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AN OCCASIONAL SERIES AVAILABLE IN ELECTRONIC FORMAT

LOOKING FOR
LATINO REGULARS
ON PRIME-TIME TELEVISION:
THE FALL 2002 SEASON

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Latinos make up 13% of the U.S. population,
but only 4% of regular characters on prime-time television.
Nearly nine out of ten series have no Latino regular characters.

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On any given night of the week between 8:00 and 11:00 p.m., prime-time television programming can be seen lagging behind U.S. social realities. Its failure to include minorities in regular roles that reflect the plurality of the American public grows visibly more dramatic every year. In the 2002 season fall line-up (see fig. 1), the vast majority of network, prime-time, regular characters were white and only 4% were Latino (see fig. 2). Yet, nationally, Latinos make up 13% of the U.S. population, three times their representation on television, making them among the most underrepresented minority groups on television.

Network	Total Number of Prime-Time Series	Total Number of New Series	Total Number of Returning Series
NBC	21	5	16
ABC	19	7	12
CBS	23	7	16
FOX	19	8	11
WB	17	7	10
UPN	8	2	6
Total	107	36	71

Fig. 1. New And Returning Prime-Time Network Series

More significantly, over one-third of prime-time television series have no minority regular characters at all. As such, minority regulars are concentrated on relatively few shows and within only a few genres (see figs. 3 and 4). This concentration by genre reveals some disturbing trends in the representation of race on television. While past studies of race on prime-time television have calculated minority representation based on the employment of and the screen-time given to minority actors, this study examines the presence of minority regular characters (MRCs) and Latino regular characters (LRCs) in television's top ten genres. What is the fictional world created on prime-time television series with—or without—minority characters?

After all, characters and genres are tools for audiences to navigate today's complex mediascape. They offer recognizable visual elements, plot conventions, and faces. Series regulars—that is, prime-time programs' central characters, whose names and/or faces appear in opening credits—are those “with whom audience members connect when they tune in week after week” (Hunt 2002, 7). They include hosts

of news programs and reality series. Similarly, “genre helps to frame audience expectations” (Turner 2001, 5). Of course, on contemporary television genres often overlap. For example, *Scrubs*, is both a situation-comedy and a medical-themed series, which are usually dramas. Nevertheless, generic conventions, features, and stylistic techniques remain strong, allowing us to identify ten genre categories (see fig. 3).

The internet has served as our primary source for and index of genre and character information. The networks' web-sites (abc.com, nbc.com, cbs.com, upn.com, fox.com, and thewb.com) provided such information as well as an interpretive framework. Other sources included Yahoo!TV and, in the absence of sufficient on-line or in print information about series' casts, viewing of episodes during October and November 2002 in order to determine the presence of MRCs.

FINDINGS

Our findings suggest that minority representation on prime-time television has a strong genre component. Latino regular characters or hosts are missing from six of the top ten genres: sketch/variety, animation, teen, medical, news, and reality. Overall, LRCs account for just 4% of prime-time regular characters (27 roles out of a possible 649) (see fig. 2). LRCs are represented at a higher rate in just two genres: police-crime-detective (6%) and situation-comedies (7%). In neither case are Latinos represented anywhere near their national demographics, let alone their much larger presence in the urban settings typical of these two genres. Although the two Latino-themed

	Number	Percentage
Total Prime-Time Regular Characters	649	100%
Minority Regular Characters (MRC)	151	23.3%
Latino Regular Characters (LRC)	27	4.2%
Total Prime-Time Series	107	100%
Series with MRCs	68	63%
Series without MRCs	39	35.2%
Series with LRCs	15	14.0%
Series without LRCs	92	86.0%
Total Themed/Hosted Shows	106*	100%
White-Themed/Hosted Shows	94	88.7%
Black-Themed/Hosted Shows	10	9.4%
Latino-Themed Shows	2	1.9%

*Cops is not included, since it does not have a host or regular characters.

Fig. 2. Regular Characters on Prime-Time Television by Series

Genre	Number of Series in Genre	Number of Prime Time Hours	Percent of Prime Time Hours	Percent of RCs Who Are MRCs	Percent of RCs Who Are LRCs	Number of Series with LRCs
Sketch Comedy/Variety	3	1.5	1.8%	64.7%	0%	0
Police/Crime/Detective	18	18	21.2%	28.7%	6.1%	5
Sci-Fi/Fantasy	6	6	7.0%	26.5%	2.9%	1
Situation Comedies	37	18.5	21.8%	26.0%	7.1%	6
Animation	3	1.5	1.8%	22.0%	0%	0
Medical	4	3.5	4.1%	19.4%	0%	0
Drama	18	18	21.2%	16.5%	2.2%	3
News	7	7	8.2%	12.9%	0%	0
Teen	5	5	5.9%	6.5%	0%	0
Reality	6	6	7.0%	0%	0%	0
Total	107	86	100%	23.3%	4.2%	15

Fig. 3. Regular Characters on Prime-Time Television by Genre

series account for less than 2% of the total prime-time series in the Fall 2002 line-up, these two sit-coms account for 44% of Latino characters on all prime-time television. In other words, nearly half of all Latino characters on prime-time television can be found on two half-hour series out of a total of 108 series broadcast in Fall 2002.

Furthermore, American Indian and Middle Eastern regular characters are completely absent from the screen. Asian American representation is also marginal:

there is not one Asian American-themed program on prime-time and only twelve Asian American regular characters total (three of whom are animated and one of whom is a non-speaking dancer). While Black regular characters are the most predominant non-white characters on screen, their overall representation remains minimal and is highly gender-stratified. Often the black male character is the only MRC operant within a genre or series.

LATINOS ON PRIME-TIME TELEVISION BY GENRE

SKETCH/VARIETY

While the MRC percentage (MRCP) of this genre is high at 65%, it makes up only 2% of prime-time hours. It is tied with “animation” for the least amount of programming hours on prime-time. Furthermore, while this genre contains the largest percentage of minorities, it has no LRCs. Indeed, the genre’s high MRCP is

Show Title	Network	Evening Time	Day	Number of Latinas (female)	Number of Latinos (male)
7th Heaven	WB	8:00-9:00	Mon	1	0
Third Watch	NBC	9:00-10:00	Mon	0	1
CSI: Miami	CBS	10:00-11:00	Mon	0	1
The Gilmore Girls	WB	8:00-9:00	Tue	1	0
24	FOX	9:00-10:00	Tue	1	1
NYPD Blue	ABC	10:00-11:00	Tue	1	1
George Lopez (Latino Themed)	ABC	8:30-9:00	Wed	3	3
Good Morning, Miami	NBC	9:30-10:00	Thurs	1	0
Firefly	FOX	8:00-9:00	Fri	1	0
Sabrina	WB	8:30-9:00	Fri	1	0
Greetings from Tucson (Latino Themed)	WB	9:30-10:00	Fri	3	3
The Gilmore Girls	WB	7:00-8:00	Sun	1	0
Becker	CBS	9:00-9:30	Sun	0	1
The Grubbs	FOX	9:30-10:00	Sun	0	1
Boomtown	NBC	10:00-11:00	Sun	0	1
Total				14	13

Fig. 4. Latino Regular Characters on Prime-Time Television by Series

largely determined by FOX's black-themed *Cedric the Entertainer*, whose high MRCP is in turn determined by six non-speaking regulars, *Cedric's* "fly girls."

MEDICAL

All of the shows in this genre feature MRCs, but none are Latino. Furthermore, medical-themed shows make up a small number of prime-time hours—only 4%. Additionally, with the exception of the comedy *Scrubs*, these shows air at the edge of prime-time, during the later "adult" slots after 10 p.m. when audiences are smaller.

NEWS AND REALITY

All hosts in the reality genre are white. There are no Latino hosts or reporters during prime-time. Furthermore, 57% of news programs feature only white hosts and reporters (both lead and associate). In other words, there are very few MRCs.

ANIMATION

This genre has a MRCP of 22%, but none are Latino. This is particularly striking since the typical excuse of television executives for the lack of minority representation on prime-time is a lack of talented or named minority actors. Obviously, in the category of animation this excuse does not apply, and yet the exclusion is pronounced.

POLICE-CRIME-DETECTIVE

This genre has the most MRCs with the most exposure since it is the genre with the most prime-time hours. Its MRCP is 29% with a relatively high LRCP (6%) compared to all other genres (with the exception of the situation-comedy). However, programs with the highest MRCP screen after 10:00 p.m. (with the exception of NBC's *Boomtown*) and the program with the lowest MRCP airs at 8:00 p.m. That is, the only series without any minority regulars, *JAG*, is also the only crime show with an early air-time. While the multiracial casts of this genre may seem promising, police-crime-detective shows remain white-centered, both in theme and cast.

Given that the majority of the shows are set in large U.S. cities where whites are becoming the minority (including Los Angeles), the low number of MRCs in this genre is a conspicuous failure to reflect current realities.

SITUATION COMEDIES

This popular genre, with almost as many prime-time hours as the police-crime-detective genre, does have a relatively better MRCP (26%) and LRCs are at their highest percentage (7%). However, this genre is, by far, the most segregated. Nearly half (49%) of the shows are *completely* white (18). Family-themed sit-coms, in particular, are highly segregated (with the exception of *Hidden Hills*) while work-themed shows present more instances of racial integration. The high percentage of Latinos in this genre is a result of two recent Latino-themed situation-comedies, *The George Lopez Show* and *Greetings from Tucson*. A cancellation of one or both of these shows would almost erase Latinos from the genre and from prime-time television.

SCI-FI/FANTASY

This genre also has a relatively high MRCP (27%) and LRCP (3%), but it makes up only 7% of prime-time hours. Furthermore, the majority of the shows screen on the lesser-watched networks (like WB and UPN). With Forest Whitaker as the host of *The Twilight Zone*, this genre has the only non-white host on network prime-time. Unfortunately, MRCs are almost always used to represent an alien Other against a predominantly white native population.

DRAMA

Although drama is the genre with the third most prime-time hours, it has a low MRCP (17%) and a low LRCP (2%). It is also a segregated genre in that 22% of the shows are *completely* white.

TEEN

All shows in this genre are white-themed. Its MRCP is low (7%) with no Latino char-

acters and one Latino actor on FOX's *That 70s Show* whose racial identity is left ambiguous. It is interesting to note that teen shows, which address the American age group that is most diverse, are among the least diverse.

CONCLUSION

Although the portrayal of minorities on television has been researched, the pattern of minority absences has not received enough attention. By overlapping the study of race with the study of television genre, one finds that minority regular characters are missing from whole genres or are concentrated in genres without much prime-time presence. Thus, it is not enough for researchers to count heads, they must examine where and when minorities are appearing on television.

The Latino population is now the largest minority group in the United States, accounting for 13% of the national population. Its proportion in the western United States is even more dramatic, nearly one-third of California and the plurality of Los Angeles (45%). Yet, while located in L.A., prime-time television turns its cameras away from the city's largest ethnic/racial group and presents a fictional world without Latinos. To what purpose? What can, and will, be gained by continuing this fantasy on prime-time? The viewing landscape of prime-time television is in urgent need of a more consistent inclusion of Latino and other minority regular characters.

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GENRE 1: POLICE/DETECTIVE/CRIME

Police/Detective/Crime	Number	Percentage
CBS	7	
NBC	6	
FOX	2	
ABC	2	
UPN	1	
WB	0	
Total Series	18	
Total Regular Characters	115	
Minority Regular Characters (MRC)	33	28.7%
Latino Regular Characters (LRC)	7	6.1%
Average MRCs per Series	1.8	
Average LRCs per Series	.4	
Series without MRCs	1	5.5%

GENRE 1: POLICE/DETECTIVE/CRIME

Show Title	Angle	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
The Agency	CIA "thrill-a minute" drama	CBS	10:00-11:00	Mon	Yes	1 Black man	0	1	Yes	10
The District	Craig T. Nelson as NYPD Commissioner	CBS	9:00-10:00	Sat	Yes	2 Black men	1 Black woman	3	No	9
Robbery Homicide Division*	Homicide Division of LAPD	CBS	10:00-11:00	Fri	Yes	1 As/Am man, 1 Black man	1 Black, African/Am woman (who speaks Spanish)	3	Yes	5
Without a Trace	Missing Persons Squad of the FBI	CBS	10:00-11:00	Th	Yes		1 Black woman	1	Yes	5
JAG	Military lawyers/detectives	CBS	8:00-9:00	Tue	No	0	No	0	No	4
CSI	Crime Scene Investigation in Las Vegas	CBS	9:00-10:00	Th	Yes	1 Black man	0	1	No	6
CSI: Miami	South Florida forensic cops	CBS	10:00-11:00	Mon	Yes	1 Latino	1 Black woman	2	Yes	6
Third Watch	Young, attractive cops in uniform	NBC	9:00-10:00	Mon	Yes	2 Black men and 1 Latino		3	No	8
Boomtown	LA cops, paramedics, and officials	NBC	10:00-11:00	Sun	Yes	1 Black man, 1 Latino	1 Black woman	3	Yes	6
Law & Order	Action-packed lawyers investigating murders and other high-stakes crimes	NBC	10:00-11:00	Wed	Yes	1 Black man	0	1	No	8
Law & Order: Criminal Intent	Thirty-something detectives	NBC	9:00-10:00	Sun	Yes	1 Black man	0	1	No	4
Law & Order: Special Victim's Unit	Law & Order spin-off	NBC	10:00-11:00	Fri	Yes	1 Black man (played by Ice T)	0	1	No	6
Crossing Jordan	White, female forensics detective	NBC	10:00-11:00	Mon	Yes	1 Indian-American man (As/Am)	1 Black woman	2	No	7
24	Kiefer Sutherland for 24 hours	FOX	9:00-10:00	Tue	Yes	1 Black man, 1 Latino	1 Latina	3	No	7
Fastlane	Young undercover cops with slick cars	FOX	9:00-10:00	Wed	Yes	1 Black man	0	1	Yes	3
NYPD Blue	Risqué look at New York cops	ABC	10:00-11:00	Tue	Yes	1 Black man, and 1 Latino man	1 Black woman, 1 Latina	4	No	9
Alias	Young, female undercover agent	ABC	9:00-10:00	Sun	Yes	1 Black man	1 Black woman	2	No	8
Haunted	Supernatural detective show	UPN	9:00-10:00	Tue	Yes	1 Black man	0	1	Yes	4
Totals	18				17	23	10	33	7	115

*Cancelled as of 12/31/02

GENRE 2: SITUATION COMEDIES

Situation Comedies	Number	Percentage
WB	7	
FOX	6	
ABC	7	
NBC	7	
CBS	6	
UPN	4	
Total Series	37	
Total Regular Characters	223	
Minority Regular Characters (MRC)	58	26.0%
Latino Regular Characters (LRC)	16	7.1%
Average MRCs per Series	1.6	
Average LRCs per Series	.4	
Series without MRCs	18	48.6%

GENRE 2: SITUATION COMEDIES (CONTINUES ON NEXT PAGE)

Show Title	Angle—Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Family Affair	White themed	WB	8:00-8:30	Th	No	0	0	0	Yes	5
Do Over	White themed—set in 1980	WB	8:30-9:00	Th	Yes	1 Black male character	0	1	Yes	6
Off Centre	White themed	WB	9:30-10:00	Th	Yes	1 As/Am man and 1 Black man	0	2	Yes	5
What I Like About You	White themed—singles in NYC	WB	8:00-8:30	Fri	Yes	1 Black male character	0	1	Yes	4
Sabrina, the Teenage Witch	White themed	WB	8:30-9:00	Fri	Yes	1 Black man	1 Latina	2	No	7
Reba	White themed	WB	9:00-9:30	Fri	No	0	0	0	No	7
Greetings from Tucson	Mexican American/ White themed – a racially-mixed family (Dad is Chicano, Mom is Irish-American)	WB	9:30-10:00	Fri	Yes	3 Latino men	3 Latina women	6	Yes	8
Oliver Beene	White themed, Wonder Years type show w/ a gay boy as a supporting character	FOX	7:30-8:00	Sun	No	0	0	0	Yes	6
Malcolm in the Middle	White themed	FOX	9:00-9:30	Sun	No	0	0	0	No	6
The Grubbs	White themed – working class family – from the perspective of a 14 yr. old boy	FOX	9:30-10:00	Sun	Yes	1 Latino	0	1	Yes	6
Grounded for Life	White themed – “slacker” comedy	FOX	8:30-9:00	Tue	No	0	0	0	No	9
The Bernie Mac Show	Black themed	FOX	8:00-8:30	Wed	Yes	1 Black man, 1 Black boy	1 Black woman, 2 Black girls	5	No	5
Septuplets	White themed – a family with teenage septuplets	FOX	9:00	Day Unavailable	No	0	0	0	Yes	9
Drew Carey	White themed	ABC	8:00-8:30	Mon	No	0	0	0	No	6
8 Simple Rules	White themed – Mr. Mom story, but with three teenage kids (2 girls, 1 boy)	ABC	8:00-8:30	Tue	No	0	0	0	Yes	6
According to Jim	White themed	ABC	8:30-9:00	Tue	No	0	0	0	No	6
Life with Bonnie	White themed—mom/wife is a talk-show host	ABC	9:00-9:30	Tue	Yes	1 Black male character	0	1	Yes	9

GENRE 2: SITUATION COMEDIES (CONTINUED FROM PREVIOUS PAGE)

Show Title	Angle—Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Less than Perfect	White themed, – set in a television news office	ABC	9:30-10:00	Tu	Yes	0	1 Black woman	1	Yes	6
My Wife and Kids	Black themed – Damon Wayans as dad of an upper-middle class family	ABC	8:00-8:30	Wed	Yes	1 Black man, 1 Black boy	1 Black woman, 2 Black girls	5	No	5
The George Lopez Show	Latino themed	ABC	8:30-9:00	Wed	Yes	3 Latino men	3 Latina women	6	No	6
In-Laws	White-themed – “cross-generational” comedy	NBC	8:00-8:30	Tue	No	0	0	0	Yes	4
Just Shoot Me	White themed	NBC	8:30-9:00	Tue	No	0	0	0	No	6
Frasier	White themed	NBC	9:00-9:30	Tue	No	0	0	0	No	6
Hidden Hills	White themed – a “sex comedy” following one white and one Black, suburban couple	NBC	9:30-10:00	Tu	Yes	1 Black man	1 Black woman	2	Yes	6
Friends	White themed	NBC	8:00-8:30	Th	No	0	0	0	No	6
Will & Grace	White themed	NBC	9:00-9:30	Th	No	0	0	0	No	4
Good Morning, Miami	White themed	NBC	9:30-10:00	Th	Yes	0	1 Latina (Cuban American)	1	Yes	8
The King of Queens	White themed	CBS	8:00-8:30	Mon	No	0	0	0	No	7
Yes, Dear	White themed	CBS	8:30-9:00	Mon	No	0	0	0	No	6
Everybody Loves Raymond	White themed	CBS	9:00-9:30	Mon	No	0	0	0	No	7
Still Standing	White themed– “blue-collar Chicago family”	CBS	9:30-10:00	Mon	Yes	0	1 Black woman	1	Yes	5
Becker	White themed—the show’s description makes note of his “ethnically diverse patients” – Ted Danson as a physician	CBS	9:00-9:30	Sun	Yes	1 Black man, 1 Latino	1 Black woman	3	No	6
*Bram and Alice	White themed – a novelist father and his 20-something, writer daughter in New York	CBS	9:30-10:00	Su	No	0	0	0	Yes	5
Girlfriends	Black themed – upper-class black women	UPN	9:00-9:30	Mon	Yes	1 Black man	4 Black women	5	No	5
One on One	Black themed – teen-oriented family comedy	UPN	8:30-9:00	Mon	Yes	3 Black men	2 Black women	5	No	5
The Parkers	Black themed – working-class family	UPN	8:00-8:30	Mon	Yes	2 Black men	4 Black women	6	No	6
Half and Half	Black themed – women’s comedy	UPN	9:30	Tue	Yes	0	4 Black women	4	Yes	4
Totals										
	37				19	26	32	58	17	223

*Cancelled as of 12/31/02

GENRE 3: REALITY SHOWS

Reality Shows	Number	Percentage
CBS	2	
ABC	2	
NBC	1	
FOX	1	
WB	0	
UPN	0	
Total Series	6	
Total Regular Characters/Hosts	5	
Minority Regular Characters/Hosts (MRC)	0	0%
Latino Regular Characters/Hosts (LRC)	0	0%
Average MRCs per Series	0	
Average LRCs per Series	0	
Series without MRCs	6	100%

GENRE 3: REALITY SHOWS

Show Title	Angle—Racial Theme	Network	Time	Day	Any MRCs?	Male MRC/ Contestants	Female MRCs/ Contestants	Number of MRCs/ Hosts	New Show?	Number of RCs
The Amazing Race	White host	CBS	9:00-10:00	Wed	No	2 Black men as contestants	2 Black women	0	No	N/A
Survivor	White host	CBS	8:00-9:00	Th	No	1 Black man	1 Black woman, 1 As/Am woman	0	No	N/A
The Bachelor	White host and white bachelor	ABC	9:00-10:00	Wed	No	--	--	0	No	N/A
America's Funniest Home Videos	White host, and mostly white people in the videos	ABC	8:00-9:00	Fri	No	--	--	0	No	N/A
Fear Factor	White host, racially diverse contestants	NBC	8:00-9:00	Mon	No	--	--	0	No	N/A
Cops	Predominantly white themed	FOX	8:00-9:00	Sat	No	N/A	N/A	N/A	No	N/A
Totals	6				6	N/A	N/A	0	0	N/A

GENRE 4: NEWS PROGRAMS

News Programs	Number	Percentage
CBS	3	
ABC	2	
NBC	1	
FOX	1	
UPN	0	
WB	0	
Total Series	7	
Total Regular Characters/Hosts	31	
Minority Regular Characters/Hosts (MRC)	4	12.9%
Latino Regular Characters/Hosts (LRC)	0	0%
Average MRCs per Series	.6	
Average LRCs per Series	0	
Series without MRCs	4	57.1%

GENRE 4: NEWS PROGRAMS

Show Title	Angle— Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs/ Hosts	New Show?	Number of Hosts/ Reporters
60 Minutes	White hosts	CBS	8:00- 9:00	Sun	Yes	1 Black man	0	1	No	7
60 Minutes II	5 white male hosts	CBS	8:00- 9:00	Wed	Yes	0	1 Black woman	1	No	6
48 Hours Investigates	7 whites hosts	CBS	8:00- 9:00	Fri	Yes	1 Black man, 1 bi-racial man (Black and White)	0	2	No	9
Primetime Thursday	White hosts	ABC	10:00- 11:00	Th	No	0	0	0	No	2
20/20	White hosts	ABC	10:00- 11:00	Fri	No	0	0	0	No	4
America's Most Wanted	White host	FOX	9:00- 10:00	Sat	No	0	0	0	No	1
Dateline NBC	White hosts	NBC	9:00- 10:00	Fri	No	0	0	0	No	2
Totals	7				3	3	1	4	0	31

GENRE 5: TEEN

Teen	Number	Percentage
WB	3	
UPN	1	
FOX	1	
ABC	0	
CBS	0	
NBC	0	
Total Series	5	
Total Regular Characters	31	
Minority Regular Characters (MRC)	2	6.5%
Latino Regular Characters (LRC)	0	0%
Average MRCs per Series	.4	
Average LRCs per Series	0	
Series without MRCs	3	60%

GENRE 5: TEEN

Show Title	Angle— Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Charmed	White – post-teen girls tapping into the supernatural world	WB	8:00- 9:00	Sun	No	0	0	0	No	4
Angel	White— teen horror show	WB	9:00- 10:00	Su	Yes	1 Black man	0	1	No	6
Dawson's Creek	White – wealthy teens and their romances	WB	8:00- 9:00	Wed	No	0	0	0	No	8
Buffy the Vampire Slayer	White themed – teen horror show	UPN	8:00- 9:00	Tue	No	0	0	0	No	7
That 70s Show	White— teen comedy set in the 1970s	FOX	8:00- 9:00	Tue	Yes	1 non-white man	0	1	No	6
Totals	5				2	2	0	2	0	31

GENRE 6: MEDICAL

Medical	Number	Percentage
NBC	2	
CBS	1	
ABC	1	
FOX	0	
UPN	0	
WB	0	
Total Series	4	
Total Regular Characters	31	
Minority Regular Characters (MRC)	6	19.4%
Latino Regular Characters (LRC)	1	3.2%
Average MRCs per Series	1.5	
Average LRCs per Series	0	
Series without MRCs	0	0%

GENRE 6: MEDICAL

Show Title	Angle— Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
ER	White— medical drama	NBC	10:00- 11:00	Thu	Yes	2 Black men	1 As/Am woman	3	No	12
Scrubs	White— medical comedy	NBC	8:30- 9:00	Thu	Yes	1 Black man	1 Latina	2	No	5
*MDs	White— drama set in San Francisco	ABC	10:00- 11:00	Wed	Yes	1 bi-racial As/Am woman	1 Black woman	2	Yes	7
Presidio Med	White— drama set in San Francisco	CBS	10:00- 11:00	Wed	Yes	0	1 Black woman	1	No	7
Totals	4				4	4	4	8	1	31

*Cancelled as of 12/31/02

GENRE 7: SCI-FI/FANTASY

Sci-Fi/Fantasy	Number	Percentage
UPN	2	
WB	2	
FOX	1	
ABC	1	
CBS	0	
NBC	0	
Total Series	6	
Total Regular Characters	34	
Minority Regular Characters (MRC)	9	26.5%
Latino Regular Characters (LRC)	1	2.9%
Average MRCs per Series	1.5	
Average LRCs per Series	.2	
Series without MRCs	1	16.7%

GENRE 7: SCI-FI/FANTASY

Show Title	Angle – Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Enterprise	White-themed	UPN	8:00-9:00	Wed	Yes	1 Black man	1 As/Am woman	2	No	7
The Twilight Zone	Hosted by Forest Whitaker	UPN	9:00	Wed	Yes	1 Black man	0	1	Yes	1
Smallville	White themed	WB	9:00-10:00	Tue	Yes	1 Black boy	1 bi-racial girl lead actress (Chinese & white)	2	No	8
Birds of Prey	White– three female comic-book heroes	WB	9:00-10:00	Wed	Yes	1 Black man	0	1	Yes	4
*Firefly	White lead	FOX	8:00-9:00	Fri	Yes	1 Black man	1 Latina, 1 Black woman	3	Yes	8
*Dinotopia	White – “a father and his two sons in a lost world where man and dinosaur live together in harmony”	ABC	8:00-9:00	Thu	No	0	0	0	Yes	6
Totals	6				5	5	4	9	4	34

*Cancelled as of 12/31/02

GENRE 8: DRAMA

Drama	Number	Percentage
NBC	4	
CBS	4	
ABC	3	
FOX	3	
WB	4	
UPN	0	
Total Series	18	
Total Regular Characters	139	
Minority Regular Characters (MRC)	23	16.5%
Latino Regular Characters (LRC)	3	2.2%
Average MRCs per Series	1.3	
Average LRCs per Series	.2	
Series without MRCs	4	22.2%

GENRE 8: DRAMA (CONTINUES ON NEXT PAGE)

Show Title	Angle—Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Ed	White themed	NBC	8:00-9:00	Wed	Yes	1 Black man	0	1	No	10
The West Wing	White themed	NBC	9:00-10:00	Wed	Yes	1 Black man	0	1	No	9
*Providence	White themed – woman doctor in Prov., RI, a “women’s series”	NBC	8:00-9:00	Fri	No	0	0	0	No	8
American Dreams	White themed	NBC	8:00-9:00	Sun	No	2 Black Men	0	2	Yes	11
The Guardian	White themed—ex-drug-using lawyer who works with Child Protective Services as his penance	CBS	9:00-10:00	Tue	Yes	1 Black man	0	1	No	6
Hack	White themed—ex-cop turned taxi driver fights for justice vigilante-style	CBS	9:00-10:00	Fri	Yes	1 Black man	0	1	Yes	5
Judging Amy	White themed—single mom is a judge	CBS	10:00-11:00	Tue	Yes	1 Black man	0	1	No	8
Touched by an Angel	White themed—angels are “dispatched from heaven to inspire people at a crossroads in their lives”	CBS	8:00-9:00	Sat	Yes	0	1 Black older woman	1	No	4

GENRE 8: DRAMA (CONTINUED FROM PREVIOUS PAGE)

Show Title	Angle— Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
*Push, Nevada	White themed – a “post-modern drama” a la David Lynch, but this time penned by Ben Affleck and Sean Bailey	ABC	9:00-10:00	Thu	No	0	0	0	Yes	4
*That was Then	White themed – 30 year old slacker-white-male is transported back to age 16 and does things over (just like the WB’s new show, Do Over)	ABC	9:00-10:00	Fri	No	0	0	0	Yes	8
The Practice	White themed—lawyer drama	ABC	10:00-11:00	Sun	Yes	1 Black man	1 Black woman	2	No	9
Boston Public	Minority youth in public schools	FOX	8:00-9:00	Mon	Yes	1 Black male (lead)	4 Black women	5	No	11
*Girls Club	White themed – a new David E. Kelly series with 20-something women in San Francisco	FOX	9:00-10:00	Mon	No	0	0	0	Yes	4
John Doe	White themed— a mystery drama	FOX	9:00-10:00	Fri	Yes	1 Black man	0	1	Yes	5
Everwood	White themed— set in snowy Colorado, a single dad gets emotional in this “dramedy”	WB	9:00-10:00	Mon	Yes	1 Black man	0	1	Yes	8
7th Heaven	White themed— a pastor and his family, very teen-oriented	WB	8:00-9:00	Mon	Yes	0-	1 Latina	1	No	9
Gilmore Girls: Beginnings	White themed— Encore presentations of the first season of this “multi-generational dramedy”	WB	7:00-8:00	Sun	Yes	1 Black man	1 As/Am girl, 1 Latina	3	No	10
Gilmore Girls	White themed	WB	8:00-9:00	Tue	Yes	1 Black man	1 As/Am girl, and 1 Latina	3	No	10
Totals	19				13	13	11	24	7	139

*Cancelled as of 12/31/02

GENRE 9: SKETCH-COMEDY/VARIETY

Sketch-Comedy/Variety	Number	Percentage
FOX	1	
ABC	1	
WB	1	
NBC	0	
CBS	0	
UPN	0	
Total Series	3	
Total Regular Characters	17	
Minority Regular Characters (MRC)	11	64.7%
Latino Regular Characters (LRC)	0	0%
Average MRCs per Series	3.7	
Average LRCs per Series	0	
Series without MRCs	1	33.3%

GENRE 9: SKETCH-COMEDY/VARIETY

Show Title	Angle—Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Whose Line is it Anyway?	White themed improv comedy	ABC	8:30-9:00	Mon	Yes	1 Black man	0	1	No	5
JKX: The Jamie Kennedy Experiment	White themed, though JK masquerades regularly as a Black woman – hidden camera humor	WB	9:00-9:30	Th	No	0	0	0	No	1
Cedric the Entertainer	Black themed—variety show	FOX	8:30-9:00	Wed	Yes	4 Black men	5 Black women, 1 As/Am woman	10	Yes	11
Totals	3				2	5	6	11	1	17

GENRE 10: ANIMATED

Animated	Number	Percentage
FOX	3	
CBS	0	
ABC	0	
NBC	0	
WB	0	
UPN	0	
Total Series	3	
Total Regular Characters	23	
Minority Regular Characters (MRC)	5	21.7%
Latino Regular Characters (LRC)	0	0%
Average MRCs per Series	1.7	
Average LRCs per Series	0	
Series without MRCs	1	33.3%

GENRE 10: ANIMATED

Show Title	Angle— Racial Theme	Network	Time	Day	Any MRCs?	Male MRCs	Female MRCs	Number of MRCs	New Show?	Number of RCs
Futurama	White themed – robots and white kids	FOX	7:00- 7:30	Sun	No	0	0	0	No	5
The Simpsons	White themed	FOX	8:00- 8:30	Sun	Yes	Indian- American (As/Am) man, 1 Black man	0	2	No	10
King of the Hill	White themed— white-trash exposé	FOX	8:30- 9:00	Sun	Yes	0	3 As/Am characters	3	No	8
Totals	3				2	2	3	5	0	23