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Getty Trust Encourages Latino and Latin American Art with \$5 Million Grant

By Yara Simon



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From San Diego to Santa Barbara, 42 museums have started tracing the Latino and Latin American culture that plays a part in the identity of southern California.

The J. Paul Getty Trust has granted museums in the region \$5 million in grants. Though the project is just starting up, it will be presented in museums in September 2017. "Pacific Standard Time: Los Angeles/Latin America" will be presented at museums, universities and performance spaces for five months, reported the [Los Angeles Times](#).

This is the third initiative for Getty. Its first started back in 2002.

In 2011, Getty's first collection was presented, and it was titled, "Pacific Standard Time: Art in L.A. 1945-1980." The collection looked at how artists made L.A. a global player in the world of art after World War II.

The new efforts will focus on single artists at times, but it will also have a look at Latinos in the United States, particularly in southern California, as well as those in Mexico, Central and South America and the Caribbean.

The theme, which will look at exhibitions from 1000 BC and into the future, was announced last year. There will be 40 exhibitions, concerts by the Los Angeles Philharmonic and three film series included in the exhibitions.

Eight Latin American artists can also win \$60,000 residency programs in L.A.

The first \$5 million will only cover research that will help curators design the exhibitions. Another \$5 million will be necessary to actually carry out the plans, said James Cuno, the Getty Trust's president.

The entire exhibition will not be funded by Getty. The museums are required to solicit other funding as well.

The Los Angeles County Museum of Art, for example, has gotten \$335,000 for three exhibitions. One of which is "A Universal History of Infamy," which will focus on living artists that are Latino and Latin American.

Chon Noriega, director of UCLA's Chicano Studies Research Center, thinks the exhibits will showcase a link between U.S. Latinos and Latin Americans.

"There's been a bit of a divide, a boundary, with U.S. Latinos and Latin Americans seen as doing fundamentally different work and coming out of a fundamentally different context," Noriega said. "The way LA/LA has been framed is a way of breaking that down a bit to explore the complexity of what has been done."