



**UCLA CHICANO STUDIES RESEARCH CENTER**  
———— **2003-04 ANNUAL REPORT** ————



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# DIRECTOR'S SUMMARY

The UCLA Chicano Studies Research Center was founded in 1969 with a commitment to foster multi-disciplinary research efforts as part of the overall mission of the university. The CSRC serves the entire campus and supports faculty and students in the social sciences, life sciences, humanities, and the professional schools. Its research also addresses the needs of the growing Chicano and Latino population, which continues to have disproportionately low access to higher education even though it constitutes nearly one-third the population of California and one-half that of Los Angeles. Given its campus- and community-wide mandate, the Center reports directly to the Office of the Chancellor at UCLA. The CSRC also forms part of the Inter-University Program for Latino Research (IUPLR), a consortium of Latino research centers located at sixteen institutions in the United States.

The CSRC houses a library and special collections archive, an academic press, research projects, community-based partnerships, competitive grant/fellowship programs, and the Los Tigres del Norte Fund. In addition, since the 1970s, the CSRC holds six "institutional FTEs" or faculty positions that are placed on loan to departments. These positions were originally designed not only to increase the center's research capacity but also to allow the center to serve as a vital force across campus for diversifying the curriculum and the faculty.

In 2003-04, the CSRC continued existing programs, developed new research and archival projects, and strengthened community relations through community forums, legislative briefings, and research exchanges.

Highlights for 2003-04 include:

- **Faculty and graduate student research support.** CSRC awarded grants and fellowships to twenty-one faculty and three graduate students. These awards generated a significant five-to-one return on their investment. Since 2002, CSRC grants have resulted in nearly \$1,000,000 in external funding.
- **Project-based grants.** CSRC received gifts and was awarded grants totaling \$360,000 for research and archival projects. These projects involved eighteen scholars from other institutions and over thirty students from UCLA. Archival projects included ongoing collaborations with the UCLA Film and Television Archive and the UCLA Music Library.
- **Publications.** In addition to publishing the field's flagship journal, CSRC issued several policy-based publications: CSRC Policy and Issues Brief (three issues) and CSRC Research



Report (two issues) CSRC also continued its electronic monthly newsletter Foundation support also allowed for the development of a new book series, scheduled for launch in 2005

- **Library upgrade** CSRC expanded library resources through several external grants that allowed for the continuation of a full-time archivist and upgrading of equipment and facilities to include multi-use space, computer-based resources, and processing workstations
- **student training and instruction** CSRC involved hundreds of students in its research projects, library, publications, and other activities Of that number, seventy students were hired as research assistants or interns on faculty projects and eighteen acquired hands-on experience in the CSRC Library and Press In addition, CSRC held three student workshops on publication, grants, and graduate application that drew over forty students, and it sponsored two courses through the César E. Chávez Center
- **Public Programs** CSRC organized thirty events reaching nearly 1,700 people; these included conferences, faculty research exchanges, community forums, and exhibitions Co-sponsored events reached another 500 people on- and off-campus. Four major conferences were implemented during 2003-04, including:

**memoria, voz, y patrimonio: the First conference on Latino/Hispanic Film, Print and sound archives** August 15–17, 2003 The conference highlighted the importance of archives and record keeping, which are essential for the Latino community to document and protect its rights, to capture its collective memory, and to ensure access to its cultural past, achievements, and legacy

**the maquiladora murders, or, Who is Killing the Women of Juárez?** October 31–November 1, 2003 This conference, with nearly 1,000 attendees, marked a decade since the murders started The conference brought together scholars, journalists, artists, activists, writers, and policy specialists from the U.S., Mexico, and Europe, as well as families of the victims, in a series of roundtable discussions and presentations

**New Directions in chicano music and musicology: a symposium** April 23, 2004 Co-organized with the Department of Ethnomusicology and sponsored by the dean of the SOA, this event brought together both senior and up-and-coming scholars to examine the state of Chicano music and musicology

**mendez symposium on Desegregation** May 21, 2004 The symposium brought together scholars, students, experts, and artists from across California to inform students and the general public about the Mendez case and its significance to Brown v. Board of Education (1954), and to honor the memory and efforts of those involved in the Mendez lawsuit and their struggle against California school segregation and discriminatory policies and practices in the mid-1940s

- **Diversity efforts** In February 2004, CSRC joined with the American Indian Studies Center, Asian American Studies Center, and Ralph E. Bunch Center for African American Studies to host an Ethnic Studies Town Hall meeting as a follow-up to a proposed "Faculty Diversity Initiative" to increase the number of institutional FTEs allocated to the centers This initiative received a favorable evaluation by the Office of the Chancellor as well as strong support on- and off-campus the previous academic year. CSRC also hosted three meetings with sixteen Latino research center directors in the University of California system and a larger town hall meeting with one hundred members of the UC Latino Faculty and Administrators Group

During 2003-04, CSRC received a 10 percent permanent budget cut—with an additional cut slated for the next year. These cuts required staff reduction and pose a long-term threat to the center's infrastructure and its ability to serve the campus and community Nevertheless, the Chicano Studies Research Center remains committed to supporting research that makes a difference.

# CSRC ADMINISTRATION AND STAFFING

## Senior Staff

Director CHON A. NORIEGA, PhD  
Professor, Film, Television,  
and Digital Media

Associate Director ALICIA GASPAR DE ALBA, PhD  
Associate Professor,  
Chicana/o Studies and English

Assistant Director CARLOS MANUEL HARO, PhD

## Administrative Staff

Fiscal Affairs Officer JACQUELINE ARCHULETA

Front Office Assistant TESSA BISHOP

Network Systems Administrators JAE OH  
JULES KANHAN

Student Assistants FRANCISCA FLORES  
PATRICIA FORONDA

## Press Staff

Publications Coordinator WENDY BELCHER, MA

Publications Business Manager LISA LIANG

Publications Assistant ERICA BOCHANTY, MA

## Library Staff

Librarian YOLANDA RETTER VARGAS, MLIS,  
PhD

Archivist MICHAEL STONE, MFA

Library Assistants BEATRIZ GUTIERREZ  
ALICIA HERNANDEZ

## Researchers and Fellows

Senior Research Sociologist LISA CATANZARITE,  
PhD

Arts Project Coordinator RITA GONZÁLEZ,  
MFA, CPHIL

Postdoctoral Fellows KAREN MARY DAVALOS, PhD  
ANTHONY MACIAS, PhD  
YEIDY RIVERO, PhD  
ROBERT CHAO ROMERO, PhD

## Visiting Scholars

PETER FENG, PhD  
CATHERINE KOMISARUK, PhD  
RAUL VILLA, PhD

## **CSRC Faculty Advisory Committee**

Under the UC policy for Organized Research Units, the Faculty Advisory Committee meets regularly and participates actively in setting the unit's goals and in critically evaluating its effectiveness on a continuing basis. Specifically, the Advisory Committee provides counsel to the Director on all matters pertaining to the unit, including budgetary matters and personnel. The Advisory Committee is made up predominantly of faculty members, but may include some members from the professional research series and may have some members from outside the University.

Daniel Solórzano, Professor, Education, FAC Chair

Joaquin Avila, Esq., Lecturer, Law

Norma Corral, Librarian, Young Research Library

Leobardo Estrada, Associate Professor, Urban Planning

Alicia Gaspar de Alba, Associate Professor, Chicana/o Studies and English

Hanay Geiogamah, Professor, Theater

Carlos M. Haro, CSRC Assistant Director, ex officio

David Hayes-Bautista, Professor, Medicine and Public Health

Rachel C. Lee, Associate Professor, English

Steve Lopez, Professor, Psychology

Chon A. Noriega, Professor, Film, Television and Digital Media, ex officio

Vilma Ortiz, Associate Professor, Sociology

Michael Rodriguez, Associate Professor, Medicine

Fernando M. Torres-Gil, Professor and Associate Director, School of Public Policy and Social Research

Belinda Tucker, Professor, Psychiatry and Bio-behavioral Sciences

Concepción Valadez, Associate Professor, Education

Abel Valenzuela, Associate Professor, Chicana/o Studies and Urban Planning

## **Student Representatives**

Marisela Ruiz, Undergraduate Student, Chicana/o Studies

Adrian Soldatenko, Graduate Student, Physics

## **Faculty Associates**

Faculty Associates represent the "Institutional FTEs" that belong to the CSRC, but are appointed in traditional departments. These faculty members serve on the Faculty Advisory Committee and contribute to the CSRC research mission.

Leobardo Estrada, Associate Professor, Urban Planning

Steven Loza, Professor, Ethnomusicology

Fernando M. Torres-Gil, Professor and Associate Dean, School of Public Policy and Social Research

Concepción Valadez, Associate Professor, Education

Edit Villarreal, Professor, Theater

## **Affiliated Faculty by College Department and Professional School**

Affiliated Faculty represent those faculty at UCLA whose research and/or teaching includes a focus on Chicano Studies and Latino Studies. Some of the faculty also serve on CSRC committees and the Aztlán editorial board.

### **art history**

Charlene Villaseñor-Black

### **Chicana/o Studies**

Eric Avila Judith

Baca Maylei

Blackwell

Maria Cristina Pons Alicia

Gaspar de Alba Reynaldo

Macias (on leave) Otto

Santa Ana

Abel Valenzuela Jr.

### **English**

Rafael Pérez-Torrés

### **history**

Juan Gómez-quiñones

### **Political Science**

Raymond Rocco

### **Psychology**

Steve Lopez



## SocioLogY

César Ayala  
Rubén Hernández-Léon  
David Lopez  
Vilma Ortiz  
Eddie Telles

## SPaniSh and Portuguese

Héctor Calderon  
Guillermo Hernández  
Claudia Parodi

## architecture and Urban deSign

Ben Refuerzo

## Education

Kris D. Gutierrez  
Sylvia Hurtado  
Daniel Solórzano  
Concepción M. Valadez

## EthnomuSicoLogY

Steven Loza

## famiLy medicine

Michael Rodriguez  
M. Rosa Solorio

## fiLm and tLeviSion

A. P. Gonzalez  
Chon A. Noriega

## generaL internaL medicine and heaLth Services

Jose Escarce  
Leo Morales

## internaL medicine

David Hayes-Bautista

## Law School

Laura Gomez (on leave)

## Psychiatry and biobehavioraL Science

Jeanne Miranda

## SociaL WeLfare

Rosina Becerra  
Diane De Anda  
Gerardo P. Lavina  
Fernando M. Torres-Gil

## theater

Jose Luis Valenzuela  
Edit Villarreal

## Urban PLanning

Leobardo Estrada  
Raul Hinojosa-Ojeda

## grantees

The CSRC was active in funding many faculty and student researchers at UCLA.

## facuLty

Eric Avila (Chicana/o Studies/History)  
Joaquin Avila (Law)  
Maylei Blackwell (Chicana/o Studies)  
Diane De Anda (Social Welfare)  
Leobardo Estrada (Urban Planning)  
Alicia Gaspar de Alba (Chicana/o Studies)  
Evelyn Gonzalez-Figueroa (Nursing)  
Kris Gutierrez (Education) Guillermo E. Hernández (Spanish) Rubén Hernández-León (Sociology)  
Deborah Koniak-Griffin (Nursing)  
David Lopez (Sociology)  
Donald E. Morisky (Public Health)  
Pamela Munro (Linguistics)  
Vilma Ortiz (Sociology)  
Raymond Rocco (Political Science)  
Daniel Solórzano (Education)  
Edward Telles (Sociology)  
Abel Valenzuela Jr. (Chicana/o Studies)

## Students

Nadine Bermudez (Education)  
Christine Elizabeth Calderon (Ethnomusicology)  
Brook Danielle Lillehaugen (Linguistics)

## Student PartiCiPantS by Project

The CSRC provided numerous opportunities for students to work on faculty research projects as well as all aspects of center operations. Some seventy students worked as either research assistants or interns on research projects. Eighteen students worked at the CSRC press, library, academic and community relations, or front office.

## a ver Project

Rita González (Graduate Student, Film) Kristin Guzman (Graduate Student, History) Katie Mondloch (Graduate Student, Art History) Jennifer Sternad-Flores (Undergraduate Student, American Studies, Harvard University) Sierra Van Borst (Graduate Student, Film)

### **eric aviLa Project**

Mike Amezcua (Undergraduate Student)

### **joaquin aviLa Project**

Jonathan Cohen (Law Student)  
Nicholas Espirita (Law Student)  
Nira Geevargis (Law Student)  
Amy Loelinger (Law Student)  
Guillermo Mayer (Law Student)  
Christopher Punongbayan (Law Student)

### **LiSa Catanzarite Project**

Nadav Gabay (Graduate Student, Sociology, UC-San Diego)  
Paula Gutiérrez (Graduate Student, Sociology, UC-San Diego)

### **diane de anda Project**

Jennifer Pabustan-Claar (Graduate Student, Social Welfare)

### **CarLoS m♦♦ haro Project**

Erica Bennett (Graduate Student, Information Studies)  
Nadine Bermudez (Graduate Student, Education)  
Dolores Calderon (Graduate Student, Education)  
Francisca Flores (Undergraduate Student)  
Patricia Foronda (Undergraduate Student)  
Marisol Haro-Chianello (USC School of Law)  
Thien Ninh Huong (Undergraduate Student)

### **Leobardo eStrada Project**

Juan Miguel Kanai (Graduate Student, Nursing)

### **kriS gutierrez Project**

Luis Peña (Graduate Student, Education)

### **rubén hernández-León Project**

Alisa Michelle Garni (Graduate Student, Sociology)  
Veronica Terriquez (Graduate Student, Urban Planning)

### **deborah koniak-griffin and evelyn gonzaLez-figueroa Project**

Juan Villegas (Graduate Student, Nursing)

### **david LoPez Project**

Vanessa Estrada (Graduate Student, Sociology)

### **LoS tigres Project**

Felicitas Ibarra (Graduate Student)

### **maquiLadora Project**

Mike Amezcua (Intern)  
Elena Aviles (Undergraduate Student)  
Carolina Chavez (Intern)  
Sarah Duran (Intern)  
Angelica Marin (Undergraduate Student)  
Heather Masterton (Undergraduate Student)  
Cuauhtemoc Ortega (Intern)  
Karla Padron (Intern)  
Maria Romero (Intern)  
Sandra Ruiz (Intern)

### **david moriSky Project**

Michael Kim (Undergraduate Student)

### **race and indePendent media Project**

Hye Seung Chung (Graduate Student, Film and Television)  
Azadeh Farahmand (Graduate Student, Film and Television)  
Rita González (Graduate Student, Film and Television)  
Alison Hoffman (Graduate Student, Film and Television)  
María Muñoz (Graduate Student, Film and Television)  
Jun Okada (Graduate Student, Film and Television)

### **ViLma Ortiz and edward teLLeS Project**

Berta Cueva (Graduate Student, Women's Studies)  
Daniel Malpica (Graduate Student, Sociology)  
Katy Pinto (Graduate Student, Sociology)

### **raymond rocco Project**

Elvira Cortez (Undergraduate Student)  
Araceli Gonzalez (Undergraduate Student)

### **SeLf-heLP graPhicS and art Project**

Rita González (Graduate Student, Film)  
Ana Guajardo (Graduate Student, World Arts and Cultures)  
Colin Gunkel (Graduate Student, Film)  
Kristin Guzman (Graduate Student, History)

### **Patricia mcdonough and daniel SoLórzano Project**

Rebecca Burciaga (Graduate Student, Education)  
Dolores Calderon (Graduate Student, Education)  
Maria Ledesma (Graduate Student, Education)  
Anne Marie Nuñez (Graduate Student, Education)  
Armida Ornelas (Graduate Student, Education)  
Jeannie Perez (Undergraduate Student)  
Martha Rivas (Undergraduate Student)  
Tara Watford (Graduate Student, Education)

## **Abel Valenzuela, Jr. Project**

Janette Kawachi, M.A. (Graduate Student, Urban Planning)

Ana Luz Gonzales (Ph.D. Student, Urban Planning)

Adriele Robles (Graduate Student, Urban Planning)

Ingrid McCall (Undergraduate Student)

## **CSRC Student Assistants/Interns**

Daniel Atherton (Intern)

Desiree Flores (Intern)

Francisca Flores (Center)

Patricia Foronda (Center)

Erica Renee Grove (Intern)

Beatriz Gutierrez (Library)

Alicia Hernandez (Library)

Robert Hernandez (Library)

Crystal Lemaire (Press)

Vanessa McMahon (Intern)

Leonard Melchor (Library)

Megan Miller (Intern)

Luis Reyes (Center) Maria

Sanchez (Library) Michelle

Simon (Library) Wendy

Sanchez (Center) Melissa

Westerman (Intern) Brenda

Zamora (Intern)

# **RESEARCH**

## **Senior Research Sociologist**

Lisa Catanzarite, Ph.D.

For AY 2003–04, the CSRC maintained the position of Senior Research Sociologist in order to continue specific projects dealing with public policy and applied social science research that enhance the center's research mission and promote its public service. Lisa Catanzarite, Ph.D. (Stanford, 1990), formerly on the faculty of the Department of Sociology at the University of California, San Diego, continued work on her two external grants for research on brown-collar occupations (see below). While at the center, Dr. Catanzarite has published three new research articles in peer-reviewed academic journals. She also authored two Latino Policy and Issues Briefs.

## **CSRC Research Projects**

### **Mexican American Study Project**

Principal Investigators: Vilma Ortiz, Associate Professor, Sociology; and Edward Telles, Professor, Sociology

Graduate Research Assistants: Katy Pinto, Sociology; Daniel Malpica, Sociology; Berta Cueva, Sociology

Description: The Mexican American Study Project—The Mexican American People: A Generation Later is a study on intra- and inter-generational change and persistence in ethnic identity and behavior as well as socio-economic mobility among Mexican Americans in Los Angeles and San Antonio. This study sheds light on the progress of Mexican Americans, the progeny of the largest and longest-lasting immigration to the U.S. This will also be the first major survey to systematically examine changes in long-term intra- and inter-generational socio-economic status and ethnic identity within any ethnic group.

External Grants: Russell Sage Foundation  
\$120,000 grant

### **Brown-Collar Occupations in Local Labor Markets**

Principal Investigator: Lisa Catanzarite, Senior Research Sociologist, CSRC

Research Assistants: Nadav Gabay and Paula Gutiérrez, Ph.D. students, Sociology, UC San Diego

Description: This project utilizes 1990 Census Public Use Microdata Sample (PUMS) data on

large, immigrant-receiving metropolitan areas to illuminate the earnings attainment process in brown-collar occupations (where immigrant Latinos concentrate). The analyses represent the first application of hierarchical modeling to questions concerning immigrant employment and elucidate occupation-level processes across multiple markets. These investigations further understanding of the importance of low-skilled immigration for earnings among less-educated workers.

External Grants: Russell Sage Foundation, \$15,532; Spencer Foundation, \$4,088

### Chicano Education Research Project

Principal Investigator: Carlos Manuel Haro, Assistant Director, CSRC

Undergraduate Research Assistants: Patricia Foronda, Francisca Flores, and Thien Ninh Huong

Affiliated Graduate Students: Nadine Bermudez, PhD student, Education; Marisol A. Haro-Chianello, Law student, USC; Erica Bennett, MA student, Information Studies; Dolores Calderon, PhD student, Education; and Vanessa Ochoa, PhD student, Education

Description: This ongoing research on Chicano education, with a focus on California, covers the 1930s to the present. The historical research includes accessing archives at UCLA libraries and the CSRC special collections, monographs, academic journals, newspapers, and Internet research. Two major sections of the final report will include: 1) an analysis of selected court cases, primarily those dealing with school segregation of Chicano students (Medez 1946 and Crawford 1980) and Chicano access to higher education (Bakke 1978 and Grutter 2003); and 2) a history of Chicano student activism. A research article, "Mendez v. Westminster School District: Paving the Path for School Desegregation," by Carlos Manuel Haro, Marisol Haro-Chianello, and Nadine Bermudez, was published in the program for the "Symposium on the Mendez v. Westminster School District Case," held May 21, 2004, at UCLA. An unpublished article, "The Grutter Decision: The question of Chicano Access to Higher Education in California," by Carlos Manuel Haro and Marisol A. Haro-Chianello (2003), has also resulted from this ongoing project. A third report, dealing with the Sleepy Lagoon murder case and the Zoot Suit riots, is being prepared for a spring 2005 conference to commemorate the successful appeal in 1944 of the Sleepy Lagoon convictions. A fourth report, on the Chicano student "Walk-Outs" of 1968, will also be available in 2005.

### Maquiladora Murders Project

Principal Investigator: Alicia Gaspar de Alba, Associate Professor, Chicana/o Studies and English  
Undergraduate Assistants: Elena Aviles, Angelica Marin, and Heather Masterton

Interns: Mike Amezcua, Carolina Chavez, Sarah Duran, Cuauhtemoc Ortega, Karla Padron, Sandra Ruiz, and Maria Romero

Description: This project included an international conference, "The Maquiladora Murders, or, Who Is Killing the Women of Juárez?" held on October 31–November 1, 2003. The event brought together 1,300 scholars, students, journalists, artists, activists, writers, and policy specialists, as well as mothers of the victims, in a series of roundtable discussions and presentations. Under the guidance of Gaspar de Alba, students conducted research throughout the 2002–03 academic year and created an exhibit that was installed for the conference. Gaspar de Alba was the co-editor of *Aztlán: A Journal of Chicano Studies*, volume 28, number 2, fall 2003, which included an editorial commentary, a brief synopsis of the crimes, the investigations, and the speculations that surrounded not just "las muertas de Juárez" but also their perpetrators and advocates.

Co-sponsors: Amnesty International, V-Day, UCLA Fowler Museum of Cultural History, ¡Ni Una Mas! (student group), La Familia de UCLA (student group), UCLA English Department, and others.

### Self-Help Graphics and Art Project

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Graduate Participants: Rita González, Film and Television; Ana Guajardo, World Arts and Culture; Colin Gunkel, Film and Television; and Kristin Guzman, History

As part of our ongoing commitment to serve the community, the CSRC has partnered with Self-Help Graphics and Art to rescue and preserve their renowned art collection as well as their on-site institutional papers. From its inception in the 1970s, Self-Help Graphics and Art, a community-based arts center in East Los Angeles, has supported and promoted local Chicano/Latino artists and the cultural heritage that Chicano/Latino art contributes to the United States.

The CSRC helped implement a collection management system to catalog the Self-Help Graphics print collection, thereby increasing community access to their resources. Staff and student assistants sorted through the Self-Help Graphics materials that will constitute a complete



on-site collection. Self-Help Graphics will donate a study print collection to the CSRC Library, which will result in enhanced access for both scholars and students.

In February 20, 2004, a professional meeting was held with thirty participants, including those from Self-Help Graphics and other Latino arts organizations, to identify a collection policy for long-term preservation. This meeting will serve as a model to aid in improving the capacity for other community-based arts organizations.

### **Race and Independent Media Project**

Principal Investigators: Chon A. Noriega, Professor, Film and Television; and Eve Oishi, Associate Professor, Women's Studies, CSU Long Beach

Graduate Research Assistants: Hye Seung Chung, Film and Television; Jun Okada, Film and Television; María Muñoz, Film and Television; and Alison Hoffman, Film and Television

Graduate Participants: Rita González, Film and Television; and Azadeh Farahmand, Film and Television

Description: This project challenges two tendencies in scholarly research on race in film and television studies: (1) that racial groups tend to be studied either in isolation or on the basis of a one-to-one relationship with the dominant culture; (2) that Hollywood often serves as the critical framework and object of study. The project, started in 2001, involves ten scholars from across the United States who are committed to developing a comparative analysis focused on independent media. To date, participants have produced several reports and are working on a book.

Faculty participants include: Richard E. Espinoza, Assistant Professor, Chicana/o Studies, Loyola Marymount University; Anna Everett, Associate Professor, Film Studies, UC Santa Barbara; Peter Feng, Associate Professor, English, University of Delaware; L. S. Kim, Assistant Professor, Film and Digital Media, UC Santa Cruz; Kathleen McHugh, Associate Professor, English, UCLA; Eve Oishi, Assistant Professor, Women's Studies, CSU Long Beach; Michelle Raheja, Assistant Professor, English, UC Riverside; Yeidí Rivero, Assistant Professor, Latino Studies, Indiana University; Celine Parreñas Shimizu, Assistant Professor, Asian American Studies, UC Santa Barbara; Jacqueline Najuma Stewart, Assistant Professor, English, University of Chicago.

### **A Ver: reVisioning art hiStory**

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Graduate Participants: Rita González, Film and Television; Sierra Van Borst, Film and Television; and Katie Mondloch, Art History

Graduate Assistants: Kristin Guzman, History; and Jennifer Sternad-Flores, American Studies (Harvard University)

Description: The A Ver project proposes to fill the gap in art historical reference materials on living Latina/o artists by supporting an ongoing oral history project and monograph series. The first phase of this project will identify ten mid-career and established Latina/o artists as well as the scholars who will conduct research and oral histories on their lives and work. A Ver will be the first project of its kind to address the disparities in the critical reception of Latina/o artists. This project is designed to become self-sustaining after the second phase.

Faculty and curator participants include: Alejandro Anreus, Professor, Art History, William Patterson University; Gil Cardenas, Professor, Chicana/o Studies, Loyola Marymount University; Henry Estrada, Smithsonian Center for Latino Initiatives; Jennifer Gonzalez, Assistant Professor, Art History, UC Santa Cruz; Kellie Jones, Assistant Professor, History of Art and African American Studies, Yale University; Mari Carmen Ramirez, Curator, Latin American Art, Museum of Fine Arts, Houston; Yazmin Ramirez, City University of New York; and Tere Romo, Director, Movimiento de Arte y Cultura Latino Americana (MACLA)

External Grants: Rockefeller Foundation, \$75,000 (2003–04)

### **Research Support**

The CSRC administers three programs that support faculty and student research projects: the Institute of American Cultures (IAC) Fellowships (est. 1978) and Grants (est. 1976); the Latino Research Program (est. 1993); and the Los Tigres del Norte Fund (est. 2001). These programs have awarded over \$1.5 million through competitive grants and fellowships.

### **Latino Research Program**

The UCLA Latino Research Program (LRP), directed by Dr. Vilma Ortiz (Sociology), is funded by the University of California Committee on Latino Research (UCCLR) for the promotion of policy relevant research on Chicano and Latino issues in California. The UCCLR is a system-wide program



established through California Senate Concurrent Resolution 43 (1987)

Latino Research Program (LRP) funding has primarily been organized around faculty and graduate research activities. During 2003–04, LRP supported a total of twelve projects whose funds were used for research assistance, resulting in the hiring and training of thirty-one students. Because these projects have considerable overlap in their substantive focus, this has created a collaborative environment among faculty from three departments from the College and five professional schools and produced interdisciplinary research efforts. These funds are an important source for faculty research, provide seed funds for new projects, and facilitate securing funding from other campus and extramural sources. LRP-funded projects have secured over \$800,000 in external grants since 2002.

### Contesting Histories: Chicana Feminism in Movement—an Oral History with the Hijas de Cuauhtémoc

Principal Investigator: Maylei Blackwell, Assistant Professor, César E. Chávez Center

Consultants: Gerhard Guter, Deborah Vargas, LaTrice Dixon

Over the past twelve years, the PI has conducted interviews with Anna Nieto Gomez, the remaining members of the Hijas de Cuauhtémoc, and several key actors who help tell the story of the emergence of feminism within the Chicano Student Movement. This research will lead to a book and the archiving of the oral histories at the CSRC as part of a collection on Chicana Feminism in Movement.

The Contesting Histories project focuses on how gender and sexuality were negotiated within the Chicano Movement and how those struggles produced new forms of racial consciousness, gender awareness, and political identity. The rich oral histories of members of the Hijas de Cuauhtémoc, one of the first explicitly feminist organizations within the Chicano Movement, are used to build a historical analysis of Chicana feminism by mapping the genealogy of one of the most pivotal women's organizations to emerge from the ranks of the Chicano Student Movement. One of the earliest explicitly Chicana feminist groups, it became known by the name of the newspaper it published in 1971, Hijas de Cuauhtémoc. Its members were among the first to articulate a Chicana feminist analysis, on which they based their community and campus organizing and the new political practices and theoretical insights that political organizing

produced. The Hijas de Cuauhtémoc went on to found the first journal of Chicana studies, *Encuentro Femenil*, in 1973. Through its publications, the group created a vital cross-regional dialogue that forged early Chicana feminism.

### Strategies for Political Empowerment

Principal Investigator: Joaquin Avila, Lecturer, Law

Graduate Research Assistant: Jonathan Cohen, Law; Nicholas Espirita, Law; Nira Geevargis, Law; Amy Loelinger, Law; Guillermo Mayer, Law; and Christopher Punongbayan, Law

Latino political empowerment has often been measured in terms of the increasing number of Latino elected officials or the elimination of discriminatory election structures. Another gauge of Latino political empowerment merits a renewed focus: the issue of noncitizens and voting. In California, over 4.6 million noncitizen adults—or nearly 19% of the adult population—contribute to the state economy and government revenues but lack political representation. Latino noncitizens account for 3 million of this noncitizen population and constitute 28 percent of Latinos in California. This project questions how the state will respond to these demographic changes and how policy decisions will shape the future viability of the state. The research produced CSRC Latino Policy and Issues Brief No. 9, December 2003, "Political Apartheid in California: Consequences of Excluding a Growing Noncitizen Population."

### MetroPolitan Origin Migration and Inter-MetroPolitan Circuits between Mexico and the U.S.

Principal Investigator: Rubén Hernández-León, Assistant Professor, Sociology

Graduate Research Assistant: Alisa Michelle Garni, Sociology; and Veronica Terriquez, Urban Planning

The vast sociological literature on Mexico–U.S. migration has traditionally focused on small human settlements—hamlets and villages—as sources of this international flow. In contrast, little research has been conducted on large cities and metropolitan areas in Mexico as sending areas.

For this project, Hernández-León will analyze a survey and interviews conducted in the late 1990s in Monterrey and Houston (the main destination of Mexicans who migrate to the United States) with migrant and non-migrant individuals and households. The specific tasks include: descriptive analysis of labor market, domestic, and international migration trajectories; the mapping of such trajectories in the urban and

bi-national Texas-Northeast Mexico geographies; analysis of kin and non-kin based networks; coding of answers to open-ended questions about motivations for migration, networks, and social capital; entering these codes and expanding an existing (partial) data set of the above-mentioned survey; theme coding of individual and focus-group interviews; and researching macro-economic-level variables to incorporate them into the data set. Most of the funding requested will be used to support a research assistant in charge of data entry; a fraction of the funds will be used to support additional field research in the two cities and to purchase research materials.

### **Race and the City: Los Angeles and the Geography of White Racial Formations**

Principal Investigator: Eric Avila, Associate Professor, César E. Chávez Center

Undergraduate Assistant: Mike Amezcua

This project explores the enduring significance of race to the history of Los Angeles. In the brief 150 years of its existence as an American city, Los Angeles has encompassed a series of racial projects that nurtured the regional formation of a "white" identity and assigned a set of racial meanings to Southern California's evolving class structure. The next steps in this project involve procuring and photocopying primary and secondary source materials from regional archives, including the UCLA Special Collections Library, the Southern California Library for Social Studies and Research, the Huntington Library, and the USC Regional History Center. This project involves identifying and analyzing census data and compiling other relevant materials from campus libraries. Funding covers one research assistant.

### **Violence Prevention Curriculum for Middle School Students**

Principal Investigator: Diane De Anda, Associate Professor, Social Welfare

Graduate Research Assistant: Jennifer Pabustan-Claar, M.A., Social Welfare

The objective of this study is to determine the effectiveness of a violence prevention curriculum created by Professor De Anda with a cross-cultural group of middle school students. The analysis of the data set for 2,000 seventh graders in the Glendale Unified School district will provide information on students' sense of safety in the school environment, anger management, attitudes toward violence and alternative non-violent means of handling confrontations with peers, and knowledge of specific violence prevention skills.

This project has already received funding for the data collection phase. The small LRP grant allows for the completion of this important project.

### **Parent Involvement in an Urban Los Angeles Elementary School**

Principal Investigator: Kris Gutierrez, Professor, Education

Graduate Research Assistant: Luis Peña, M.A., Education

This study focuses on the nature of parent-teacher collaboration when the parents are Latino immigrants with low incomes. Given the benefits of parent involvement, it is important to study the factors that lead to limited communication and conflicting expectations between parents and teachers. A "disconnect" may exist between schools and the communities they serve, particularly in large urban districts with large numbers of ethnically and racially diverse families.

### **Ethnic Identity and HIV Prevention among Young Latino Parents**

Principal Investigators: Deborah Koniak-Griffin, Professor, Nursing; and Evelyn Gonzalez-Figueroa, Project Director, Nursing

Graduate Research Assistant: Juan Villegas, M.A., Nursing

The purpose of this study is to explore the area of ethnic identity and how it relates to HIV/AIDS risk and safer behaviors among adolescent Latino parents living in Los Angeles. The exploration of ethnic identity expands the scope of work of ongoing research by Koniak-Griffin on preventing HIV/AIDS in teen mothers and their partners.

### **Health Related Behaviors of Latino Adolescents**

Principal Investigator: Donald E. Morisky, Professor, Public Health

Undergraduate Assistant: Michael Kim

This research proposes to identify the health status and health-related behaviors of Latino adolescents in Los Angeles. The project will identify major health and behavioral differences between U.S.-born and foreign-born Latinos. The study will also examine the social and behavioral determinants of health-care-seeking behavior for diagnosis and treatment of latent tuberculosis infection and the likelihood that adolescents will complete the recommended treatment.

## **the Mexican American People: a generation Later**

Principal Investigators: Vilma Ortiz, Associate Professor, Sociology; and Edward Telles, Professor, Sociology

Graduate Research Assistant: Katy Pinto, PhD, Sociology; Daniel Malpica, Sociology; and Berta Cueva, Women's Studies

This project involves conducting a follow-up survey of not only the original respondents of the 1965–66 landmark survey The Mexican American People but also their children. This survey resulted in a major thirty-year longitudinal and inter-generational study of Mexican-origin people. The current study examines questions related to intra- and inter-generational continuity and change in socio-economic mobility, ethnic identity, and gender and family attitudes. In addition to funds from UCCLR, this project has been supported with extramural grants from the Ford, Rockefeller, Haynes, and Russell Sage Foundations, internal funding from UC MEXUS, UCLA IAC, and UCLA California Center for Population Research, and a major grant from the National Institute for Child and Human Development.

This research project has provided significant training to undergraduate and graduate students in longitudinal tracking methods, questionnaire development, interviewing skills, data management, and data analysis. Several graduate research assistants employed on this project have gone on to faculty positions, and undergraduate research assistants have gone on to graduate school. Students from Student Research Program and Minority Summer Research have participated in this project.

## **formation of Latino Communities in Los Angeles**

Principal Investigator: Raymond Rocco, Associate Professor, Political Science

Undergraduate Assistants: Elvira Corte and Araceli Gonzalez

Rocco continued to carry out fieldwork on Central American and Mexican immigrant political associations and networks organized primarily as home associations. This project is an extension of Rocco's earlier project on the formation of Latino communities in Los Angeles. His focus is on the pattern of and reasons for participation in these associations, how participation has affected political ideology, and the conceptions and practices of citizenship, particularly as they relate to human rights. He also began a collaborative project with Mark Sawyer (Professor, Political

Science) to study the formation of political identity of Afro-Latinos in the Los Angeles area. Rocco will continue to work on the Latino political identity project, conducting a series of interviews with participants during the next few months and attending a number of professional meetings. He will also conduct interviews as part of the Afro-Latino political identity project.

## **Latino Diversity in California**

Principal Investigator: David Lopez, Associate Professor, Sociology

Graduate Research Assistant: Vanessa Estrada, MA, Sociology

Lopez's work continues along the two lines of research that he has engaged in for the past several years: the role of language among ethnic groups in the United States, and the integration and mobility of Latino immigrants and their children. From July 2002 through June 2003, Lopez and Andres Jimenez (Director, UC California Policy Research Center) completed the Latinos and Public Policy volume. In addition, Lopez researched, wrote, and revised an invited chapter on Mexicans and the Catholic Church. Lopez also began research for an invited chapter on immigration and language, in which Spanish will play a prominent role. In the next year, Lopez will finish the language and immigration chapter and also the chapter on Mexicans in Los Angeles. Graduate student Vanessa Estrada (Sociology) will assist him in both projects. Like most of his other work in the past few years, these papers were solicited and are part of larger projects by the SSRC or other national institutions. However, since no research funds are provided for participants, LRP funding is absolutely essential. Connected to his research, Lopez developed and taught a new graduate seminar on "The New Second Generation."

## **Day Laborer Project**

Principal Investigator: Abel Valenzuela, Jr., Associate Professor, César E. Chávez Center

Graduate Research Assistants: Janette Kawachi, MA, Urban Planning; Ana Luz Gonzalez, PhD, Urban Planning; Adriele Robles, Urban Planning

Undergraduate Assistant: Ingrid McCall

For the past several years, Valenzuela has undertaken original data collection on day laborers in Southern California under the auspices of the Day Labor Project (DLP). The DLP is a multi-method study that seeks to understand how poor people, mostly Latino immigrants, participate in and acquire access to jobs in a public setting at



over 100 sites throughout the greater Los Angeles area. The study is composed of a general survey of day laborers, in-depth interviews with day laborers and employers, and several in-depth case studies. During 2003-04, Valenzuela continued his research on day labor, analyzing three key topics: 1) how day laborers strategize to make ends meet, 2) the role of violence in the lives of day laborers, and 3) the relationship of workers to employers of day laborers. One of the graduate student assistants on this project created geographic maps of the distribution of day laborers. Finally, an analysis of the New York Day Labor Survey was conducted and a final report was produced. This work was carried out with two graduate student assistants and one undergraduate assistant. During 2003-04, Valenzuela will begin research on a national study of day labor. He will co-edit, with Alex Stepick, a book that analyzes welfare reform through the voices (interviews) of women. They will pay particular attention to structural racism and strategies for strengthening families.

#### Grants

Principal Investigator (with Edwin Melendez, New School University and Nik Theodore, University of Illinois, Chicago). National Day Labor Study. \$188,000. Rockefeller Foundation. 2003-04.

Principal Investigator (with Edwin Melendez, New School University and Nik Theodore, University of Illinois, Chicago). National Day Labor Study. \$150,000. Ford Foundation. 2003-04.

Principal Investigator. Transnational Community Building to Combat Urban Poverty and Inequality. \$100,000. Ford Foundation. 2003-04.

#### Web sources

Valenzuela has begun working with the National Day Labor Organizing Network, posting his research on day labor on their web page (<http://www.losjornaleros.com/>). He will be posting his research on day labor (and other topics) at the CSRC for the Study of Urban Poverty (<http://www.sscnet.ucla.edu/issr/>).

### The Los Angeles Education Project

Principal Investigator: Daniel Solórzano, Professor, Education

Graduate Research Assistants: Rebecca Burciaga, Education; Dolores Calderon, Education; Maria Ledesma, Education; Anne Marie Nuñez, Education; Armida Ornelas, Education; and Tara Watford, Education

Undergraduate Assistants: Jeannie Perez and Martha Rivas

The purpose of the Los Angeles Education Project is to examine the Advanced Placement Program (AP) policy and practice in the Los Angeles Unified School District (LAUSD). In prior years, Solórzano examined the Advanced Placement (AP) course-taking patterns in all forty-nine comprehensive high schools and the seven regions in LAUSD. This past year, Solórzano continued the case study analysis of the AP course-taking patterns for Latinos and African Americans in other school districts in Southern California. He continued to serve as expert in two legal cases that are looking at the underrepresentation of Latina/o and African American students in AP Programs (Daniel v. California State Department of Education and Rios v. the University of California Regents). Solórzano and his team have been involved in gathering research from each of the cases. They expanded this work to examine Gifted and Talented Education (GATE) Programs, which act as initial gatekeeper and preparation programs for later AP programs at the high schools. Their findings were published as a CSRC policy brief in February 2003. Next year, they will continue this case study analysis of the AP course-taking patterns and GATE participation for Latinos in other school districts in Southern California. In addition, they are serving as consultants to the American Civil Liberties Union Latina Rights Project.

Grants: Partially funded by a grant from the Mellon Foundation. Some of the graduate students also receive support from the UC ACCORD Indicators Project.

## IAC Research Projects

### Institute of American Cultures

Under the auspices of the Institute of American Cultures (IAC), an administrative body comprised of UCLA's four ethnic studies research centers, the CSRC offers pre- and post-doctoral fellowships as well as graduate student and faculty research grants. These are awarded on a competitive basis each year. Since the program's inception in 1986, nearly 150 grants and 35 fellowships have been awarded to faculty and graduate students representing over thirty departments and disciplines across campus.

### CSRC Postdoctoral and Predoctoral Fellows

The Postdoctoral Fellowship is available to applicants who have completed their doctorates and are interested in spending one year at the CSRC to conduct further research in ethnic studies with an emphasis in Chicana/o Studies.

The Predoctoral Fellowship is available to UCLA graduate students

The CSRC had seven postdoctoral and visiting scholars at the center during 2003-04, the largest number at the CSRC during one year. This includes two postdoctoral fellows, Karen Mary Davalos and Anthony Macias, who were supported through the Institute of American Cultures and the Los Tigres del Norte Fund. The five other postdoctoral visiting scholars were at the CSRC through arrangements with the CSRC for the academic year. Roberto Chao Romero was a UC President's Postdoctoral Fellow and Yeidy Rivero was a Ford Foundation Postdoctoral Fellow.

Peter Feng and Yeidy Rivero participated in the ongoing CSRC research project, Race and Independent Media Project, studying race in film and television. Raul Homero Villa participated in the CSRC research project, A Ver: Revisioning Art History. Catherine Komisaruk, a postdoctoral fellow, received support for her research on gender roles in Latin America.

#### **Karen Mary Davalos**

Institute of American Cultures Fellow, Associate Professor, Loyola Marymount University

Project: Museum Culture in Chicana/o Los Angeles, 1963-2003

PhD, Yale University

#### **Anthony Macias**

Los Tigres del Norte/IAC Fellow, Assistant Professor, UC Riverside. Los Tigres Del Norte Fund provided additional funds for this special fellowship in music.

Project: Mexican American Mojo: Popular Music and Urban Culture in Los Angeles, 1940-1965

Assistant Professor, Ethnic Studies, UC Riverside  
PhD, University of Michigan, Ann Arbor

#### **Raul Homero Villa**

Visiting Scholar, Associate Professor, Occidental College

Project: By Any Means Necessary: An Oral History and Analysis of Jose Montoya's Life in Creative Struggle

PhD, UC Santa Cruz

#### **Yeidy Rivero**

Ford Foundation Postdoctoral Fellow, Assistant Professor, Indian University

Project: Translating "Blackness": Race and Identity in Puerto Rico's Commercial Television

PhD, University Texas at Austin

#### **Roberto Chao Romero**

Visiting Scholar, UC President's Postdoctoral Fellowship, UCLA Department of History and School of Law, 2003-04

Project: The Dragon in Big Lusong: Chinese Immigration and Settlement in Mexico

PhD: UCLA History; JD, Boalt Hall

#### **Peter X. Feng**

Visiting Fellow, Associate Professor, English, University of Delaware

Project: Participated in the CSRC project, Race and Independent Media Project

PhD, University of Iowa

#### **Catherine Komisaruk**

Assistant Professor, History CSU Long Beach

Project: Colonial Guatemala, 1765-1835

PhD, UCLA History

## **IAC CSRC Faculty and Graduate Student Research Grants**

As one of the members of the Institute of American Cultures (IAC), the CSRC participates in the annual cooperative IAC-CSRC research grant and fellowship program. The IAC is responsible for strengthening and coordinating interdisciplinary research and instruction in Ethnic Studies with special attention to the four UCLA Ethnic Studies Research Centers, including the CSRC. For the 2003-04 academic year the CSRC awarded six grants, including:

### **Witch Hunting the Border: the Maquiladora Murders**

Principal Investigator: Alicia Gaspar de Alba, Associate Professor, Chicana/o Studies and English

Undergraduate Assistants: Elena Aviles, Angelica Marin, and Heather Masterton

Interns: Mike Amezcua, Carolina Chavez, Sarah Duran, Cuauhtemoc Ortega, Karla Padron, Maria Romero, and Sandra Ruiz

Description: This study examines the history of femicide—the sexual murder of women—by looking at the cross-cultural, trans-historical stereotype of the "bad woman": the witch, the prostitute, the lesbian, the disobedient wife, the rebellious daughter, the defiant nun, the mother who kills her children. What all of these figures have in common, what constitutes their "sinfulness," is how they resist the cultural and religious codes by which a "good woman" is constructed. The Salem witchcraft trials of the



seventeenth century offer one case in point; the “maquiladora murders” of the post-NAFTA border between El Paso and Juárez provide another. In each instance, in the eyes of their respective community, the victims “asked for it”: either they were lured outside their homes by promises of a factory job, or they flaunted their talents and physical attributes. This research has three objectives: 1) to compare literary and visual representations of the witches and the Juárez victims; 2) to examine the social and judicial responses to the presence of these “bad women”; and 3) to explore the role that economic changes in each place—the development of a merchant-driven, capitalist economy in New England, and the arrival of NAFTA on the border—play in creating these “witch hunts”

### Minority Communities in Post-Suburban Los Angeles

Principal Investigator: Leobardo Estrada, Associate Professor, Urban Planning

Graduate Assistant: Juan Miguel Kanai

Description: The project will look at how ethnic communities are addressing local and regional problems related to the new metropolitan realities of post-suburban Los Angeles. The focus is on how much organizational capacity has developed in suburban ethnic communities that nevertheless present patterns of concentrated social disadvantage similar to those in inner-city neighborhoods. Capacity is understood as a multidimensional concept that captures the various aspects of the comprehensive work that organizations do to improve their communities.

### Latino Students, Hispanic Serving Institutions, and Their College Choice Process

Principal Investigators: Patricia Marie McDonough, Associate Professor, Graduate School of Education; and Daniel Solórzano, Professor, Graduate School of Education

Graduate Research Assistants: Rebecca Burciaga, Education; Dolores Calderon, Education; Maria Ledesma, Education; Anne Marie Nuñez, Education; Armida Ornelas, Education; Tara Watford, Education

Undergraduate Assistants: Jeannie Perez and Martha Rivas

Description: Although Latinos are the fastest growing population in the United States, the number of Latino students entering college has not increased at the same rate. With the Latino population growing at such a rapid rate

and Latino students becoming the majority of K-12 student populations in some states, the educational attainment of Latinos is a growing educational equity concern. Moreover, with the substantial underenrollment of Latinos in higher education, and the disproportionate enrollment in low-selectivity colleges, the college choices of Latino students are critically important. This is a large-scale, qualitative analysis of Latino students' college choices using a national sample of 269,413 first-time, full-time Latino freshmen from 434 U.S. colleges and universities. To study the process by which Latino students choose colleges, the study asks: 1) what are the characteristics of first-time, full-time Latino freshmen in the U.S.; 2) what are the similarities and differences between Puerto Rican and Mexican American student subpopulations; 3) what does the distribution of Latino students look like across postsecondary institutional types; and 4) what predicts enrollment at an Hispanic Serving Institution (HSI).

### Why Not Martha's Vineyard: The Exploration in Vieques, Puerto Rico

Principal Investigator: Cesar J. Ayala, Associate Professor, Sociology

Description: The study examines the long-term effects of the U.S. Navy's expropriation of land on the Puerto Rican island of Vieques and the subsequent expulsion of the people who lived there. The expropriations and expulsions took place in 1942-43 and in 1947. The effects have continued ever since. This research covers the period 1950-2000. This study uses quantitative data from Vieques taxation records available in the Archivo General de Puerto Rico, archival data from Vieques, and interviews of elderly residents who lived through the expropriations of the 1940s and are still living in the central part of Vieques. Professor Ayala has a contract to publish the completed manuscript through the University of Florida Press.

### Mendez vs. Westminster School District: The Struggle of a Mexican American Community

Principal Investigator: Nadine Bermudez, PhD student (expected Spring 2006), School of Education/Social Science and Comparative Education

Description: This research project, leading to a dissertation, is a study of Mendez vs. Westminster School District (1946, 1947) and the grassroots movement of a group of Mexican and Chicana/o parents, families and community members who organized to end school segregation in their community. Mendez marked the end of school

segregation in California in 1947 and predates the Brown v. Board of Education decision of the U.S. Supreme Court by seven years. Along with Gonzalo Mendez were a number of supporters who worked together to resist racial discrimination. The research will provide the story of the Mexican American community's struggle to end school segregation and to record the experiences of the adults who challenged it and the children (students) who lived it. The study is based on methods of qualitative research including document analysis of archived material and the private holdings of individuals, personal interviews and oral histories, and focus groups.

### **Mexican and Chicano Artists Asserting a Transnational Identity through Hip-Hop**

Principal Investigator: Christine Elizabeth Calderon, MA student (expected 2004), Ethnomusicology

Description: This study investigates the dialectic between Mexican and Chicano popular cultures. Chicano and Mexican rap artists have taken on various elements of the "gangsta" persona and used them in an assertion of identity. Why do Mexican rappers display such a persona, when do they display something different, and what do these declarations say about the musical dialectic between the U.S. and Mexico? This study will: 1) examine how Chicano and Mexican hip-hop artists and listeners demonstrate their Mexican heritage through lyrical content; and 2) document and interpret the hip-hop elements that are representative of street culture and their function as a demonstration of identity, whether this identity is a result of experience or borrowing from pop culture as a local and global phenomenon. Because of the difficulties in finding scholarly works that fully examine these groups with musical analysis in mind, ethnographic research is essential to this study and to forming well-rounded conclusions.

### **Oral Narratives in TlacoLuLa de Matamoros Zapotec**

Principal Investigator: Brook Danielle Lillehaugen, PhD student (expected June 2005), Linguistics

Consultant: Roberto Antonio

Description: This project will collect and analyze a corpus of oral narratives in TlacoLuLa de Matamoros Zapotec (TMZ), an Oto-Manguean language indigenous to Mexico, which is spoken mainly in the state of Oaxaca and by some immigrants in the greater Los Angeles area. TMZ is a seriously endangered language, although

it may be the single language spoken by some Mexican immigrants who do not speak Spanish. The youngest speakers are estimated to be in their fifties, and no children are acquiring this language. The narratives and stories collected will be published in Zapotec, Spanish, and English.

### **Los Tigres del Norte Fund**

Graduate Assistant: Felicitas Ibarra

In 2001, the CSRC received a commitment for a \$500,000 gift from the Los Tigres del Norte Foundation to establish a fund for the preservation of Spanish-language music in the United States. Current projects include the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican-American popular and vernacular recordings in existence (see Archival Projects). Other projects include a regular course offering on Spanish-language songwriting, an oral history initiative, and development of other collections on the history of Latin music in Los Angeles. For 2003-04, the Los Tigres del Norte Fund also co-sponsored, along with the IAC, a postdoctoral fellow at the CSRC. Anthony Macias, Assistant Professor, UC Riverside, was provided a special fellowship in music and support to implement a project titled Mexican American Mojo: Popular Music and Urban Culture Los Angeles, 1940-1965.

**T**he UCLA Chicano Studies Research Center Press continues to lead discussion on one of Southern California's most important populations, Chicanos. Today, our publications reach an international audience, helping shape opinion, policy, and research.

This year the Press increased its earnings and eliminated its overall deficit. The CSRC Press released three briefs, two research reports, two issues of *Aztlán*, and a new DVD series: *Chicano Cinema and Media Art DVD Series*.

The Press reversed its two-year trend of spending more than it earned. Total earnings this year were about \$55,000 while total expenses were about \$36,000. Earnings increased \$22,000 or 40 percent in one year. Expenses also dropped by \$5,000, or 12 percent. The profit of \$18,500 was used to eliminate the overall deficit, resulting in a final surplus of about \$6,000.

The earnings increase was due to a newly implemented business plan, which included raising *Aztlán* subscription prices and an aggressive marketing of Press products (see appendix 3 of last year's annual report). The expenditure decrease resulted from exerting tighter control over mail services and the utilization of CSRC grants to defray about a quarter of Press expenses.

## Staff

The new coeditor, Alicia Gaspar de Alba, will finish up her two-year appointment in December 2004. She oversaw the production of the fall 2003 *Aztlán* issue, which focused on the murder of women in Juárez, Mexico. The *Aztlán* editorial board remained unchanged from the previous year. Other CSRC Press staff include: Wendy Belcher, the publications coordinator since January 1996; Chon A. Noriega, the editor of *Aztlán* and a volume editor since July 1996; Lisa Liang, the business manager since December 1998; and Erica Bochanty, the peer review coordinator since November 2000. William Morosi continued as freelance typesetter and designer and Cathy Sunshine continued as copyeditor. Crystal Lemaire, a graduate research assistant, joined the staff for ten hours a week during the winter and spring quarters. She worked entirely on marketing. All publications employees work part-time.

## *Aztlán*: a Journal of Chicano Studies

*Aztlán* continues to be the leading journal in its field and has no competitors. Sales and subscriptions this year rebounded significantly. The rise in earnings was partly due to the increased journal prices from \$50 to \$75 for

institutional subscribers and \$25 to \$30 for individual subscribers. This increase accounted for about \$8,000 of our earnings. A new business plan was implemented, which included sending out direct mailings and email solicitations. This helped increase subscriptions and overall earnings.

The Aztlán account—which includes earnings from the journal itself and the two anthologies made from the journal—rose from a deficit of \$7,000 to a surplus of \$13,000. Since this year's earnings of \$47,000 exceeded expenditures of \$31,000, the account's \$16,000 surplus served to eliminate the deficit.

This year the CSRC Press also surpassed the Aztlán all-time subscriber high of 502 paid subscribers in 1999. For volume 28, in the current fiscal year, there were 505 total paid subscribers (161 individuals, 3 foreign individuals, 331 institutions, 10 foreign institutions). In addition, there are already 54 new individual subscribers for volume 29, a promising indication that total subscriptions may increase next year.

Professors are permitted to reprint articles from Aztlán for free for inclusion in classroom readers. Since the students are undoubtedly being charged for these articles, it is recommended that we re-examine this policy.

## Volume 28 and 29

In July 2003, 1,093 copies of Volume 28, Issue 2, were printed (at a printing cost of \$4,918) and sent to subscribers August 5. (See Appendix 1 for table of contents and contributors).

In March 2004, 1,005 copies of Volume 29, Issue 1, were printed (at a printing cost of \$4,461) and sent to subscribers April 13, 2004. (See Appendix 1 for table of contents and contributors).

Both issues came out ahead of time.

## Aztlán Earnings

This account earned about \$47,000, almost twice what it had earned the previous year and about \$10,000 higher than it had ever earned.

The regular costs in the Aztlán account were for storage (\$940, down by half from last year), a brochure (\$280), mail (\$650, down by two-thirds), staff payroll (\$5,000, down by a third), layout (\$2,500), copyediting (\$5,000), and printing (about \$15,500), totaling around \$31,000.

Thus, earnings went from \$26,128 in 1998-19, to \$20,924 in 1999-2000, to \$37,034 in 2000-01, to \$32,682 in 2001-02, to \$30,000 in 2002-03, to \$47,000 in 2003-04. The account ended the year with a profit.

The average unit cost of Aztlán, not including salary costs, is around \$15. The average cost of a volume of Aztlán (one-year subscription) is around \$30.00. This justified the raise in prices for the 2004 subscription year, which put individual subscriptions at \$30.

## Aztlán Submissions

Although there has been a slight increase in essay submissions, from 26 last year to 28 this year (see Table 1), there has been a decrease in overall submissions, from 65 last year to 47 this year, due to a book review workshop last fiscal year, which led to an increase in book review submissions.

The current rejection rate for peer-reviewed academic essays is tentatively 88 percent. These figures are slightly off, as many of the essays are still in process. We do not include reviews, dossier pieces, and communiqués in the official rejection rate statistics. A look at statistics over the past eight years shows that Aztlán has a long-term peer-reviewed rejection rate of 43 percent (see Table 2).

**Table 1. 2003-04 Submissions to Aztlán: a Journal of Chicano Studies**

2002-2003*	Essays	Dossiers	Reviews	Communiqués	Others	Total
Received	28	7	8	2	2	47
Rejected	15	1	0	0	2	18
Published	0	1	1	1	0	3
Accepted	1	6	8	2	0	17
Pending	11	0	0	0	0	11
Withdrawn	1	0	0	0		1
Rejection Rate R**	54%	14%	0%	0%	100%	38%
Rejection Rate Pu***	100%	86%	88%	50%	100%	94%
Rejection Rate Pe****	88%	14%	0%	0%	100%	50%

Note: Does not include Editor's Commentaries

\*\*Rejection Rate R is calculated by dividing rejected submissions by received submissions (ignoring how many are in process)

\*\*\*Rejection Rate Pu is calculated by subtracting published submissions from received submissions and dividing that number with received submissions (ignoring how many have been accepted but not published)

\*\*\*\*Rejection Rate Pe is calculated by dividing rejected submissions by received submissions minus pending submissions



**Table 2. 1997–2004 Submissions to *Aztlán: a Journal of Chicano Studies***

1997–2003	Essays	Dossiers	Reviews	Communiqués	Others	Total
Received	158	55	58	16	12	299
Rejected	54	1	2	0	12	69
Published	52	40	35	14	0	141
Accepted	20	13	17	2	0	52
Pending	31	2	5	0	0	38
Withdrawn	1	0	0	1	0	2
Rejection Rate R**	34%	2%	3%	0%	100%	23%
Rejection Rate Pu***	67%	27%	40%	12%	100%	53%
Rejection Rate Pe****	43%	02%	4%	0%	100%	26%

Note: Does not include Editor's Commentaries.

\*\*Rejection Rate R is calculated by dividing rejected submissions by received submissions (ignoring how many are in process)

\*\*\*Rejection Rate Pu is calculated by subtracting published submissions from received submissions and dividing that number with received submissions (ignoring how many have been accepted but not published)

\*\*\*\*Rejection Rate Pe is calculated by dividing rejected submissions by received submissions minus pending submissions

## Monographs

Our focus continued to be the sales and distribution of current book inventories. No new books were published this year. For ongoing efforts to produce other books, see the Forthcoming Books section.

### Special Monograph Earnings

This account earned about \$5,000, the same as the previous year, and spent about \$1,300. The earnings surplus helped alleviate the deficit to \$5,000. Due to projected DVD and t-shirt sales for the next fiscal year, the Press expects to clear the deficit and yield a profit.

### Monograph Earnings

There was a slight increase in earnings from the previous year. This account earned about \$2,500 from older books in our collection, excepting the anthologies, whose earnings went to the *Aztlán* account. Expenditures on this account, about \$3,500, were higher than the earnings. This resulted in a deficit of \$1,500. Nearly \$2,500 of these costs were UPS shipping costs and other postage costs used for all our products. Next fiscal year, only UPS charges and other shipping costs will be made to this account. This should produce profitable returns for the following year.

## Distribution

Our books are distributed by the wholesaler Baker and Taylor (primarily serves libraries), Small Press Distributors (mainly serves bookstores), and Amazon.com (for an annual fee of \$30).

## Recent books

### Zapotec Dictionary

The first English-Zapotec dictionary in the world, published in 1999, has sold 366 (cash) or 384 (accrual) copies from its 534 print run and has earned \$8,721.75 (cash) or \$8,716.81 (accrual), not yet making up its production costs of \$9,895.70. Since the authors were guaranteed royalties on any earnings after production costs, the Press has not started paying them their annual royalty of 10%.

### Las Obreras: Chicana Politics of Work and Family

This edited volume, building upon the best-selling volume 20 of *Aztlán: A Journal of Chicano Studies*, has sold a total of 1,075 (cash) or 1,323 (accrual) copies from its first print run (1,101 in April 2000) and second print run (1,071 copies in February 2003) and has earned \$12,874.22 (cash) or \$13,670.45 (accrual). It has earned almost twice its printing and reprinting costs of \$9,434.11. It is being used to teach Chicana studies classes at fourteen universities, including the University of California at Davis, Los Angeles, Santa Barbara, and Irvine; California State University at Hayward, Fullerton, and Sacramento; Loyola Marymount University, American University, the Claremont Colleges, Brown University, University of Minnesota, Mary Washington College, and Arizona State University.

### The future of Latino Independent media: a NaLiP Sourcebook

This edited volume, addressing Latinos in media, has sold or distributed a total of 357 (cash) or 1,496 (accrual) from its 2,142 print run and has earned \$3,462.41 (cash) or \$3,645.60 (accrual). It has nearly made up its printing costs of \$4,088.08.



## **the Chicano Studies reader: an anthology of Aztlán 1970-2000**

This edited volume, a collection of the best articles from *Aztlán: A Journal of Chicano Studies*, was published on December 3, 2001, and has sold 1,530 (cash) and 1,840 (accrual). It sold out its first print run of 1,025 and has almost gone through its second print run of 1,071. It is currently on its third printing. It has earned \$18,343.31 (cash) or \$19,237.16 (accrual), making up all its printing and reprinting costs of \$18,942.39. Since its publication, the reader has been ordered by fifteen universities for use in the classroom: University of California at Davis, Los Angeles, and Santa Barbara; California State University at Chico, Golden West College, Arizona State University, Moorpark College, New Mexico State University, American University, InterAmerican College, University of New Mexico, San Jose University, Ventura College, San Diego State, and Western Oregon University. It is definitely our best selling book.

## **Forthcoming books**

### **i am aztlán: the Personal essay in Chicano Studies**

This anthology of essays from *Aztlán* collects author reflections on their experiences as researchers or activists. Co-edited by Chon A. Noriega and Wendy Belcher, it will be launched in November 2004. In a first-time attempt to get prepublication reviews, the book was sent to major review journals like *Library Journal* and *Publishers Quarterly*. Although it is rare for anthologies to receive reviews, these publications expressed an interest in this topic.

### **a ver Latino artist Series**

This is a long-term, groundbreaking monograph series on the cultural, aesthetic, and historical contributions of Chicano, Puerto Rican, Cuban, and other U.S. Latino artists. Each book will focus on one overlooked Latino artist and will be about 112 pages with color images throughout. The series will be distributed by the University of Minnesota. The first ten books have been commissioned for publication by 2007. The artists to be individually profiled are María Brito, María Magdalena Campos Pons, Carmen Lomas Garza, Gronk, Yolanda Lopez, José Montoya, Malquias Montoya, Celia Alvarez Muñoz, Raphael Montañez Ortiz, and Pepón Osorio.

### **the Chicano Manual of Style**

The CSRC hosted a planning meeting with ten scholars from the Los Angeles area to develop an outline for a new anthology (and perhaps the start of a regular series) titled *The Chicano Manual of Style*. This project will examine the function of

"style" within Chicano/a cultural practices, politics, and social space. There will be a conference and the book will be published after the conference.

## **Chicano Archives: a Critical Source on Special Collections**

The center is to launch a new series on archival collections. The series editors are Chon A. Noriega, Yolanda Retter-Vargas, and Wendy Belcher. This series will bring together resources related to major Chicano special collections. The goal is to facilitate access to these collections and thereby stimulate new critical and historical research based on archival sources. Each book will include original scholarship, one or more finding aids, reproductions of key documents, and a selected bibliography. The series will draw primarily on collections in the UCLA Chicano Studies Research Center Library and Archive. But because preserving Chicano history requires effort and coordination across multiple institutions, the series will also include projects undertaken in collaboration with other Chicano archives.

## **Latino Policy and Issues Brief**

The Latino Policy and Issues Brief is an occasional publication that highlights policy-related research on Latinos in the United States. This fiscal year three issues were published, all in the fall. All three of these briefs received extensive attention from the media, including CNN, the Los Angeles Times, the Washington Times, Hispanic Magazine, Time magazine, and the Wall Street Journal.

### **the Maquiladora Murders, Or, Who is Killing the Women Of Juárez, Mexico?**

By Alicia Gaspar de Alba, No. 7, August 2003

### **Wage Penalties in Brown-Collar Occupations**

By Lisa Catanzarite, No. 8, September 2003

### **Political Apartheid in California: Consequences of Excluding a Growing Noncitizen Population**

By Joaquin Avila, Esq., No. 9, December 2003

## **CSRC Research Report**

This occasional series, available only in electronic format, was launched in March 2003. Two CSRC Research Reports were produced this fiscal year. The third issue was cited in the New York Times and other media outlets.

### **An Undocumented History: a Survey of Index Citations for Latino and Latina Artists**

By Rita González, No. 2, August 2003

### **Looking for Latino Regulars on Prime-Time Television: the Fall 2003 Season**

By Alison R. Hoffman and Chon A. Noriega, No. 3, April 2004

## **CSRC newSLetter**

The Press continued to assist with the editing and dissemination of the CSRC monthly electronic newsletter, which has a subscription of about 2,500 people.

## **CSRC brochure**

Bill Morosi designed a four-fold, four-color brochure for the center, which was published and used throughout the year. This was the first time in over a decade that the center had an official brochure.

## **CSRC WebSite**

On April 23, 2004, the CSRC website was redesigned and relaunched. The new design was implemented by Jae Oh and is now edited by Wendy Belcher using Macromedia Contribute. The website is much more streamlined and informative than before. All CSRC material is being added to the website. Improvements to make the website more intuitive to navigate are being made by staff.

## **Conferences**

### **naccS**

The CSRC Press set up a booth at the NACCS in Albuquerque this year. Total earnings were \$1,700, about twice previous earnings at NACCS. The expenditures were the cost of a train ticket, the motel room, and shipping the materials to the handlers at the conference. Our overall success at this event makes it likely that we will participate in the future.

### **LoS angeLeS tImeS FeStivaL of bookS**

For the second year, the CSRC Press participated in the Los Angeles Times Festival of Books. This was very successful both in terms of earnings and exposure. The Press shared the booth with AltaMed, Self-Help Graphics, and a campus Community College transfer group.

There were at least 1,000 visitors over the course of the two-day festival. Over 100 people purchased books and a couple of hundred people registered to receive the CSRC electronic newsletter. The Press grossed \$3,228, fifteen times more than it had earned the first year. The booth cost \$2,400, and this cost was split among the three groups sharing the booth. Consequently, the booth paid for itself.

### **LAA Family and Book FeStivaL**

The Press operated a booth at the 2003 James Olmos LAA Family and Book Festival over a September weekend. Since this was not a well-organized event, the Press failed to make up the cost of the booth. However, new subscriptions to Aztlán were sold at this event.

## **Archiving**

The center was unnecessarily spending about \$2,000 a year on storage at the UCLA Culver City storage facility. Wendy Belcher organized the retrieval of materials from this site to eliminate this expenditure. Yolanda Retter and Michael Stone from the CSRC Library went through the materials, discarded some, and prepared others for archival storage.

## **CoPyright**

Lisa Liang has been in charge of formally registering Press publications for copyright. (All publications are automatically copyrighted, but they must be registered in order to receive a certificate of proof from the Library of Congress.) Registration requires completing and sending an application, a check, and one or two copies of the item (depending on its age) to the Library. Several of our applications were not processed by the Library because items were lost in the mail (before the use of UPS) or because of the items' peculiar status (over 28 years old, no remaining copies of the first edition, etc.). New applications had to be once again completed and sent along with more copies of these items plus any extra fees.

After an effort of four to five years, every issue of Aztlán except Volume 6, Number 3, which is still in process, has been formally registered and accepted by the Library.

All of the Monographs and Special Monographs that are copyrighted under the Regents of UC, that the CSRC has in print, and whose authors' addresses and years of birth could be determined, have been registered. The Zapotec Dictionary and Toward Increasing Fairness in UC Admissions have also been successfully registered, even though these books are copyrighted under their respective authors' names. The Press has focused its copyright research on Press books rather than on Aztlán. The books that now have certification are: A Community under Siege, Down from Colonialism, The Future of Latino Independent Media, Las Obreras, No Longer a Minority, Toward Increasing Fairness in UC Admissions, and Dicsyonaary X teè n Dii zh Sah Sann Lu uc.

Three more registrations are pending, but because of the books' ages and the fact that they are copyrighted under their authors' names, the Press may not be able to formally register them. It should be noted that several books and issues of Aztlán were previously registered for copyright long before the current publications coordinator and business manager worked at the CSRC. Although the certificates for these items cannot be found, the Library of Congress has confirmed their registered status.

# LIBRARY AND SPECIAL COLLECTIONS

The UCLA Chicano Studies Research Center Library and Archive (CSLA) serves the needs of students and researchers seeking information on Chicano history and culture. The library identifies, collects, organizes, and makes accessible the materials in its collection both on-site and on-line to users from the UCLA, local, and international communities. Its holdings include monographs, serials, pamphlets and clippings, dissertations and theses, maps, posters, films, videotapes, audio recordings, slides, photographs, microfilm, digital sources, and an archival collection.

The library serves as a research resource and also hosts art exhibits, forums, film screenings, and meetings as a form of outreach to the UCLA community in order to underscore and highlight various aspects of Chicana/o history and culture. Approximately 4,000 people visited the library in 2003-04. International visitors this year came from France, Spain, Mexico, El Salvador, and the Czech Republic.

## Information Access

The library offers reference service to the UCLA community and outside researchers. More than 600 people requested on-site, email, or telephone reference assistance. Students received assistance with papers, projects, theses, and dissertations in the humanities, social sciences, and the arts. Faculty received assistance with research and class projects. Reference service was also provided to faculty, students, and librarians from other colleges and universities, film producers, authors, journalists, curators, and schoolteachers.

Personalized information competency assistance was offered on a walk-in or appointment basis to over 500 people. Bibliographies and subject files were compiled in response to user needs. These include a Gloria Anzaldúa bibliography and a file on the Juárez Murders. To better serve the needs of various Chicano art research projects, the library has created a special collection of materials on the topic of Chicano art and artists. The library has also created the Small Press Special Collection. This consists of chapbooks published in the 1970s in the west and southwest and which are now rare items. Many are books of poetry by Chicano authors. A third special collection consists of vintage materials from the Chicano Movement that are now rare and fragile. All these materials are available to users.

## Library Projects

We continue our collaboration with the GSEIS graduate program. This year, six students from the Department of Information Studies worked

in the library and archive as part of a class that included a component of community service in a library serving an underserved population. Some students organized research materials and vertical files. Others digitized portions of the CSLA poster collection and created a database of the digitized images. A sixth student helped to process the papers of the Comisión Femenil de Los Angeles.

During this year, a new CSLA web site was created. It includes links to UCLA online resources and to WWW resources relevant to Chicano/a Studies. In order to make the library's resources more accessible, in-house databases have been created for the library's vertical files, prints, periodicals, and other holdings. These will be available through the CSLA web site. As part of its community information access initiative, the CSLA has also posted some of the holdings of the Chicano Resource Center, a Chicano Studies special collection located in the East Los Angeles County Public Library.

New books continue to be catalogued through the UCLA Records Management and Physical Processing Section in the YRL Cataloging Department. The Library has added over 200 new and replacement books. Many of the new books were donated by CSRC Director Chon A. Noriega. Lost books are now replaced using a system that allows us to order from various sources. These orders usually arrive within two weeks. Valuable, unique, and historical items have been placed in a special collection in the Library office and in the Archive, where they can be better preserved while still being accessible to users. CSLA participation in special projects included helping to organize the Self-Help Graphics print collection as part of the Serving the Community, Preserving Cultural Heritage Project. As part of the Frontera Collection Project, the Library now offers full access to the Frontera music collection.

## Outreach

The library hosted a number of events, including several video screenings sponsored by MEChA and Mexican American Films, a forum for "Día Internacional de La Mujer," a panel of "Popular Culture and Chicana/o Sexualities," and the "Chicana Feminist Lotería" fundraiser. Three art exhibits were hosted, one using posters from the CSLA Collection and one using the work of student Alejandro López, who later donated some of his work to the CSRC Archive. The third was the exhibit of "Peregrinos, 1994," a large photographic montage by Richard Garcia Trejo. The work memorializes the 1994 UFW (United Farm Workers) march commemorating the historic 1966 UFW march from Delano to Sacramento.

Tours of the library were provided to a number of UCLA classes as well as classes from area high schools and community colleges. Presentations on the library's mission, history, and holdings were offered to several classes that visited the library. Informal outreach was done at various campus events and in various Information Studies classes. During the year, the Librarian was interviewed by a number of students who were writing papers on various aspects of librarianship/archiving and services to marginalized groups.

## Archival Program

The CSRC Librarian works closely with the CSRC Director, professors, researchers, and community members to bring in new collections. A new archival program, the Mujeres Archive, seeks to collect, preserve, and highlight materials by Chicana/Latina activists, scholars, professionals, writers, and artist. One of its first collections is that of the Comisión Femenil de Los Angeles.

The Librarian of the UCLA Chicano Studies Library is currently enrolled in the UCLA Department of Information Studies Post-MLIS Archives program, which she expects to complete this coming year. As part of her course work, she produced an initial report on preservation issues and a preliminary history of the UCLA Chicano Studies Library.

A manuscript processor was hired toward the end of 2003. The level of productivity in the area of archival processing has risen significantly. He has processed a number of collections and created EAD finding aids that are now available on the Online Archive of California. The following collections have been processed since last November.

- The Comisión Femenil de Los Angeles Archive
- The Dr. Julian Nava Working Papers
- The Paulina Sahagun's Teatro Nacionales de Aztlán (TENAZ) Collection
- The Paulina Sahagun's Chicano Art Resistance and Affirmation (CARA) Exhibition Collection

## New Collections Acquired in 2003--04

### The Bronze Screen Collection

This collection consists of approximately 30 linear feet of film, video, and audio materials that will be preserved by the CSRC and housed for accessibility at UCLA's Film and Television archive in Hollywood. This includes original interview footage and transcriptions for the HBO documentary on the history of Latinos in Hollywood.



### **the Robert Legorreta "Cyclona" Collection**

This collection consists of memorabilia related to his years as a performance artist. He describes his art as "Latino" and "gay themed." The collection also includes over 1,000 vinyl records, whose covers illustrate how the music industry portrayed Latinos/Hispanics from the 1950s through the 1980s, and commercial items aimed at Latino consumers or depicting stereotypes of Latinos.

### **the Guillermo Hernández and Shirley Arora Oral History Collection**

This collection includes approximately 500 audiocassettes of interviews on proverbs, language, folklore, and related histories.

### **the Harry Gamboa Jr. Video Art Collection**

Harry Gamboa is the co-founder of the influential Chicano art group ASCO (1972-87). His video collection includes original masters for works in 8mm film and three-quarter-inch and half-inch video from the 1970s, 1980s, and 1990s.

### **the Humberto Cane Collection**

This collection is comprised of personal documents, instruments, and musical scores by the composer.

### **the James Tartan Documentary Collection**

James Tartan trained early Chicano filmmakers, including Jesús Salvador Treviño. This collection includes thirty-two Chicano-themed documentaries from the 1970s and 1980s.

## **Archival Projects**

### **frontera Digitization Project**

In October 2001, then CSRC Director Guillermo E. Hernández initiated the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican-American popular and vernacular recordings in existence. To preserve this unique heritage, the CSRC digitized the first section of the collection, consisting of 30,000 78-rpm phonograph recordings. The web site was launched in February 2004. This year the contents of the Frontera Collection became available for listing via the CS library computers. The digital archive is hosted by the UCLA Music Library in partnership with the UCLA Digital Library Program.

The project is scheduled for completion in April 2005.

External Funding: Los Tigres del Norte Fund, \$100,000 (for 2003-04)

### **Chicano Cinema Recovery Project**

The CSRC has launched a multi-year initiative in collaboration with the UCLA Film and Television Archive to identify, preserve, and make accessible the independent productions of Chicano and Latino filmmakers. The project is currently restoring six films and trailers by pioneer filmmaker Efraín Gutiérrez, followed by the publication of a scholarly text evaluating the filmmaker's career.

External Funding: Ford Foundation, \$80,438; Rockefeller Foundation, \$30,000; and UCMEXUS, \$15,000 (for 2003-04)

### **Chicano Studies Archival Program—Processing Project**

The Haynes Foundation grant allowed the CSRC to process a number of collections this year and to prepare grant proposals for future projects. Areas in which collections have been identified include: Chicanas, Latino Los Angeles (all areas), and, nationally, in music, media, performing arts, and the visual arts.

External Funding: The Haynes Foundation, \$28,750 (for 2003-04)

### **Serving the Community, Preserving Cultural Heritage**

This project represents a community partnership with Self-Help Graphics and Art in East Los Angeles. The center inventoried Self-Help's on-site collections and developed a collection management system and archival internship program. Self-Help donated a representative suite of prints to the CSRC Library. In February and June 2004, as part of the grant, the CSRC and Self-Help co-hosted a Latino Arts Summit for L.A.-based Latino arts organizations. Issues of preservation, access, and archival holdings were discussed and plans were made to continue developing collaborative efforts to identify and preserve Latino arts and materials.

Campus Funding: Center for Community Partnerships, \$39,384 (for 2003-04)



## ACADEMIC AND COMMUNITY RELATIONS

At the core of UCLA's rise to excellence is the faculty. Campus faculty members have distinguished themselves and have consistently received national and international recognition. Ultimately, the quality of an academic program or a research center depends on the participation and commitment of the faculty. It was understood that the strength of the CSRC would be based, to a great degree, on the involvement of faculty in multidisciplinary research and the expansion of Chicano Studies curriculum and instruction. With this in mind, beginning in the mid-1970s, Chancellor Charles E. Young allocated six Institutional Faculty FTEs to the CSRC.

The CSRC has used its six FTEs judiciously, with the aim of strengthening Chicano studies research and instruction through the recruitment of faculty combining the best disciplinary skills and Chicano studies expertise. The allocation of each FTE requires a campus-wide assessment, with proposals being submitted by College departments and professional schools. Campus departments submit proposals with the understanding that the position would fill a need of both the department and the CSRC. The successful completion of a joint-search and appointment to fill an open CSRC FTE also involves the collaboration of departments and the CSRC; no position is filled without mutual agreement. The result has been the establishment of an outstanding group of faculty covering a wide range of disciplines and specializations.

In addition to the use of Institutional Faculty FTEs to foster Chicano studies, CSRC programming brings its research into dialogue with both the campus and the greater community on local, national, and international levels.

### Faculty Associates

The faculty members who occupy the CSRC Institutional Faculty FTEs are faculty associates to the center and have excelled in their scholarship, administrative service, and community service, and they have also been pivotal in expanding the Chicano studies curriculum and overall student enrollment within their departments. Indeed, this group of faculty has increased the number of advanced students conducting research in Chicano studies and enrollments in ethnic studies courses in their departments.

The group includes senior faculty that are highly respected in their disciplinary fields, such as Fernando Torres-Gil in Social Welfare, Concepción Valadez in Education, Steve Loza in Ethnomusicology, Leobardo Estrada in Urban Planning, and Edit Villarreal in Theater. The degree to which these professors contribute to

the broader campus is exemplified by one having served as department chair, one serving as a vice chair of the department graduate program, and a third serving as an associate dean of a School.

During 2003-04, the CSRC joined with the School of Public Health and the Graduate School of Education and Information Studies to recruit two new faculty using the CSRC Institutional Faculty FTEs. As a result of successful discussions with Deans Aimee Dorr (CSEIS) and Linda Rosenstock (Public Health), search committees were established to fill one faculty position in Information Studies and another in Public Health. These separate joint-search committees were formed to conduct national searches, using the standard search practices of the departments, and each committee completed its work with recommendations that were acceptable to the deans and the director of the CSRC. The conclusion of the joint searches will be announced in 2004-05.

Apart from collaboration with public health and information studies, the CSRC staff and Faculty Advisory Committee (FAC) spent much time assessing the strength of Chicano studies at UCLA and meeting with department chairs and deans representing areas important to Chicano studies. Each department showed a willingness to collaborate and seek faculty candidates who meet the needs of Chicano studies and the department.

## Community PartnerShIPS

The CSRC works to strengthen Chicano studies faculty across the university to recruit and appoint individuals who promote interdisciplinary research and teaching, and to increase the ethnic and gender diversity of the faculty. The faculty are also catalysts for creating partnerships with Los Angeles Latino communities and contribute in meaningful ways to placing UCLA in the midst of the large and expanding Latino population of California.

## Altamed Health Services Corporation

As part of a series of CSRC-sponsored Town Hall meetings and discussions with community leaders, public health was considered a key priority for faculty development. Castulo de la Rocha, President and CEO of AltaMed Health Services Corporation, clearly underscored the need for UCLA to deal with Latino health issues and to add faculty who conduct research and provide community service in this area. Through a cooperative effort with the School of Public Health, the CSRC established the position for a new core faculty who will focus on Latino health and will

also benefit the School's educational and service mission and its research and teaching on the health of diverse ethnic and racial communities in Los Angeles, in California, and nationally. The appointment will also strengthen interdisciplinary research and teaching in Chicano studies in significant ways.

## Self-hELP gRaPhicS and aRt

Self-Help Graphics and Art (SHG) was another major community partner for the CSRC during 2003-04. Founded in 1971, SHG is now a leading community-based visual arts institution serving Los Angeles by making art accessible to the Chicano community and involving Chicano and non-Chicano artists in making art. The CSRC and SHG undertook a joint project to increase the capacity of the longstanding art center in East Los Angeles as well as to develop a research collection of prints at UCLA.

## Community Forums

Through a series of Community Forums, CSRC explored the ways in which its research mission could establish or expand a presence in the community in four key areas: arts, policy, health, and education. In each area, CSRC brought community leaders together with faculty and staff researchers for an open-ended discussion oriented to the center's evolving mission.

### Education Summit Planning Meeting—September 29, 2003--

This event focused on the emerging Latino education leadership in the Los Angeles area. To help develop the goals of this summit, UCLA professors Kris Gutierrez, Jeannie Oakes, Daniel Solórzano, and Concepción Valadez attended.

### Latino Arts Summit - February 20, 2004

The Latino Arts Summit brought together diverse organizations, including: Tomas Benitez, Executive Director, Self-Help Graphics; Susana Bautista, Executive Director, Mexican Cultural Institute; Joe Smoke, Director of Grants, Fellowships and Festival Funding, Los Angeles Department of Cultural Affairs; Harry Gamboa Jr., CSRC Artist-in-Residence; Judith Baca, Artist and Founder, SPARC; Armando Durón, Collector and Arts Advocate; Sal Güereña, Director, CEMA, UC Santa Barbara; Gary Strong, UCLA Librarian; Tere Romo, Mexican Museum; and Gustavo LeClerc, ADOBE LA.

### Latino Arts Summit II—June 4, 2004

At this follow-up meeting to the first Summit, representatives from fifteen Latino arts organizations came together to reaffirm their commitment to building a coalition of institutions

that will strengthen the arts activity in Southern California. The group discussed the current situation with the Cultural Affairs Bureau of Los Angeles and gave an update on the Latino Arts Survey, which is being created by the CSRC and is sponsored by the Getty Museum.

## Conferences

### **Memoria, voz, y Patrimonio: The first Conference on Latino/hispanic Film, Print and Sound Archives**

August 15-17, 2003, attendance: 100. The national conference highlighted the importance of archives and record keeping, which are essential for the Latino community to document and protect its rights, to capture its collective memory, and to ensure access to its cultural past, achievements, and legacy.

### **The Maquiladora Murders, Or, Who is Killing the Women of Juárez?**

October 31-November 1, 2003, attendance: 300. This conference marked a decade since the murders started, and brought together scholars, journalists, artists, activists, writers, and policy specialists from the U.S., Mexico, and Europe, as well as families of the victims, in a series of roundtable discussions and presentations.

### **Race and Independent Media Conference**

February 13, 2004, attendance: 10; May 12, 2004, attendance: 24. The Race and Independent Media Project presented a work-in-progress seminar on its members' research (which will be published in an anthology of new work).

### **New Directions in Chicano Music and Musicology: a Symposium**

April 23, 2004; attendance: 54. Co-organized with the Department of Ethnomusicology and sponsored by the Dean of the SOAA, this event brought together both senior and up-and-coming scholars to examine the state of Chicano music and musicology. Speakers addressed musical styles from Tejano music to Rock-en-español to Chicano hip-hop as well as the impact of music from the borderlands to Los Angeles to New York. Other topics examined the role of music in social movements (Chicano movement) and immigration.

### **Mendez Symposium on California School Desegregation**

May 21, 2004; attendance: 150. The symposium brought together scholars, students, experts, and artists from across California to inform students and the general public about the 1947 Mendez case and its significance to Brown v. Board of Education (1954), and to honor the memory and

efforts of the many Mexicans and Chicana/os involved in the Mendez lawsuit and their struggle against California school segregation and discriminatory policies and practices in the mid-1940s.

## Faculty Research Exchanges

In an effort to promote dialogue with other colleagues, students, and members of the UCLA academic community, the center hosted several lectures.

### **Jose Antonio Robles Cahero**

"Mexican Resonances in American Soundscapes: Old and New Musical Exchanges on Both Sides of the Border," Professor Jose Antonio Robles Cahero, Ethnomusicology, November 12, 2003; attendance: 14.

### **Joaquin Avila**

"Emerging Issues in Latino Political Empowerment," Professor Joaquin Avila, Law, November 17, 2003; attendance: 7.

### **Carlos Vélez-Ibáñez**

"From Adobe to Aluminum: The Political Ecology of the Formation of Mexican-American Communities," Professor Carlos Vélez-Ibáñez, Anthropology, University of California Riverside, November 21, 2003; attendance: 15.

### **Jose Antonio Gurpegui et al.**

"Spanish Perspectives on Chicano Literature," Professors Jose Antonio Gurpegui, Isabel Duran, and Ana Anton-Pacheco, Madrid University, February 4, 2004; attendance: 14.

### **Robert Chao Romero and Cathy Komisaruk**

"Chinese-Mexican Inter marriage in Early Twentieth Century Mexico" and "Changing Communities, Changing Identities: Indians in Colonial Mesoamerica," Drs. Robert Romero, CSRC, and Cathy Komisaruk, History, California State University, Long Beach, April 21, 2004; attendance: 15.

### **Maria Casteneda**

"Remapping Spanish-Language Media in the U.S.," Maria Casteneda, Assistant Professor of Communication, University of Massachusetts, April 26, 2004; attendance: 30.

### **Hector Gonzalez**

"Depression among Older Mexican Americans: Treatment and Long-term Effects," Hector Gonzalez, Assistant Research Scientist, Epidemiology Department, University of Michigan School of Public Health, May 6, 2004; attendance: 20.

**Rubén Hernández-León**

"Restructuring at the Source: High-Skilled Industrial Migration from Mexico to the U.S.," Assistant Professor Rubén Hernández-León, Sociology, May 6, 2004; attendance: 30

**Luz Quiroga**

"Information and Communication Technologies: Its Impact on the Politics of Drugs in Chile," Luz Quiroga, Assistant Professor, Library and Information Science, University of Hawaii, May 12, 2004; attendance: 15

**Leo Morales**

"Racial and Ethnic Differences in Patient's Experiences in Health Services," Leo Morales, Assistant Professor in Residence, Pediatrics, UCLA, May 24, 2004; attendance: 22

**Marielena Lara**

"Promoting Health in Latino Children and Youth: Critical Public Health Issues," Marielena Lara, Associate Professor in Residence, Pediatrics, UCLA, June 3, 2004; attendance: 18

**Special Events****CSRC Open House**

Speeches, exhibit, sales, refreshments, October 17, 2003; attendance: 300

**UC Research Director's Planning Meetings**

August 15 and September 13, 2003, and January 16, 2004; attendance: 16

**UC Latino Faculty and Administrators Group Meeting**

UC-wide meeting, January 16, 2004; attendance: 100

**Frontera Website Launch**

With presentations by the UCLA Library, collection owner Chris Strachwitz, and Los Tigres del Norte representative Dwayne Ulloa, February 3, 2004; attendance: 40

**La Times Book Festival Booth**

Sold books and other products, April 24-25, 2004

**"A Day Without a Mexican"**

Special screening, James Bridges Theater, May 7, 2004; attendance: 274

**Exhibitions****CSRC Library Special Collections**

CSRC Arts Project Coordinator curated a center-based exhibition designed to showcase some of the CSRC Library's Special Collections.

**Mendez vs. Westminster Board of Education**

Exhibit for conference, May 21 to December 31, 2004

**Co-Sponsored Events****Raza Youth Empowerment Project (ryeP), mecha de UCLA**

Co-sponsor, August 22-29, 2003; attendance: 25

**Ethnic Studies Town Hall Meeting**

Co-sponsor, February 13, 2004; attendance: 96

**naLiP Conference and EL Norte Screening**

Co-sponsor, February 26-28, 2004; attendance: 250

**Welcome Reception**

For new permanent and visiting faculty, visiting scholars, and academic staff, co-sponsor, March 4, 2004; attendance: 55

**Welcome Reception**

For Sylvia Hurtado, new faculty in the Department of Education, May 18, 2004; attendance: 42

**Popular Culture and Chicana/o Sexualities Panel**

To present writers who contributed to Velvet Barrios: Popular Culture and Chicana/o Sexualities, edited by Associate Director Alicia Gaspar de Alba, co-host, May 27, 2004; attendance: 50

**Department of Spanish and Portuguese Service Award**

Co-sponsor, Spring 2004; recipient: Alma Flores, double major in Spanish and Chicana/o Studies, for service to the Latino community

**Film Series**

The center sponsored two film series this year, one by MEChA de UCLA on a variety of Chicano issues, and another by Mexican American Films on the Chicano punk scene

**MaS aLLá de Los gritos**

March 3, 2004, presented by Mexican American Films; attendance: 30

**Maria's Story**

March 11, 2004, presented by MEChA; attendance: 25

**Señorita Extraviada**

April 22, 2004, presented by MEChA; attendance: 20

**Instructional Support**

As a complement to its research activities, CSRC sponsored a number of courses and workshops. Postdoctoral fellows are expected to offer an upper division seminar on their research project through the César E. Chávez Center. Also, the Library and Press each offer regular workshops throughout the year.



**CourSeS through the CéSar E|| Chávez Center**

**Exhibiting Cultures**

Karen Mary Davalos; enrollment: 13 students||

**MuSic of MeXican AMerican Generation**

Anthony Macias; enrollment: 12 students||

**WorkShoPS through the cSRc**

**APPLying to GRadSchooL WorkShoP**

Co-hosted by Chon A|| Noriega, Ray Rocco, and Leo Estrada, November 17, 2003; attendance: 15||

**the RuLES of Peer Review**

An Insider's Look at the Journal Submission Process, April 28, 2004; attendance: 3||

**iaC Research Grants Information Session for Graduate Students,**

Co-hosted, February 18 and February 25, 2004; attendance: 29, 25||

**SponSors of the cSRc**

**foundationS**

The Ford Foundation  
The Getty Grant Program  
The Haynes Foundation  
Los Tigres del Norte Foundation  
The Rockefeller Foundation  
The Russell Sage Foundation  
The Spencer Foundation

**Community Organizations**

AltaMed Health Services  
Amnesty International  
CARECEN  
Comisión Femenil de Los Angeles  
Esperanza Peace and Justice Center of El Paso, TX  
Palantech Web Design  
Self-Help Graphics and Art  
SPARC  
Tongues Magazine

**academic SuPPorters**

Rosina Becerra, Associate Vice Chancellor, Faculty Diversity, UCLA  
La Familia de UCLA  
Loyola Marymount University Center for the Study of Los Angeles  
Loyola Marymount University Chicano Studies Department  
Claudia Mitchell-Kernan, Vice Chancellor, Graduate Studies, UCLA  
Janina Montero, Assistant Vice Chancellor, Student Affairs, UCLA  
¡Ni Una Mas! (UCLA)

Keith Parker, Assistant Vice Chancellor, Government and Community Relations, UCLA  
UCLA Center for Community Partnerships  
UCLA Center for the Study of Urban Poverty  
UCLA César E|| Chávez Center  
UCLA English Department  
UCLA Fowler Museum of Cultural History  
UCMEXUS  
Scott Waugh, Dean, Social Sciences Division, UCLA

**individual donors (\$1,000-\$5,000)**

Tamar Wilson  
Thomas Wortham

**individual donors (\$100-\$999)**

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Romeo Guzmán  
Carlos Haro  
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Michael Rodriguez  
Karen Hill Scott  
Raymond Soto  
Rodolfo David Torres  
Christine Wang  
Devra Weber

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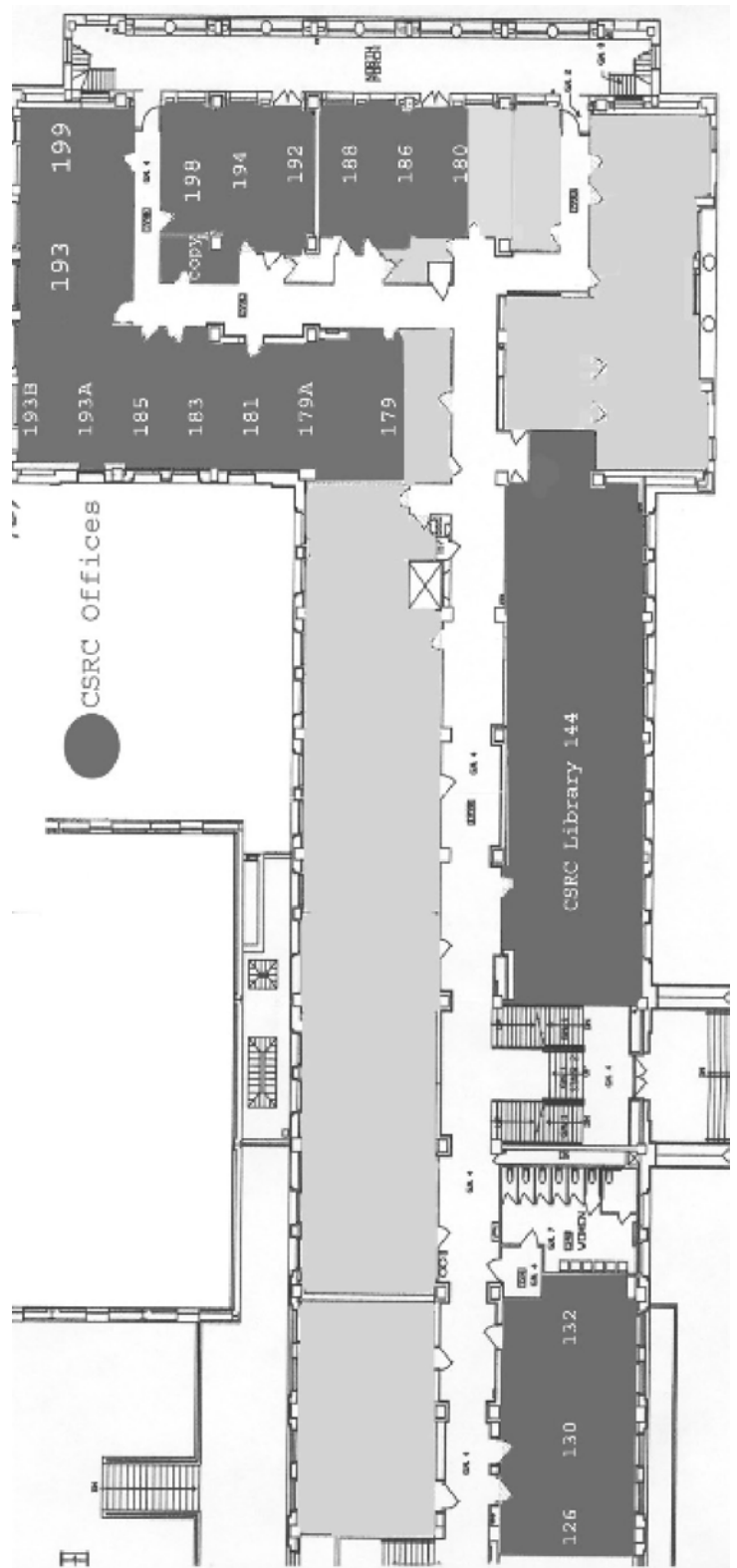
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1. Floor Plan, Chicano Studies Research Center Offices, Haines Hall

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## Chicano Studies Research Center, Haines Hall — Floor Plan





## Chicano Studies Research Center Facility, 2003--04

### Haines Hall

room	sq Feet	staff	Purpose
126	241	Wendy Belcher	Publications Editor
130	393	Erica Bochanty Student Assistants	Publications Assistant
132	225	Lisa Liang	Publications Business Mngr
144	1590	Yolanda Retter-Vargas Student Assistants	Library
179/A	312	Not applicable	General Conference Area
180	154	Mike Stone	Collections Processing
181	151	Yeidy Rivero Nadine Bermudez Anthony Macias	Visiting Scholar Graduate Associate Postdoctoral Fellow
183	147	Jacqueline Archuleta	Financial Analyst
184	40	Not applicable	Storage
185	159	Jules Kanhan	Computing Support
186	151	Eddie Telles / Vilma Ortiz	Mexican American Study Project
188	147	Katy Pinto	Mexican American Study Project
190	44	Not applicable	Computer Tech Services
192	176	Karen Davalos Raul Villa	Postdoctoral Fellow Visiting Scholar
193	381	Tessa Bishop	Office Administration
193A	119	Alicia Gaspar de Alba	Associate Director
193B	175	Carlos M Haro	Assistant Director
194	156	Lisa Catanzarite Robert Chao Romero	Senior Research Sociologist Postdoctoral Fellow
196	75	Not applicable	Copier/Supplies
198	149	Rita Gonzalez Kristin Guzman Katie Mandloch Jennifer Sternad-Flores Sierra Van Borst	Arts Project/Media Project Student Assistant Student Assistant Student Assistant Student Assistant
199	182	Chon A Noriega	Director
B02	197	Not applicable	Publications Storage
<b>totalS</b>	<b>22</b>		<b>5,069 Sq. feet</b>

# APPENDIX IV: MEDIA COVERAGE

## 2003-2004

**"La Voz de Esperanza"** Esperanza Peace and Justice Center, July/August 2003

**"UCLA: Low-paid Hispanic men lower overall wages"** Business Journal, August 19, 2003

**"Study: Newly arrived Hispanic immigrant men drove down other workers' wages"** by Alex Veiga, Associated Press, August 18, 2003

**"New immigrants drive down wages, study says"** by Alex Veiga, The Washington Times, August 19, 2003

**"Schwarzenegger and Cuban Migration"** by Saul Landau, Counterpunch, August 29-31, 2003

**"Bajos salarios de trabajos realizados por inmigrantes afectan a todos"** by Yolanda Arenales, La Opinión, September 2, 2003

**"Speakers argue too few Latinos get roles on TV"** by Sharyn Absatz, The Press-Enterprise, September 13, 2003

**"The price of free trade is dead women"** by Alicia Gaspar de Alba, UCLA Today, September 23, 2003

**"¡Viva Cinema!"** by David Geffner, UCLA Magazine, Fall 2003

**"Centers work to expand"** by Diana Hernandez, Daily Bruin, November 17, 2003

**"Ethnic Studies on the rise"** by Diana Hernandez, Daily Bruin, November 19, 2003

**"Reel Scholar"** by Carlos Vasquez-Firpi, Urbanlatino.com, 2003-2004

**"Los Tigres take their stories from real life"** Billboard, April 17, 2004

**"Casting a Gang Member? Call Su"** by David Hochman, The New York Times, May 9, 2004

**"Corridos sin Fronteras"** by Jane Moorman, News-Bulletin, May 19, 2004

**"Hollywood quest for reality lets gangsters into the good life"** by David Hochman, AZcentral.com, May 21, 2004

**"Analysis: Did segregation really end?"** by Hil Anderson, United Press International, May 22, 2004

**"Remembering Segregation"** UCLA Today, May 25, 2004

**"Symposium Dedicated to MoMA Library's Survey"** Artdaily.com, June 6, 2004

**"Big Bird Flies Right"** by Ken Auletta, The New Yorker, June 7, 2004

**"UCLA y los estudios Chicanos"** by Ruben Hernandez-Leon, Opinión, June 9, 2004