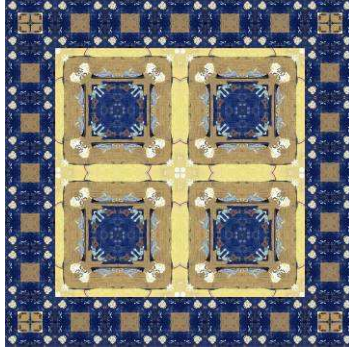




**MURAL REMIX: SANDRA DE LA LOZA**  
**OCTOBER 15, 2011–JANUARY 22, 2012**  
**AHMANSON BUILDING, LEVEL 2**



(IMAGE CAPTIONS ON PAGE 3)

Sandra de la Loza, founder of the Pocho Research Society of Erased and Invisible History, presents a visual “mashup” of Chicano muralism by sampling obscure and forgotten details in L.A. murals produced in Los Angeles during the Chicano movement of the 1970s. Taking the role of a performative archivist, she extracts, slices, and blows up archival material to create a multi-media installation that provides a constantly shifting glance at Chicano muralism. Through an experimental video documentary, she opens the material and conceptual bounds in which we see and understand the mural by exploring this history in relationship to Los Angeles urbanism, countercultural aesthetics, and art as a social practice. Lightboxes and a video installation further explore aesthetic strategies utilized during this era and link this history to contemporary artistic production. The video installation was created in collaboration with Joseph Santarromana, and includes action portraits by contemporary artists Fabian Debora, Roberto del Hoyo, Raul Gonzalez, Liliflor, Sonji, and Timoi.

*Mural Remix* is part of the multi-part exhibition cycle *L.A. Xicano*, organized by the UCLA Chicano Studies Research Center, which presents the artistic contributions of Mexican-American and Chicano artists to American art and to Los Angeles’s artistic development. The project is an organizational collaboration that will culminate in five concurrent

exhibitions, including *Mural Remix* at LACMA; *Chican@ Collects: The Durón Family Collection at the UCLA Chicano Studies Research Center Library* (September 22–December 9, 2011); *Art Along the Hyphen: The Mexican-American Generation* at the Autry National Center (October 14, 2011–January 8, 2012); *Icons of the Invisible: Oscar Castillo* (September 25, 2011–February 26, 2012) and *Mapping Another L.A.: The Chicano Art Movement* (October 16, 2011–February 26, 2012) at the Fowler Museum at UCLA. Sandra de la Loza served as a member of the research team for L.A. Xicano.

*Mural Remix* is curated by Chon Noriega, Director of UCLA Chicano Studies Research Center and adjunct curator at LACMA. It is one of five exhibitions LACMA is presenting in conjunction with Pacific Standard Time, an unprecedented collaboration initiated by the Getty, bringing together more than sixty cultural institutions across Southern California to tell the story of the birth of the Los Angeles art scene (beginning October 2011).

## **ABOUT SANDRA DE LA LOZA**

Sandra de la Loza works critically investigate questions related to power and representation within the contemporary political, social, and cultural landscape. She is the founder of the Pocho Research Society (PRS), an ongoing collaborative project dedicated to the systematic investigation of place and memory through archival and curatorial projects and public interventions. De la Loza has exhibited her work in Los Angeles, New York, Madrid, Mexico City, and Cairo. She has received grants from the Center for Cultural Innovation, the California Community Foundation, the Durfee Foundation, and the Department of Cultural Affairs.

The artist's recent exhibitions include: the LACMA-organized *Phantom Sightings: Art After the Chicano Movement*, which also traveled to New York (2008–2010); *Invisible City* at the Instituto Cervantes in Madrid, as part of the Arco Madrid Art Fair's focus on Los Angeles (2010); and *Citizen/Participant* at Darb 1718 in Cairo (2010). De la Loza has also collaborated with other artists and activists to generate artist-led spaces for practice and critical dialogue. Such efforts have resulted in participating in collectively run community centers, conferences, art events, and discussion groups, including the *October Surprise* (2004) and *Arts in Action* (2000–2004).

Sandra de la Loza received her BA in chicano studies at the University of California, Berkeley, and her MFA in Photography at California State University, Long Beach. She is the author of the *Pocho Research Society's Field Guide to Erased and Invisible Histories* (2011).

### **Related Program at LACMA**

**Discussion: Chicanos and Counter-Culture**  
**Sunday, November 13, 2011, 1pm**  
**Bing Theater | Free, no reservations**

Chicano culture—and counterculture—has played a tremendous role in shaping the Los Angeles art scene. Artist and activist Sandra de la Loza discusses the influence of Chicanos and countercultural production with Louie Perez of East L.A.-based Los Lobos and Tomas Carrasco of the political satire group Chicano Secret Service.

### **Credit**



This exhibition is sponsored by  The Getty Foundation, the Annenberg Foundation, and the Warhol Foundation for the Visual Arts.

### **About LACMA**

Since its inception in 1965, LACMA has been devoted to collecting works of art that span both history and geography and represent Los Angeles's uniquely diverse population. Today, the museum features particularly strong collections of Asian, Latin American, European, and American art, as well as a contemporary museum on its campus. With this expanded space for contemporary art, innovative collaborations with artists, and an ongoing *Transformation* project, LACMA is creating a truly modern lens through which to view its rich encyclopedic collection.

**Location and Contact:** 5905 Wilshire Boulevard (at Fairfax Avenue), Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

**Hours:** Monday, Tuesday, Thursday: noon-8 pm; Friday: noon-9 pm; Saturday, Sunday: 11 am-8 pm; closed Wednesday

**General Admission:** Adults: \$15; students 18+ with ID and senior citizens 62+: \$10

**Free General Admission:** Members; children 17 and under; after 5 pm weekdays for L.A. County residents; second Tuesday of every month; Target Free Holiday Mondays

### **Images (page 1)**

(Left) Sandra de la Loza, *Mural Remix; Untitled by Ernesto de la Loza and Richard "Lil Man" Ruiz*, ca. 1972 (After the Riots), 2010; © Sandra de la Loza

(Center) Sandra de la Loza, *Mural Remix; Unknown, Believed to Be by José A. Gallegos*, 1975; © Sandra de la Loza

(Right) Sandra de la Loza, *Mural Remix; Unknown, Artist Unknown*; ca. 1970s, 2010; © Sandra de la Loza

**Press Contact:** For additional information, contact LACMA Communications at [press@lacma.org](mailto:press@lacma.org) or 323 857-6522.

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