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Pan American Bank, Rotary Club of East Los Angeles Host UCLA Chicano Studies Director

UCLA Professor Chon A. Noriega, Top 100 Most Influential Hispanic, Visits East Los Angeles Rotary Club



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UCLA Professor Chon A. Noriega (Photo: Business Wire). View Multimedia Gallery

Press Release Source: Pan American Bank On Thursday June 3, 2010, 10:00 am EDT

EAST LOS ANGELES, Calif.--(BUSINESS WIRE)--Pan American Bank (Los Angeles) and the Rotary Club of East Los Angeles today announced that acclaimed Chicano Studies Professor Chon A. Noriega will address the Rotary Club of East Los Angeles on Tuesday, July 13, 2010.

Chon A. Noriega is a professor in the UCLA Department of Film, Television, and Digital Media. He is the author of *Shot in America: Television, the State, and the Rise of Chicano Cinema* (Minnesota, 2000) and editor of nine books dealing with Latino media, performance and visual art. Since 1996, he has been editor of *Aztlán: A Journal of Chicano Studies*, the flagship journal for the field since its founding in 1970. In July 2002, he became Director of the UCLA Chicano Studies Research Center.

"We are thrilled to have Professor Noriega address the Rotary Club of East Los Angeles. So much of Dr. Noriega's work has focused on communities such as East Los Angeles," said Pan American Bank CEO Jesse Torres. "As a Chicano and a UCLA graduate, I have tremendous respect for the work of Dr. Noriega. We are very fortunate to have him join us. His work in the areas of Latino media and the arts has brought much deserved attention on the efforts of Chicanos. This is particularly relevant in Los Angeles, the center of the media universe and the Chicano stronghold."

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In addition to his work in media, Professor Noriega has curated numerous arts projects, including the current traveling exhibition *Phantom Sightings: Art After the Chicano Movement*, which opened in New York City in March 2010. He has also helped recover and preserve independent films and video art, including the first three Chicano-directed feature films. The restoration of these films is the cornerstone of an ongoing "Chicano Cinema Recovery Project" that he organized between the UCLA Film and Television Archive and the Chicano Studies Research Center, with major support from the Ford, Rockefeller and Ahmanson Foundations. In May 2009, Noriega curated and co-hosted a month-long festival on "Latino Images in Film" on [Turner Classic Movies](#).

WHAT: Rotary Club of East Los Angeles Luncheon Featuring Dr. Chon A. Noriega
Non-members are welcome. No RSVP required.

WHEN: Tuesday, July 13, 2010. 12:15 pm - 1:30 pm.
Lunch: \$15.00 per person

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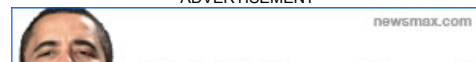
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5300 East Olympic Boulevard
Los Angeles, CA 90022

WHO: Pan American Bank
Rotary Club of East Los Angeles
UCLA Professor Chon A. Noriega



The Rotary Club of East Los Angeles (www.elarotary.org) was established in 1926. Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 166 countries. The Rotary Club of East Los Angeles meets the first three Tuesdays of each month at Tamayo Restaurant in East Los Angeles from 12:15 pm to 1:30 pm. The Rotary Club of East Los Angeles can be found on Facebook at <http://bit.ly/9TLbom/>.

Established in 1964, Pan American Bank (www.PanAmericanBank.us) is California's oldest Latino-owned bank. Headquartered in East Los Angeles, Pan American Bank serves the needs of the Latino communities in Los Angeles and Santa Ana. Founded by former U.S. Treasurer Romana Acosta Banuelos, the Bank has stayed true to its mission of transforming and empowering Latino communities through banking relationships built on trust, service, respect, communication, and guidance. Pan American Bank's Facebook page can be found at <http://bit.ly/pab-facebook>. The Bank's blog is found at <http://PanAmericanBank.blogspot.com>. Pan American Bank can be followed on Twitter as @PanAmericanBank.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6309867> <=en

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Contact:

Pan American Bank
Tony Ramirez, 323-264-3310
TRamirez@PanAmericanBank.US

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