CONTENTS
VOLUME 37 • NUMBER TWO • FALL 2012

Editor’s Introduction vii

Editor’s Commentary
Voyvengo
CHON A. NORIEGA 1

Essays
La venganza de Pancho Villa: Resistance and Repetition
LAURA ISABEL Serna 11

California’s Agribusiness and the Farm Labor Question:
The Transition from Asian to Mexican Labor, 1919–1939
JOON K. KIM 43

Narratives of Assimilation, Divergence, and Hybridity:
The Reproduction Decisions of College-Educated Mexican
American Women
EMMANUEL ALVARADO AND DANIEL NEHRING 73

Contested Cowboys: Ethnic Mexican Charros and the Struggle
for Suburban Public Space in 1970s Los Angeles
LAURA R. BARRACLOUGH 95

Dossier: Chicana/o Punk in East Los Angeles
Vexing Questions: Rethinking the History of East LA Punk
COLIN GUNCKEL 127

Backyard Brats and Eastside Punks:
A History of East LA’s Punk Scene
JIMMY ALVARADO 157

No Cover
DAN VARGAS 181

Artist’s Communiqué
On Faith, Dreams, and Art
MARTA SANCHEZ 207
Reviews

Benjamin Radford’s Tracking the Chupacabra: The Vampire Beast in Fact, Fiction, and Folklore
William Anthony Nerincio 221

Leonard G. Ramírez’s Chicanas of 18th Street: Narratives of a Movement from Latino Chicago
Wanda Alarcón 225

Alicia Gaspar de Alba and Alma López’s Our Lady of Controversy: Alma López’s “Irreverent Apparition”
Amber Rose González 229

Nicolás Kanellos’s Hispanic Immigrant Literature: El Sueño del Retorno
José Navarro 233

Juanita Heredia’s Transnational Latina Narratives in the Twenty-first Century: The Politics of Gender, Race, and Migrations
Elizabeth Coonrod Martínez 239

Cynthia García Coll and Amy Kerivan Marks’s Immigrant Stories: Ethnicity and Academics in Middle Childhood
Yanelet Delgado 245

John Gibler’s To Die in Mexico: Dispatches from Inside the Drug War
María Teresa Vázquez Castillo 249