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UCLA Chicano Studies Research Center Event Announcement

Book Talk & Signing [Un]Framing the "Bad Woman": Sor Juana, Malinche, Coyolxauhqui, and Other Rebels with a Cause By Alicia Gaspar de Alba



Wednesday, January 28, 2015 3:00 – 5:00 p.m. CSRC Library - 144 Haines Hall

In this new collection of essays, Alicia Gaspar de Alba, professor of English, gender studies, and Chicana and Chicano studies at UCLA, focuses on the brown female bodies that have inspired her scholarly and creative writings. Drawing from the disciplines of art, literature, history, politics, popular culture, and feminist theory, she shows that the women of the book's title—who include the murdered women of Juárez and Chicana lesbian feminists—have been framed as "bad women" by patriarchal social and political discourses. Gaspar de Alba argues that, in fact, by refusing to cooperate with male-centric and heteronormative expectations, these women were rebels who challenged norms of gender, class, and race. Her analysis seeks to unframe them and to offer new models for Chicano/Mexicano culture.

[Un]Framing the Bad Woman is the winner of the 2015 Book Award from the American Association of Hispanics in Higher Education (AAHHE). Books will be available for purchase at this event.

This event is organized by the UCLA LGBT Program and cosponsored by the César E. Chávez Department of Chicana/o Studies and the CSRC.



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