

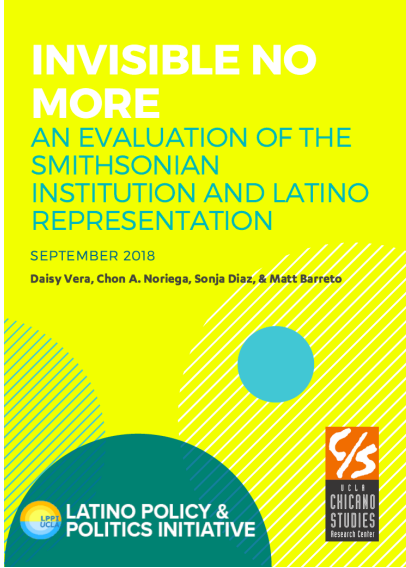
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MEDIA ADVISORY

Invisible No More: An Evaluation of the Smithsonian Institution and Latino Representation

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LOS ANGELES, CA—The UCLA Latino Policy and Politics Initiative (LPPI) and the UCLA Chicano Studies Research Center (CSRC) will host a media conference call to announce the findings of the first analysis of the Smithsonian Institution’s progress in implementing the ten recommendations from its 1994 report, *Willful Neglect*, this century. Almost 25 years later, this study analyzes Latino representation within the Institution’s workforce, programming, collections, and exhibitions. The evaluation applies a mixed-methods research framework to evaluate the Institution’s actions in addressing the “consistent pattern of Latino exclusion” by evaluating the extent to which the 1994 Task Force on Latino Issues’ recommendations were adopted and implemented.

WHAT

UCLA announces results of its study on Latino representation within the Smithsonian Institution.

WHO

- Emilio Estefan, Jr., 19-time Grammy Award winner, Member & Second Vice Chair, Commission to Study the Potential Creation of a National Museum of the American Latino
- Sonja Diaz, Executive Director, UCLA LPPI
- Dr. Chon Noriega, Director, UCLA CSRC

WHEN & WHERE

Monday, September 10, 2018, 9am PT / 12pm ET
Conference Line Dial-In: 877-876-9173
Conference ID: LATINO
Program Title: Smithsonian Latino Representation

BACKGROUND

Since its founding in 1969, the UCLA Chicano Studies Research Center (CSRC) has played a pivotal role in the development of scholarly research on the Chicano-Latino population. Dr. Chon A. Noriega is a professor in the UCLA Department of Film, Television, and Digital Media and an adjunct curator at the Los Angeles County Museum of Art (LACMA). He is also editor of *A Ver: Revisioning Art History*, an award-winning series from CSRC Press on individual Latina/o artists.

Founded in 2017, UCLA Latino Policy & Politics Initiative (LPPI) is a comprehensive think tank that addresses the most critical domestic policy challenges facing Latinos and other communities of color in states and localities across the U.S. through research, advocacy, civic engagement, and leadership development. Sonja Diaz (MPP/JD) and UCLA Political Science/Chicano Studies Professor Matt Barreto (PhD, Political Science) co-founded LPPI to address issues of public opinion, representation, and domestic policy through data and facts.



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