Given its campus- and community-wide mandate, the CSRC reports directly to the Office of the Chancellor at UCLA. The CSRC also forms part of the Inter-University Program for Latino Research (IUPLR), a consortium of Latino research centers located at twenty-four institutions in the United States.

The CSRC houses a library and special collections archive, an academic press, research projects, community-based partnerships, two competitive grant/fellowship programs, and the Los Tigres del Norte Fund. The CSRC Press publishes several book series, including *A Ver: Revisioning Art History*, which focuses on Latina/o artists.

For additional information please visit: <http://www.chicano.ucla.edu>

Centro de Estudios Puertorriqueños/Center for Puerto Rican Studies

The Centro de Estudios Puertorriqueños/Center for Puerto Rican Studies at Hunter College is a university-based research institute whose mission consists of two components. One is to collect, preserve and provide access to archival and library resources documenting the history and culture of Puerto Ricans. The other is to produce, facilitate, and disseminate interdisciplinary research about the diasporic experiences of Puerto Ricans and to link this scholarly inquiry to social action and policy debates.

For additional information please visit: http://www.centropr.org/researchers_bio.html

Conference Organizing Committee

Gilberto Cárdenas, University of Notre Dame
Chon Noriega, University of California Los Angeles
Yasmín Ramírez, Hunter College, CUNY
Tomas Ybarra-Frausto, Independent Scholar

Conference Programming Committee

Lizzet Alvarez, Los Angeles County Arts Commission
Betsy Andersen, Eduardo Carrillo Museum
Ed Avila
Judy Baca, UCLA
Tomás Benitez, Plaza de la Raza
Natasha Martinez Bonilla, Independent Appraiser
Rose Cano, Plaza de la Raza
Carlos Chavez-Andonezu, Fremont Gallery
Karen Mary Davalos, Marymount Loyola University
David de la Torre, LA Plaza de Cultura y Artes
Eduardo Diaz, Smithsonian Latino Center
Richard Duardo, Artist
Armando Durón, Art Collector
Henry Estrada, Public Art San Antonio
Evonne Gallardo, Self Help Graphics
Kathy Gallegos, Artist
Miki Garcia, Santa Barbara Contemporary Arts Forum
Pat Gomez
Ignacio Gonzalez
Rita Gonzalez, LACMA
Michael Hudson-Medina
Amelia Malagamba, Arizona State University
Poly Marichal, Los de Abajo
Bill Moreno,
Elizabeth Morin, Department of Cultural Affairs City of
Los Angeles
Al Nodal, Farmlab and Under Spring
Karen Rapp, ELAC
Reyes Rodriguez, Tropico del Nopal
Saul Romo, Department of Cultural Affairs City of
Los Angeles
Tere Romo, UCLA
Stephen Saiz
Erick Serrato
Francesco Siqueiros, Nopal Press
Bob Squires
Pilar Tompkins, UCLA and APT -Mexico City
Linda Vallejo, Artist
Vera de Vera, California Community Foundation



Plaza de la Raza Cultural Center for the Arts and Education
3540 North Mission Road
Los Angeles, CA 90031-3195

LA Plaza de Cultura y Artes
501 North Main Street
Los Angeles, CA 90012