

**WEDNESDAY, NOVEMBER 5, 2014  
@ 4:00 PM  
HUMANITIES A51**

**UCLA ASIAN AMERICAN STUDIES CENTER'S  
DAVID AND TINA YAMANO NISHIDA  
DISTINGUISHED LECTURESHIP IN  
ASIAN AMERICAN STUDIES PRESENTS**

# **WHO WE BE: THE COLORIZATION OF AMERICA**

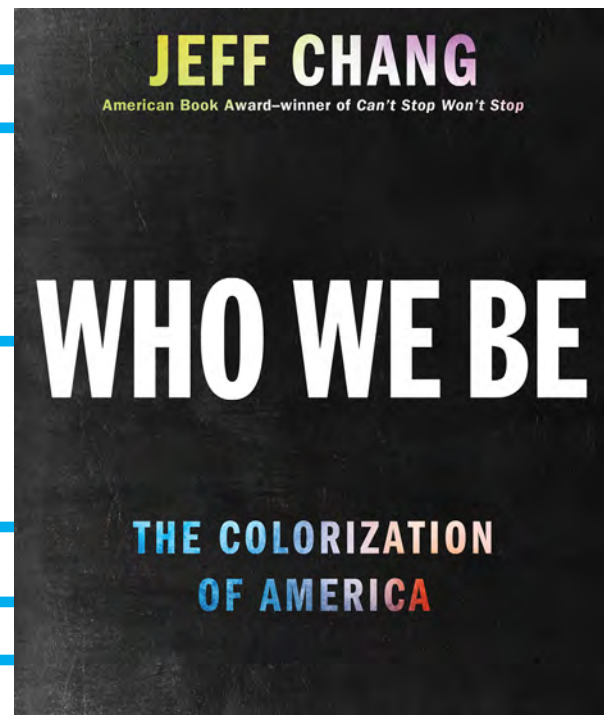
**BOOK TALK & SIGNING WITH **JEFF CHANG****

**WHO WE BE**

Race. The greatest social divide in American life. During the last half-century, the U.S. has seen the most dramatic demographic and cultural shifts in its history, what can be called the colorization of America. But the same nation that elected its first Black president on a wave of hope is still plunged into endless culture wars.

How do Americans see race now?

*Who We Be* remixes comic strips and contemporary art, campus protests and corporate marketing campaigns, Martin Luther King, Jr. and Trayvon Martin into a powerful, unusual, and timely cultural history of the idea of racial progress.



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Celebrating 45 Years of Ethnic Studies at UCLA

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Institute of American Cultures, American Indian Studies Center, American Indian Studies Interdepartmental Program, Asian American Studies Department, Bunche Center for African American Studies, Cesar E. Chavez Department of Chicana/o Studies, Chicano Studies Research Center, Department of African American Studies, Asian American and Pacific Islander Studies Undergraduate Association, Asian American Studies Graduate Student Association, and Asian Pacific Council.

**JEFF CHANG**

Jeff Chang received his Masters in Asian American Studies at UCLA and he has written extensively on culture, politics, the arts, and music. His book, *Can't Stop Won't Stop: A History of the Hip-Hop Generation*, garnered the American Book Award and several other honors.

Co-founder of *ColorLines* and *CultureStr/ke*, he was also named by *The Utne Reader* as one of "50 Visionaries Who Are Changing Your World." He serves as the Executive Director of the Institute for Diversity in the Arts at Stanford University.

**RSVP:  
WHOWEBE-AASC.EVENTBRITE.COM**