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## UCLA Chicano Studies Research Center Event Announcement

You are cordially invited to the roundtable discussion  
“Organizing Latino Immigrants in the Informal Economy:  
The Successful Case of the Association of Latin American  
Gardeners of Los Angeles”



Graphic by Robert Russell, 2002

**Wednesday, May 13, 2015**  
**3:00 p.m. - 5:00 p.m., including reception**  
**CSRC Library, 144 Haines Hall**  
**FREE; no RSVP required**

#### Panelists:

**Dr. Alvaro Huerta**, Asst. Prof. of Urban & Regional Planning / Ethnic & Women’s Studies,  
Cal Poly Pomona

**Adrian Alvarez**, Community Activist & Co-founder of ALAGLA

**Jaime Aleman**, Owner of Contract Gardening Business & Co-founder of ALAGLA

**Dr. Juan Gómez-Quíñones**, Prof. of History, UCLA

**Scott L. Cummings**, Prof. of Law, UCLA School of Law

**Victor Narro**, Project Director, UCLA Labor Center; Lecturer in Law, UCLA School of Law

Panelists will discuss the successful organizing campaign of a small group of Latino gardeners in conjunction with a few Chicana/o activists against the City of Los Angeles’s draconian leaf blower ban, charging *jardineros* or gardeners with a misdemeanor, a \$1,000 fine, and up to 6 months in jail. To read in advance on this historic grassroots movement of a disenfranchised ethnic niche, see Alvaro Huerta and Alfonso Morales’s essay “The Formation of a Grassroots Movement: The Association of Latin American Gardeners of Los Angeles Challenges City Hall” in *Aztlán: A Journal of Chicano Studies* (Fall 2014).

UCLA co-sponsors: César E. Chávez Dept. of Chicana/o Studies, David J. Epstein Program in Public Interest Law and Policy, Dept. of History, Dept. of Urban Planning, International Institute, International Program on International Migration, Latin American Institute, Labor Center, Institute for Research on Labor and Employment, plus URBAN-LA



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#### 45 for 45!

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