

# Free museum admission day announced for Pacific Standard Time: LA/LA



Scherezade Garcia's "In My Floating World, Landscape of Paradise" (2010) is among the works featured in an upcoming Pacific Standard Time: LA/LA exhibition at the Museum of Latin American Art in September. (William Vazquez / LA Art Show 20)



By **Jessica Gelt**

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**F**ree admission: It's coming for one day to more than 50 museums across Southern California as part of the upcoming Pacific Standard Time exhibitions.

PST: LA/LA, which will explore Latin American and Latino art here and beyond through four months of exhibitions, public events and performances at SoCal museums, has its official launch party on Sept. 14. **Dozens of museums** will offer free admission on the following Sunday, Sept. 17. They include the Hammer Museum, the Skirball Cultural Center, the Los Angeles County Museum of Art and the California African American Museum, all in L.A.; as well as the Museum of Latin American Art in Long Beach, the Pasadena Museum of California Art and the Santa Barbara Museum of Art. (Some of these institutions already offer free admission; the Sept. 17 event merely helps to highlight their accessibility.)

PST: LA/LA is spearheaded by the Getty and involves more than 70 cultural institutions stretching to San Diego and Palm Springs. Be sure to check the [Pacific Standard Time event calendar](#) for public programs and events in the coming months, including a concert at the Hollywood Bowl by Mexico City rock band Cafe Tacvba, "Flavors of Mexico" cooking classes and demonstrations at the Skirball, and a tribute to Oaxacan culture at the Los Angeles Central Library.

The Times will be rolling out extensive coverage in the days and weeks to come. Until then, you can read about "Home — So Different, So Appealing" at LACMA, galleries' plans and the quest to bring an egg-shaped museum from Guatemala.

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