

# THE LEGACY OF CHE GUEVARA

The 17th International Symposium,  
organized under the auspices of the  
International Che Guevara Foundation



(Francisco Letelier, *Che and the Virgin of Guadalupe*)

**SATURDAY, OCTOBER 17**  
**9 AM - 6 PM IN ROOM 121**  
**DODD HALL, UCLA**

**ADMISSION FREE**



(Mario Torero, Mural, Estrada Courts)

## PROGRAM

- 8.30 AM** Coffee, tea, & pastries
- 9 AM** Welcome and short introduction,  
David Kunzle (Professor of Art History, UCLA)
- 9.15 AM** Roberto Massari (author, publisher, Founder and President of the  
International Ernesto Che Guevara Foundation, Italy)
- 9.30 AM** Maurice Zeitlin (Professor of Sociology, UCLA),  
*How I Met Che Guevara*
- 9.45 AM** Luiz Pericàs (Professor of Sociology, Uni. of São Paulo), *Che  
Guevara, the Cuban Revolution, and Brazil*
- 10.30 AM** Margaret Randall (Poet & Latin Americanist),  
*Che on My Mind*
- 11.15 AM** Coffee break
- 11.45 AM** Christine Sellin (Professor, Cal. Lutheran Uni.) in dialogue with  
Becca Wilson (daughter of *Che!* screenwriter Michael Wilson),  
*Che! : How "One of the Ten Worst Films Ever Made" Got Made and  
Unmade*
- 12.30 PM** Lunch break
- 2 PM** Michael Casey (author & researcher), *Che: The Afterlife*
- 2.45 PM** David Kunzle  
*Chesucristo: Poetry and Imagery of Che's Christification*
- 3.30 PM** Roberto Massari, *The Ethics of Che*
- 4.15 PM** Tea break
- 5 PM** Fabian Waggmister (Professor, Dept. Motion Pictures, TV and  
Digital Media, UCLA),  
Installation: *Two, Three Many Guevaras*
- 5.45 PM** Wrap-up

**SPONSORED BY:** Dean of Humanities, Latin American Institute,  
Departments of: Art History; Film, TV and Digital Media; History;  
Sociology; Spanish and Portuguese.  
**RESOURCE:** Center for the Study of Political Graphics, Los Angeles.